#### **Deconstructing** Data Science

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Info 290 Lecture 20: Distance models (clustering)

Apr 6, 2017



## Clustering

 Clustering (and unsupervised learning more generally) finds *structure* in data, using just X

*X* = a set of skyscrapers





# Flat Clustering

• Partitions the data into a set of K clusters



#### K-means

#### Algorithm 1 K-means

- 1: Data: training data  $x \in \mathbb{R}^{F}$
- 2: Given some distance function  $d(x, x') \to \mathbb{R}$
- 3: Select k initial centers  $\{\mu_1, \ldots, \mu_k\}$
- 4: while not converged do

5: for 
$$i = 1$$
 to N do

6: Assign 
$$x_i$$
 to  $\arg\min_c d(x_i, \mu_c)$ 

7: **end for** 

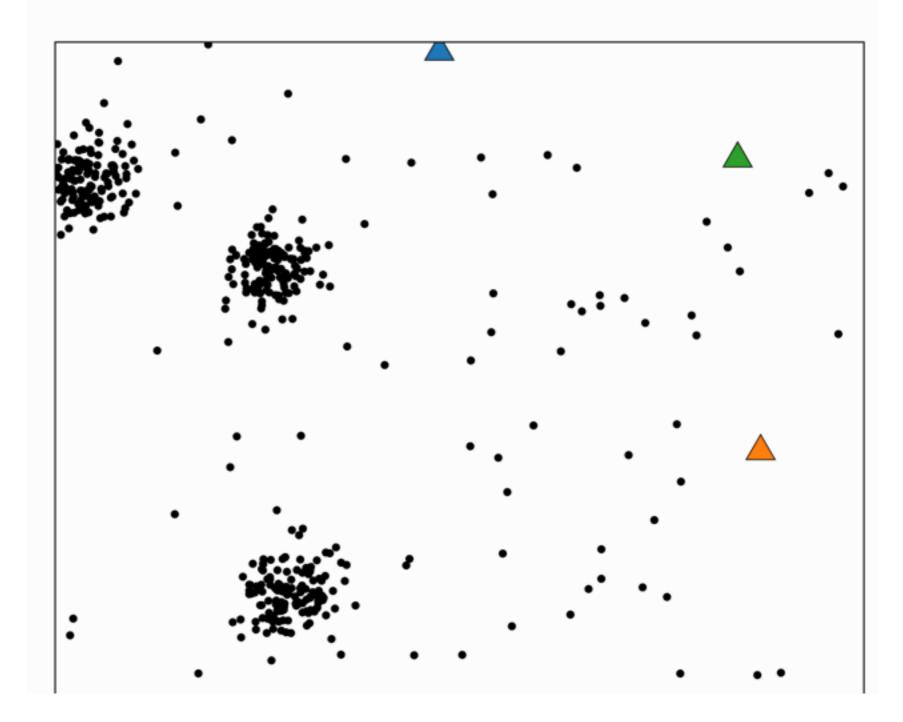
