



**Center for Digital Technology and Management
(CDTM)**

Digital Convergence –Mockup and Framework

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Silvia Appelt, Yiming Sun, Sebastian Wernicke

Our Idea Is The Dating Auction

ILLUSTRATIVE –
SHOWN PERSONS
MIGHT NOT BE SINGLE

DATING AUCTION

win!

Love and Life are a lottery – take your chance and

This month's exhibits

Fully fledged
(18-28)



1 John D. (22) : „Ok, so now I'm at college I'm seeking for another arm around me than my drunken friend's at parties.“

Hot Thirty
(29-39)



2 Mary S. (32) : „Can you make me laugh as seen on my picture? Tell me how, and you just might get a chance!“

Silver Market
(50+)



3 Jennifer M. (63) : „You better like Tennis as much as I do – I hate golf! What else besides a good match can you offer?“

HOW IT WORKS

Every month, we present three cool singles in the age categories „Fully Fledged“, „Hot Thrity“, and „Silver Market“.

If you think one of them's for you, send a picture of you and a text describing why you deserve to date and what you have to offer! Send the MMS to 238219-1, -2, or -3 (€0.99 / MMS).

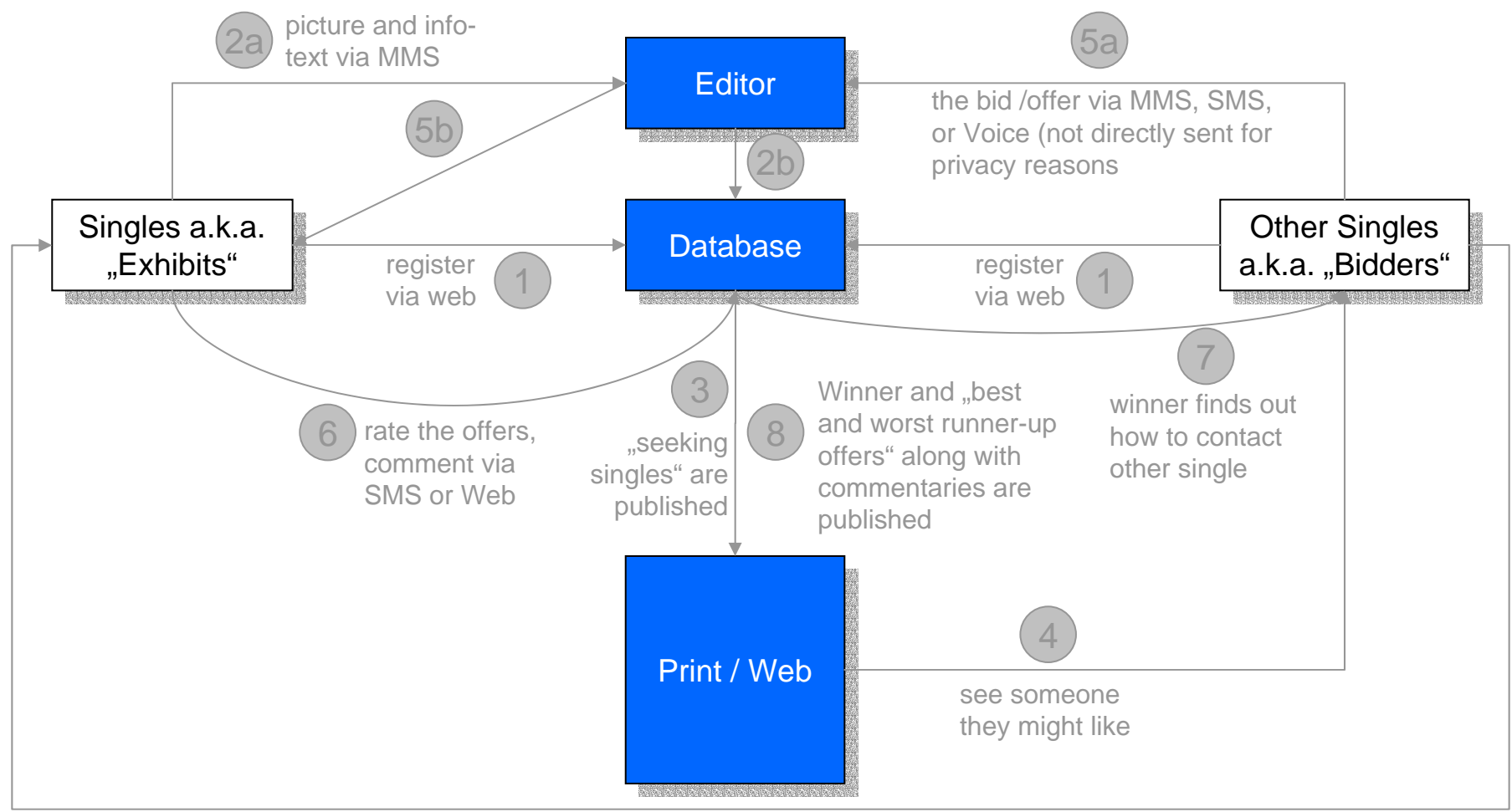
Alternatively, you can also leave a voice message with your biddings at 89080-1, -2, or -3.