8: for 
$$i = 1$$
 to K do

9: 
$$\mu_i = \frac{1}{D_i} \sum_{j=1}^{D_i} x_i$$

10: **end for** 

11: end while

#### **Visualizing K-Means Clustering**

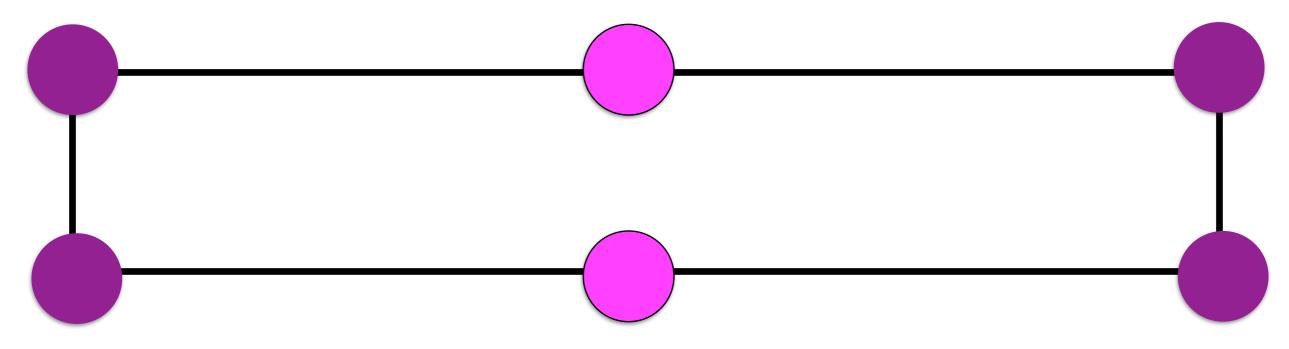


http://stanford.edu/class/ee103/visualizations/kmeans/kmeans.html

#### Problems

#### K-means

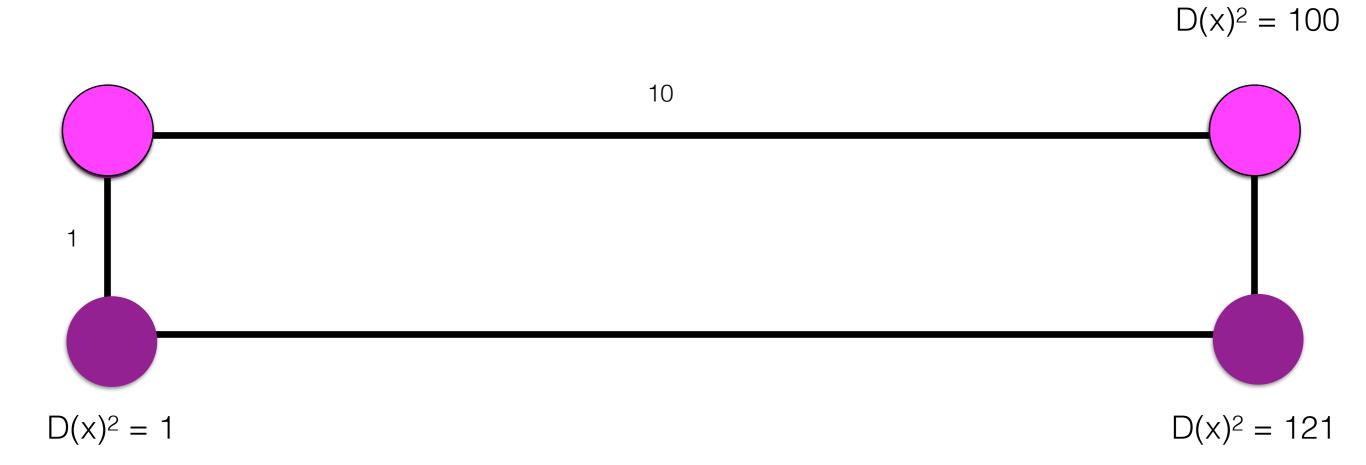
initial cluster centers



#### K-means++

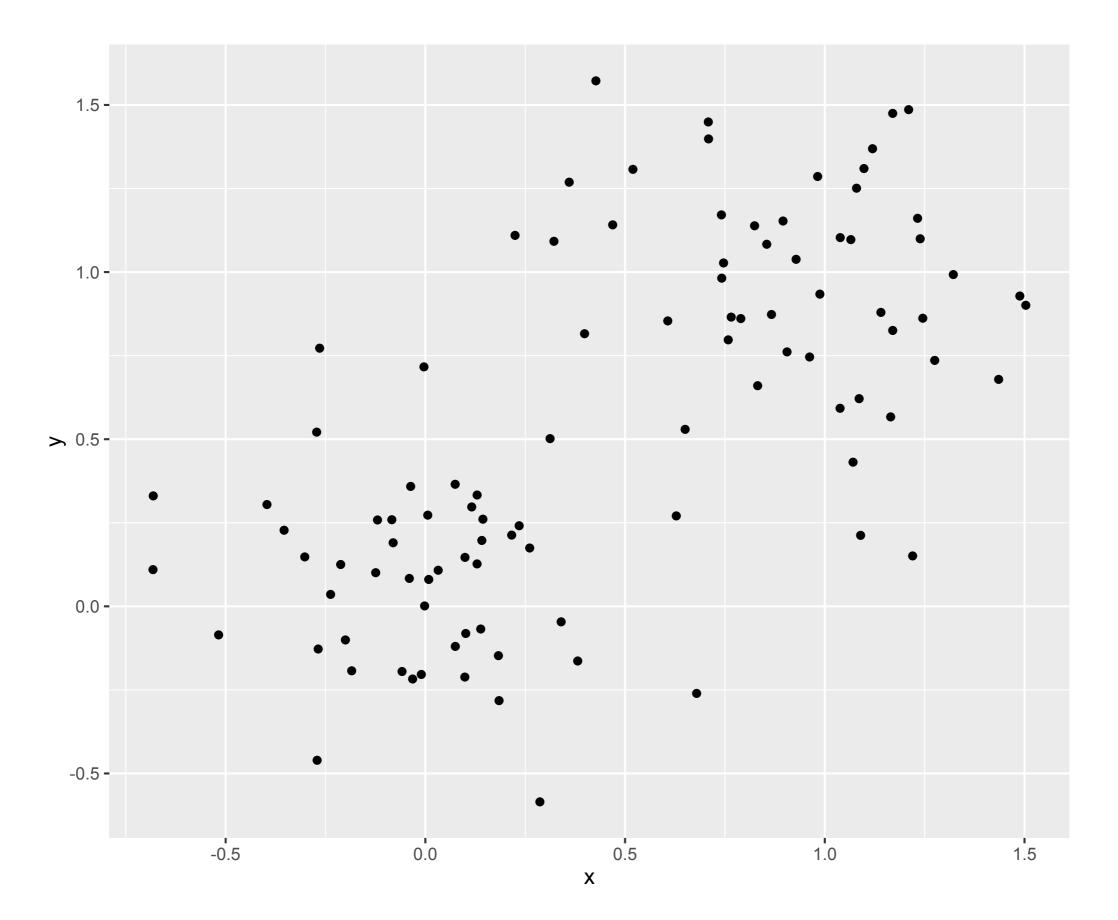
- Improved initialization method for K-means:
  - Choose data point at random as first center
  - For all other data points x, calculate the distance D(x) between x and the nearest cluster center
  - Choose new data point x as next center, with probability proportional to D(x)<sup>2</sup>
  - Repeat until *K* centers are selected

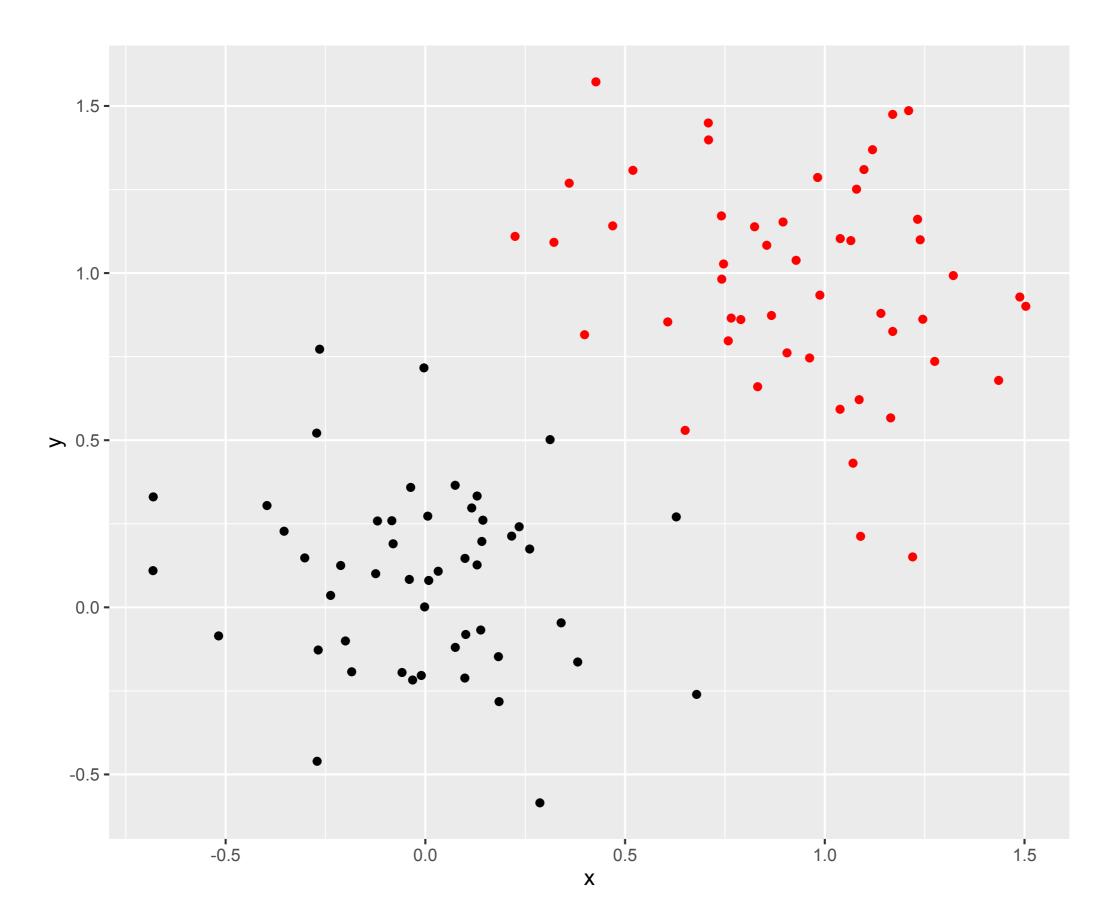


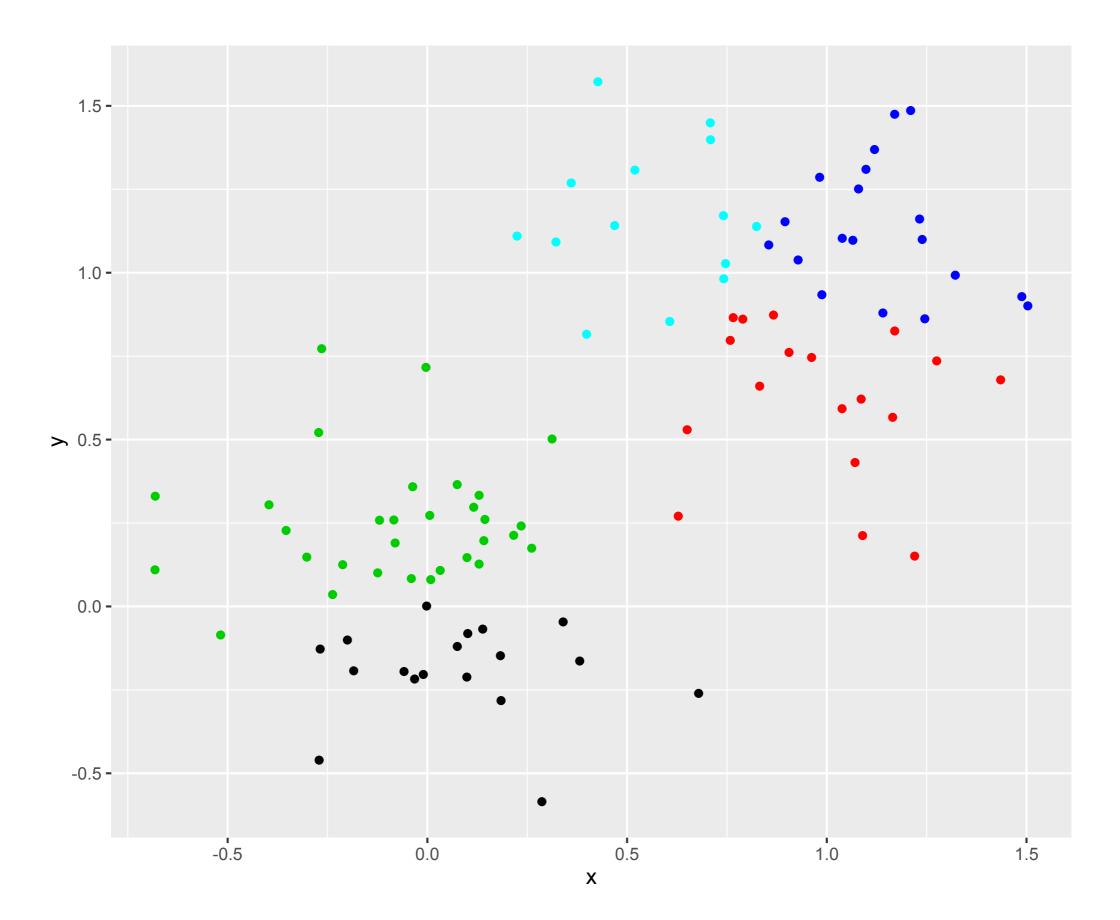


## Choosing K

• how do we choose K?







#### The "elbow"

#### Core idea: clusters should minimize the within-cluster variance



#### The "elbow"

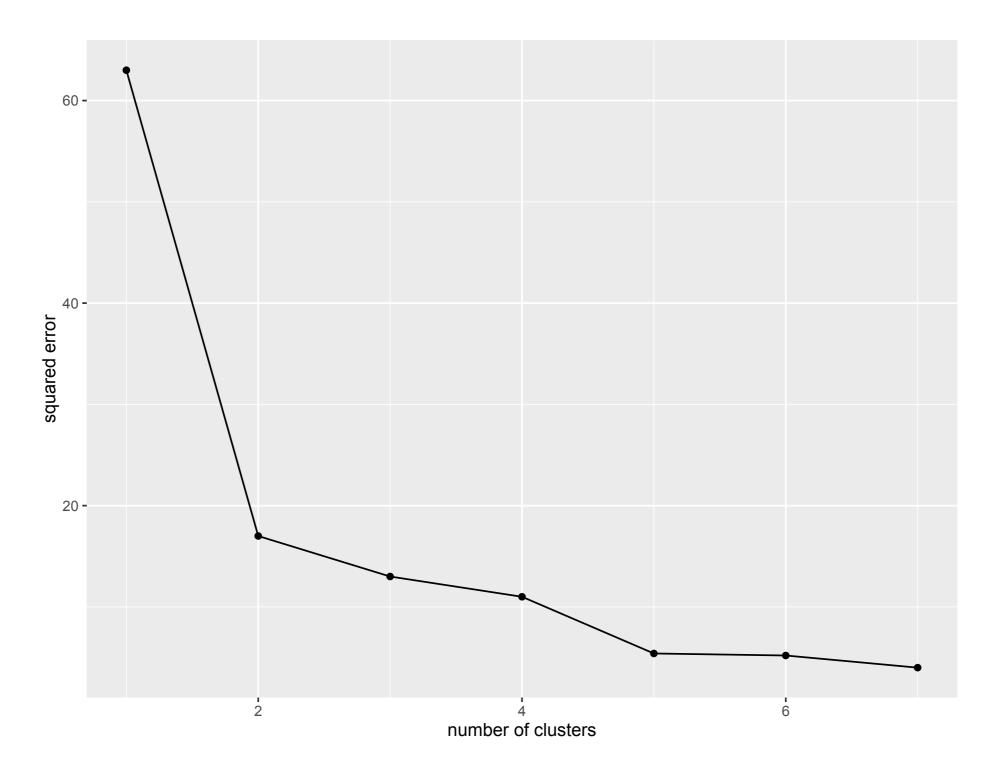
#### Core idea: clusters should minimize the within-cluster variance

within-cluster sum of squares

 $\sum_{i=1}^{r} (x_i - \mu_i)^2$ i=1

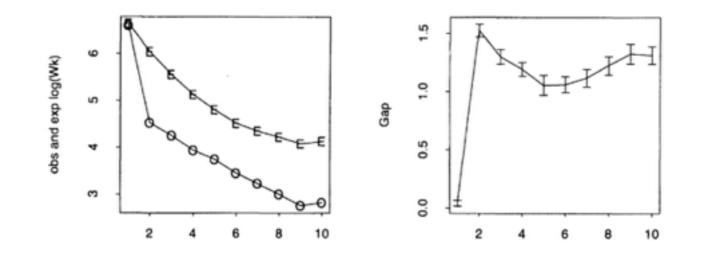
for each cluster

#### The "elbow"



## Gap statistic

- How much variance should we expect to see for a given number of clusters?
- Choose number of clusters that maximizes the "gap" between the observed variance and the expected variance for a given K.