At the end of the month, each single will rank your offers – the three best biddings each win a date!

If you are one of the best three but don't really connect – no need to worry, because there's still a chance – given you have quite a lot to offer – that you can be the next month's exhibit and have people bid FOR YOU!!

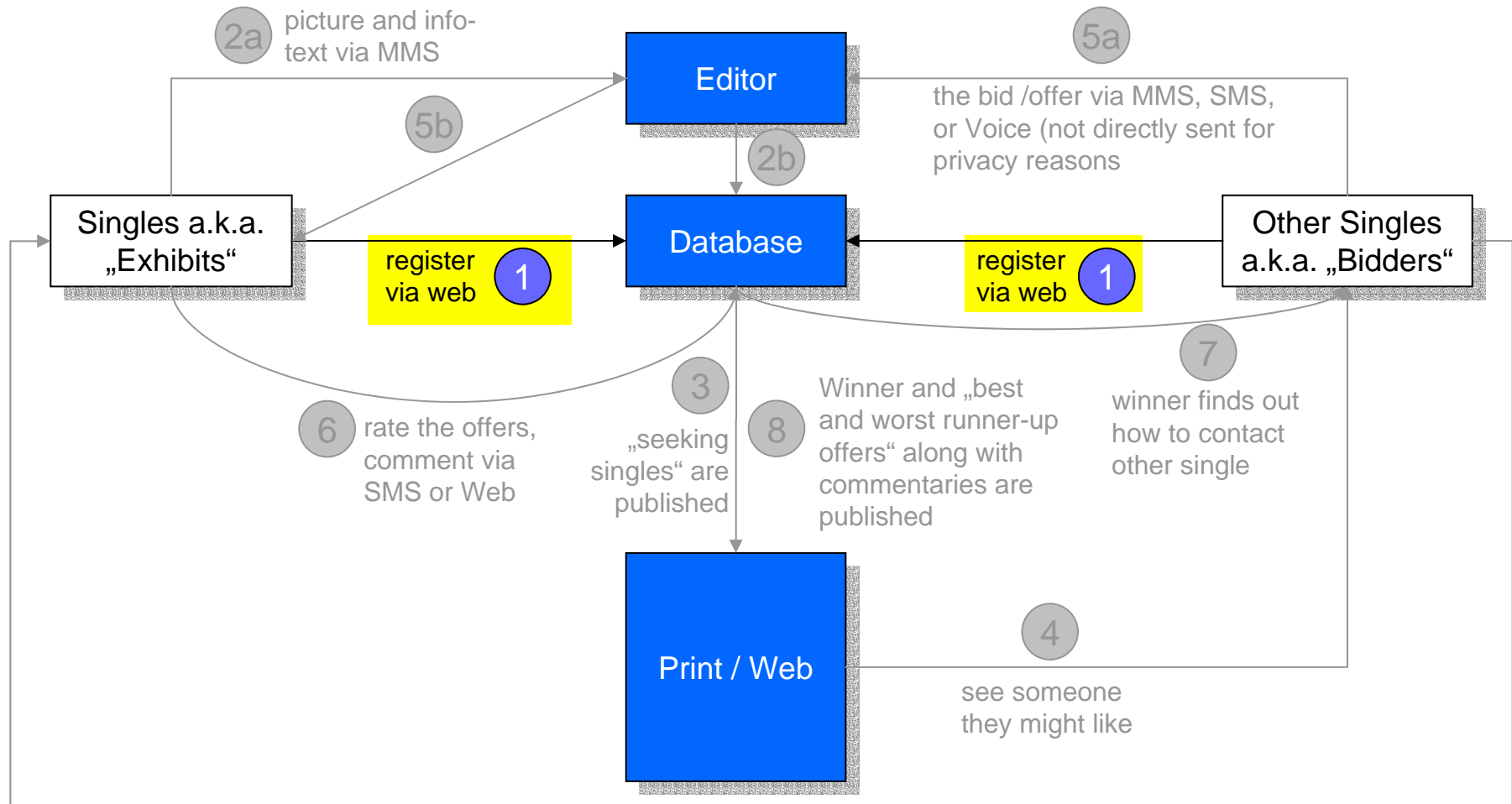
Don't like this month's exhibits but want to be one yourself? Send an MMS with your picture, name, age, and statement to 80808 (€ 0.99 / MMS)