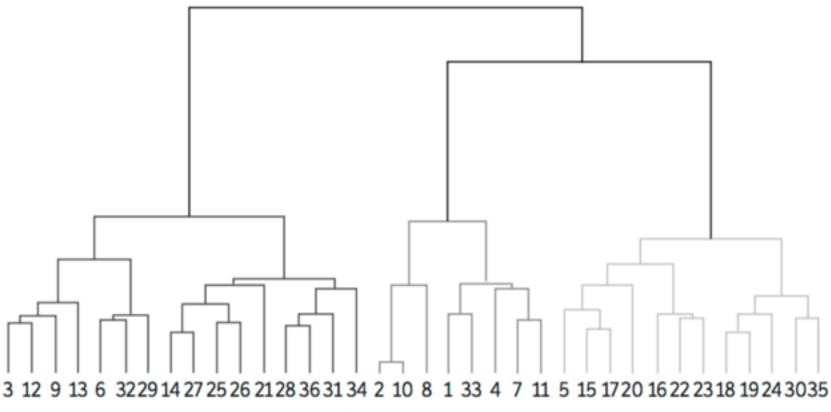


Tibshirani et al., "Estimating the number of clusters in a data set via the gap statistic" <u>http://web.stanford.edu/~hastie/Papers/gap.pdf</u>

Core idea: build a binary tree of a set of data points by repeatedly merging the two most similar elements

Algorithm 1 Hierarchical agglomerative clustering

- 1: Data: N training data points  $x \in \mathbb{R}^F$
- 2: Let X denote a set of objects x
- 3: Given some linkage function  $d(X, X') \to \mathbb{R}$
- 4: Initialize clusters  $\mathcal{C} = \{C_1, \ldots, C_N\}$  to singleton data points
- 5: while data points not in one cluster do
- 6: Identify X, Y as clusters with smallest linkage function among clusters in  $\mathcal{C}$
- 7: Create new cluster  $Z = X \cup Y$
- 8: remove X, Y from  $\mathcal{C}$
- 9: add Z to  $\mathcal{C}$
- 10: end while

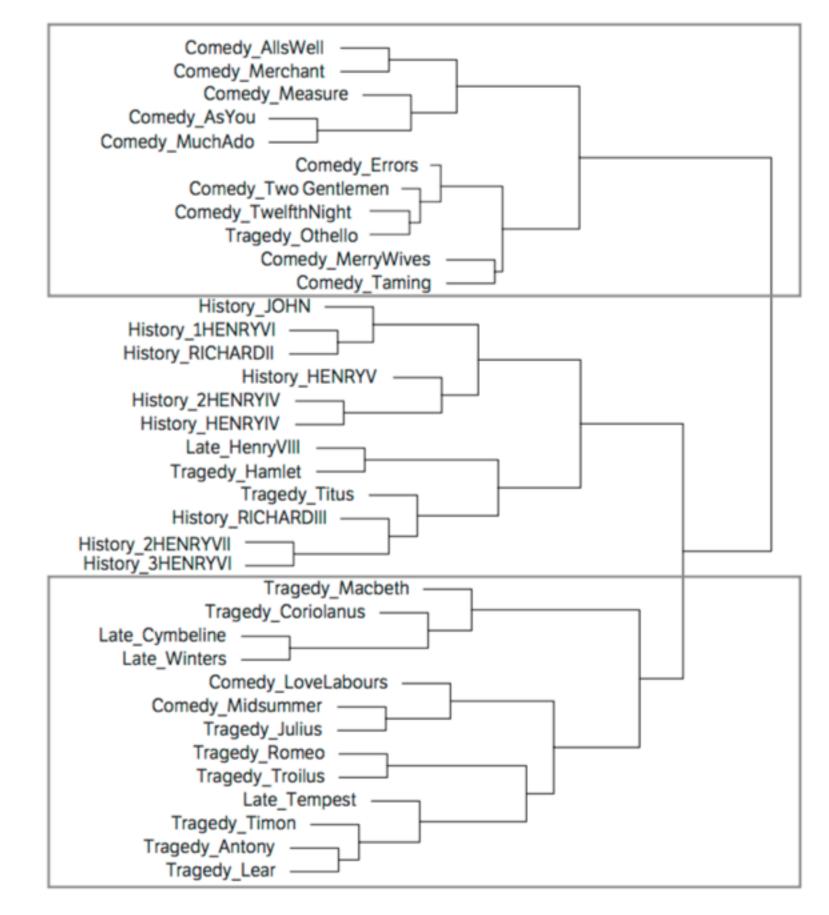


#### Observations

A Midsummer Night's Dream (3) Twelfth Night (12) Much Ado About Nothing (9) Two Gentlemen (13) Measure for Measure (6) Othello (32) Julius Caesar (29) The Winter's Tale (14) Cymbeline (27) Antony and Cleopatra (25) Coriolanus (26) Henry VIII (21) Hamlet (28) Troilus and Cressida (36) Macbeth (31) Timon of Athens (34) All's Well That Ends Well (2) Taming of the Shrew (10) Merry Wives of Windsor (8) A Midsummer Night's Dream (1) Romeo and Juliet (33) Comedy of Errors (4) Merchant of Venice (7) The Tempest (11)

Allison et al. 2009

Love's Labours' Lost (5) 1 Henry IV (15) 2 Henry IV (17) Henry V (20) 1 Henry VI (16) King John (22) Richard II (23) 2 Henry VI (18) 2 Henry VI (19) Richard III (24) King Lear (30) Titus Andronicus (35)