Various Information Streams Control Auction Process



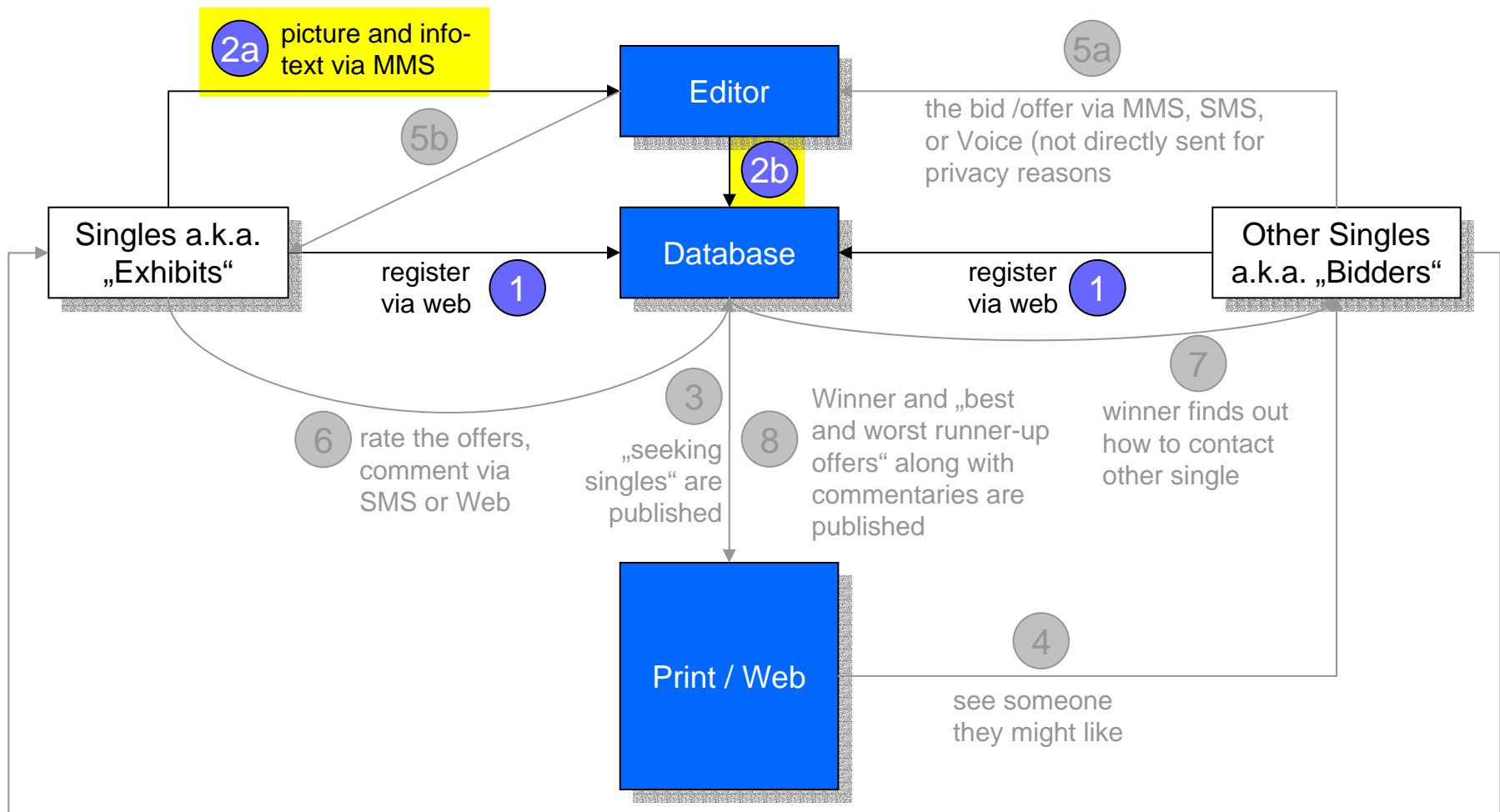
9 Runner-Up becomes new exhibit