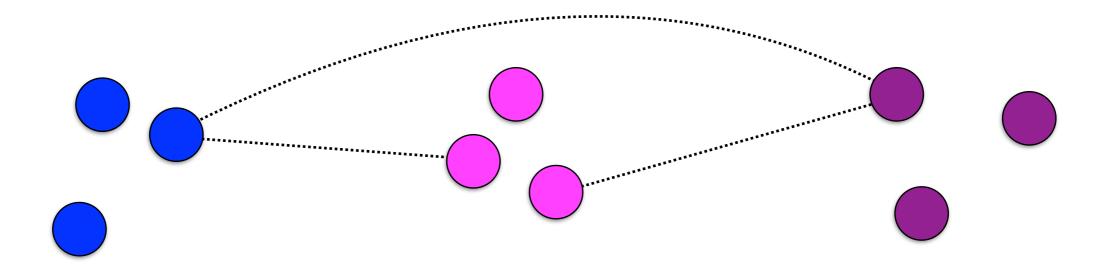


Allison et al. 2009

We know how to compare data points with distance metrics.

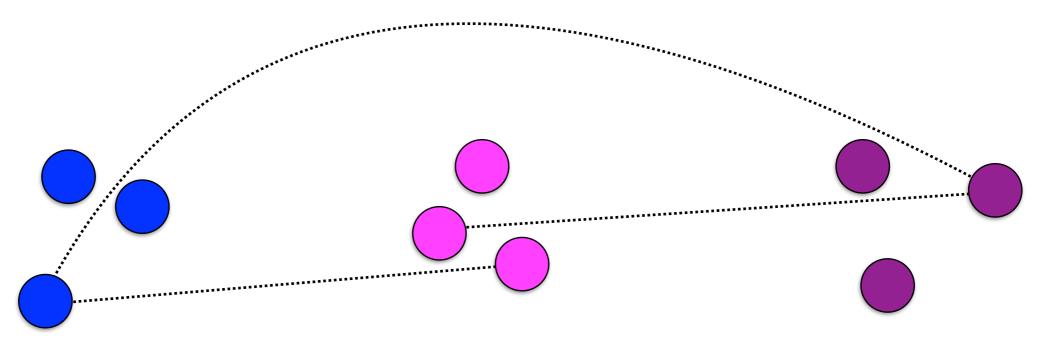
How do we compare sets of data points?

## Single linkage



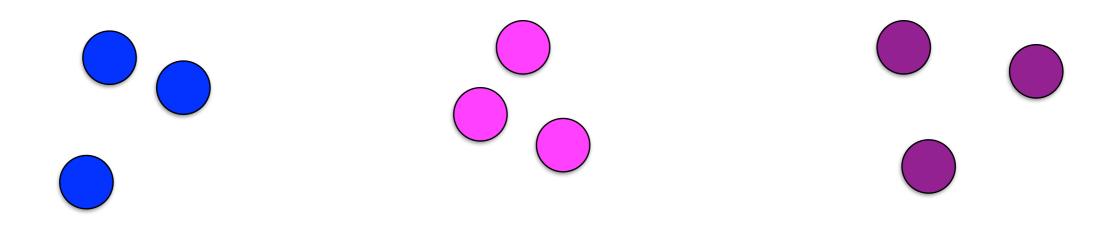
 $\min_{x \in A, \ y \in B} \mathsf{Dis}(x, y)$ 



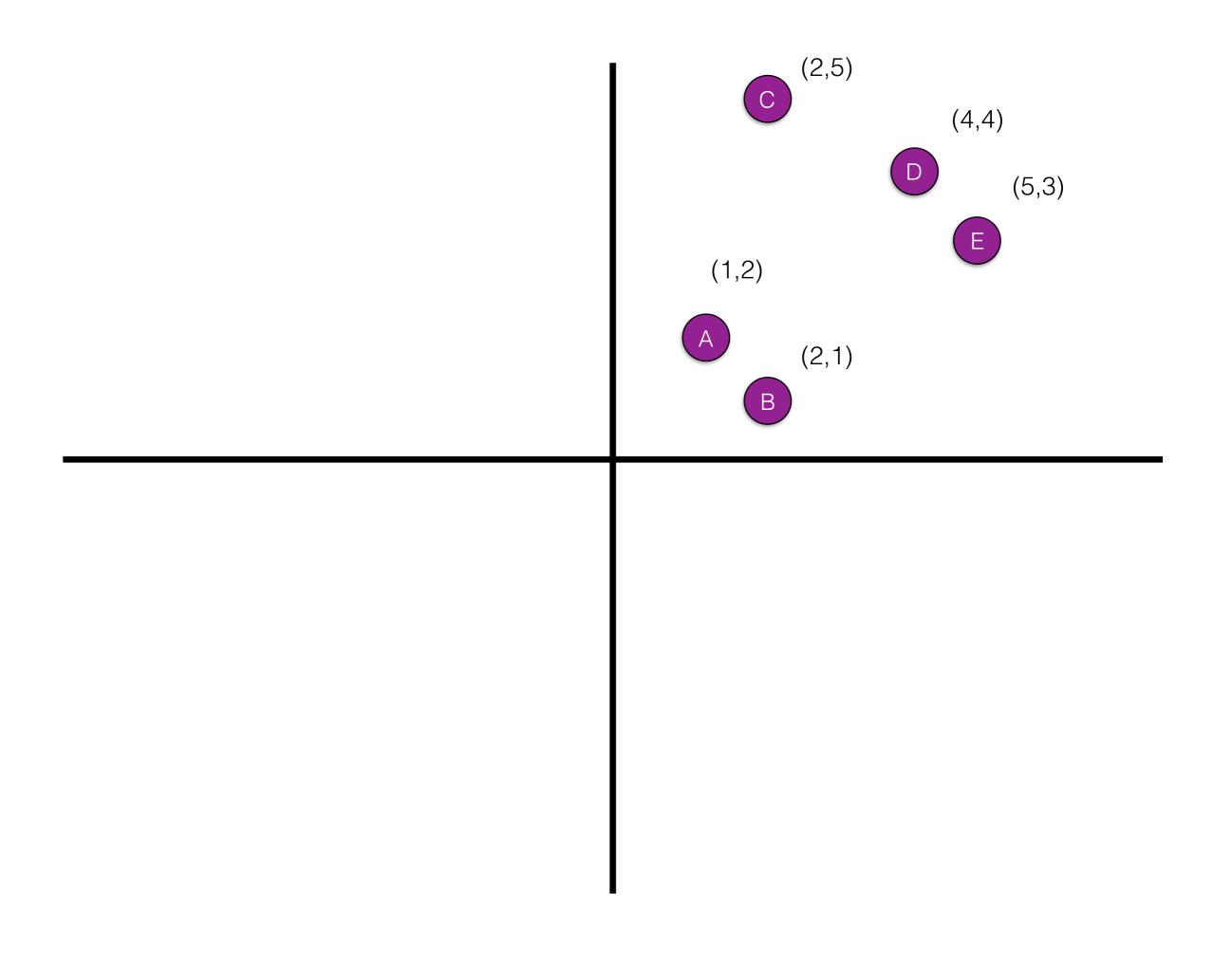


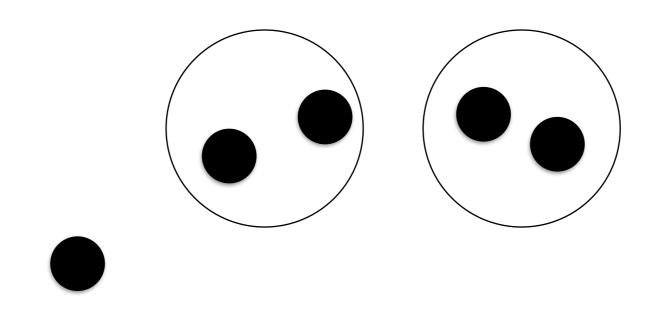
 $\max_{x \in A, \ y \in B} \mathsf{Dis}(x, y)$ 

### Average linkage



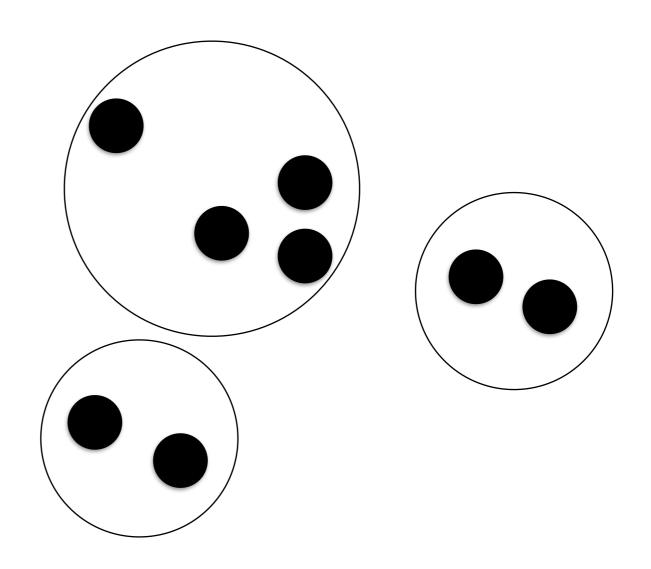
 $\frac{\sum_{x \in A, \ y \in B} \mathsf{Dis}(x, y)}{|A| \times |B|}$ 





Single linkage may link bigger clusters together before outliers

#### Complete linkage



Complete linkage may *not* link close clusters together because of outliers

• Allison et al., "Quantitative Formalism: an Experiment"