Various Information Streams Control Auction Process



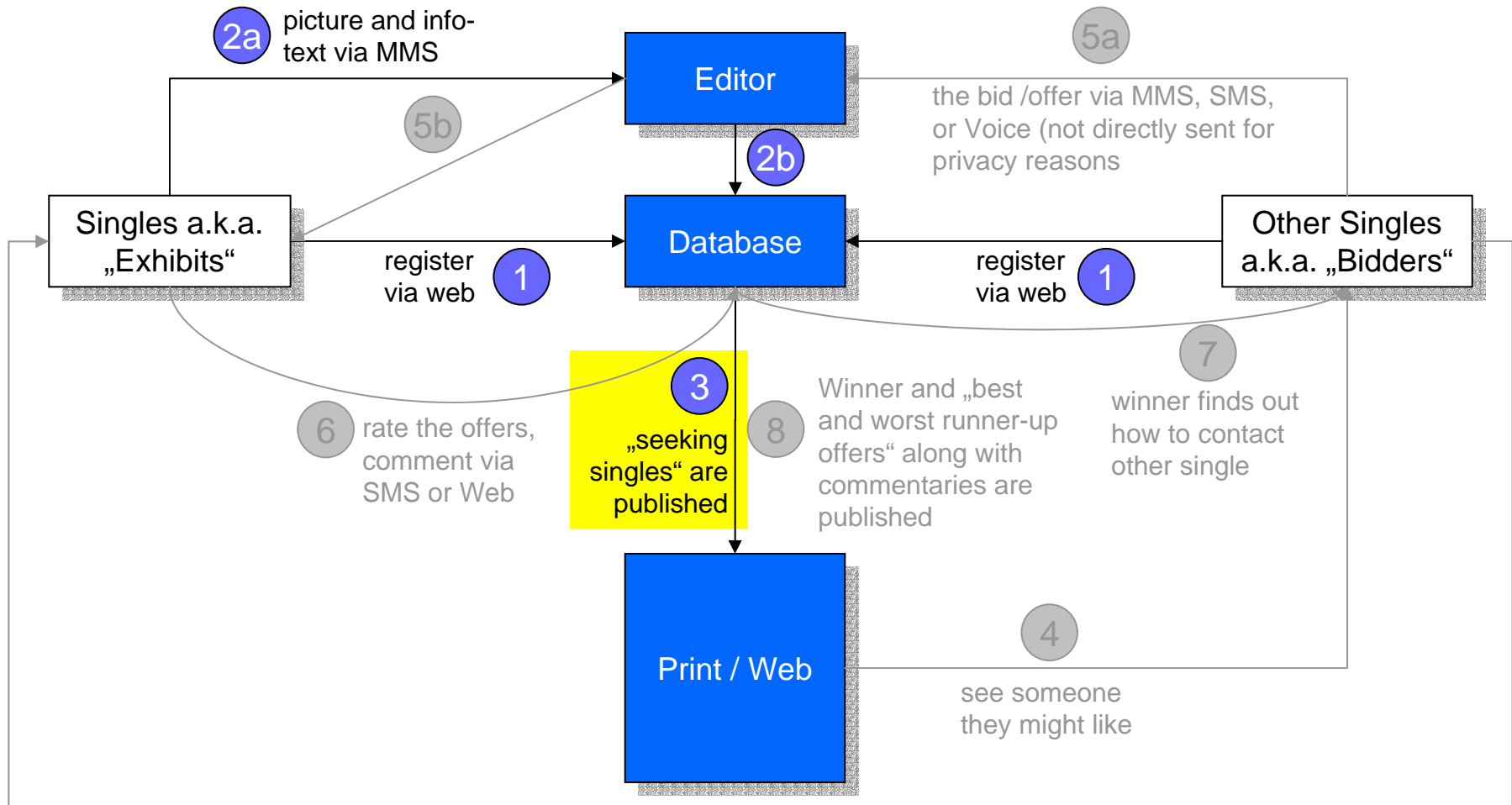