## DocuScope

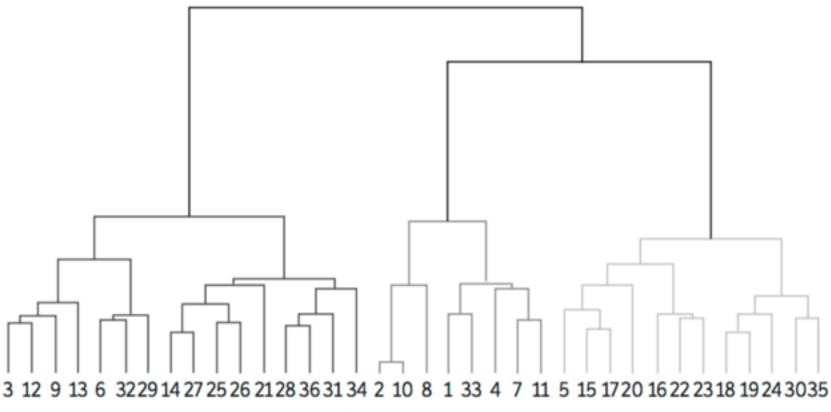
Dictionary mapping ngrams to classes

First Person	Numbers	Positivity
about me	six-wheeled	perpetual adorations
about my	275 degrees	mated with
am	three-card loo	hugging yourself
1	695	striking responsive cord
l'd	four-ply	wassailing
PH	half-way	plucked up your spirits
l'm	three parts	offers ourselves
I for one	eight-member	promotive of
ich	third-world	enshrining
ich dien	3,5	devotes yourself
me	half-and-half measures	music lover
mea	8,3	delectated
meum	half-reclining	recharging my batteries
mine	26	recommends you for
my	634	shadow of your smile
myself	five-rater	regaining our composure

#### MFW

## Only unigrams with relative frequency > 0.03

а	not
all	of
and	on
as	p_apos
at	p_comma
be	p_exlam
but	p_hyphen
by	p_period
for	p_ques
from	p_quote
had	p_semi
have	said
he	she
her	SO
him	that
his	the
i	this
in	to
is	was
it	which
me	with
my	you

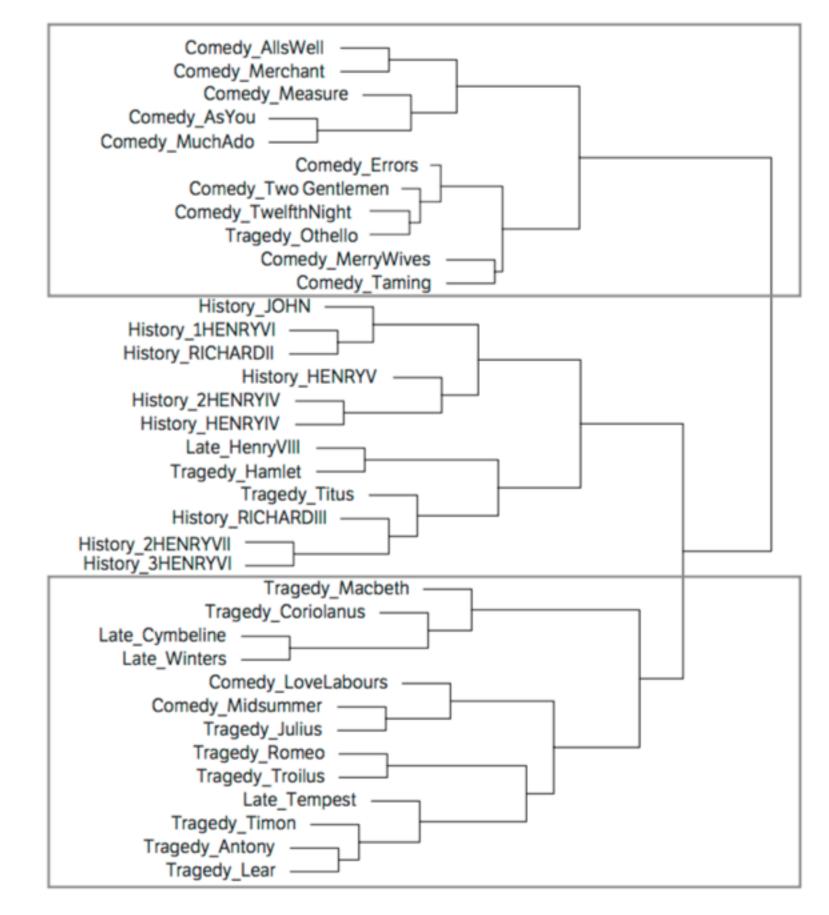


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Allison et al. 2009

"But there is also a simpler explanation: namely, that these features which are so effective at differentiating genres, and so entwined with their overall texture – these features cannot offer new insights into structure, because they aren't independent traits, but mere consequences of higher-order choices. Do you want to write a story where each and every room may be full of surprises? Then locative prepositions, articles and verbs in the past tense are bound to follow. They are the effects of the chosen narrative structure."

## Project presentation

Tuesday April 25 (3) + Thursday April 27 (3)

12 min presentation + 5 min questions



## Final report

- 8 pages, single spaced.
- Complete description of work undertaken
  - Data collection
  - Methods
  - Experimental details
  - Comparison with past work
  - Analysis
- See many of the papers we've read this semester for examples.

## Final report

- Clarity. For the reasonably well-prepared reader, is it clear what was done and why? Is the paper well-written and well-structured?
- Originality. How original is the approach or problem presented in this paper? Does this paper break new ground in topic, methodology, or content? How exciting and innovative is the research it describes?
- Soundness. Is the technical approach sound and well-chosen? Second, can one trust the claims of the paper -- are they supported by proper experiments, proofs, or other argumentation?
- Substance. Does this paper have enough substance, or would it benefit from more ideas or results? Do the authors identify potential limitations of their work?
- Evaluation. To what extent has the application or tool been tested and evaluated? Does this paper present a compelling argument for
- Meaningful comparison. Do the authors make clear where the presented system sits with respect to existing literature? Are the references adequate? Are the benefits of the system/application well-supported and are the limitations identified?
- Impact. How significant is the work described? Will novel aspects of the system result in other researchers adopting the approach in their own work?