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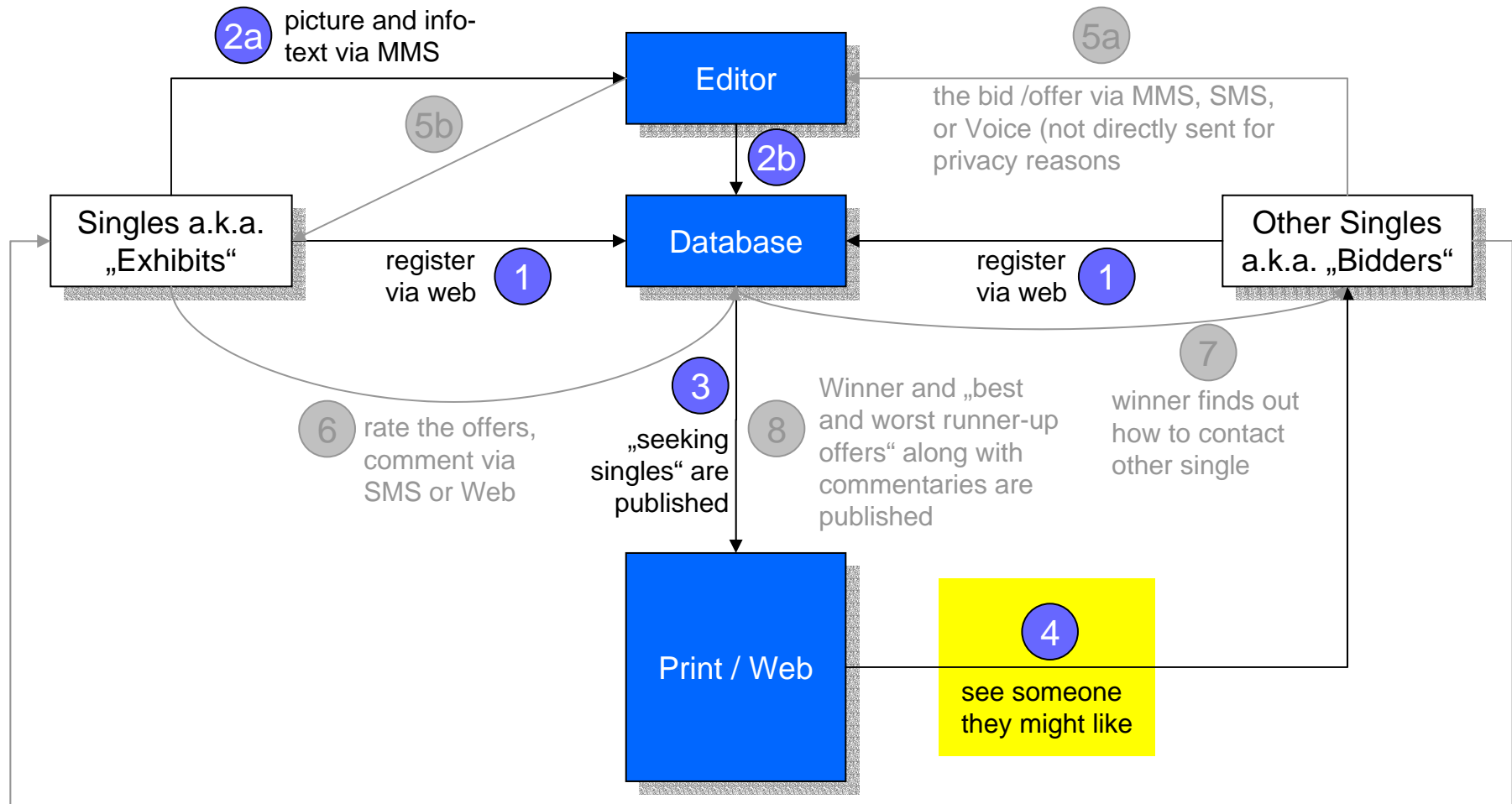
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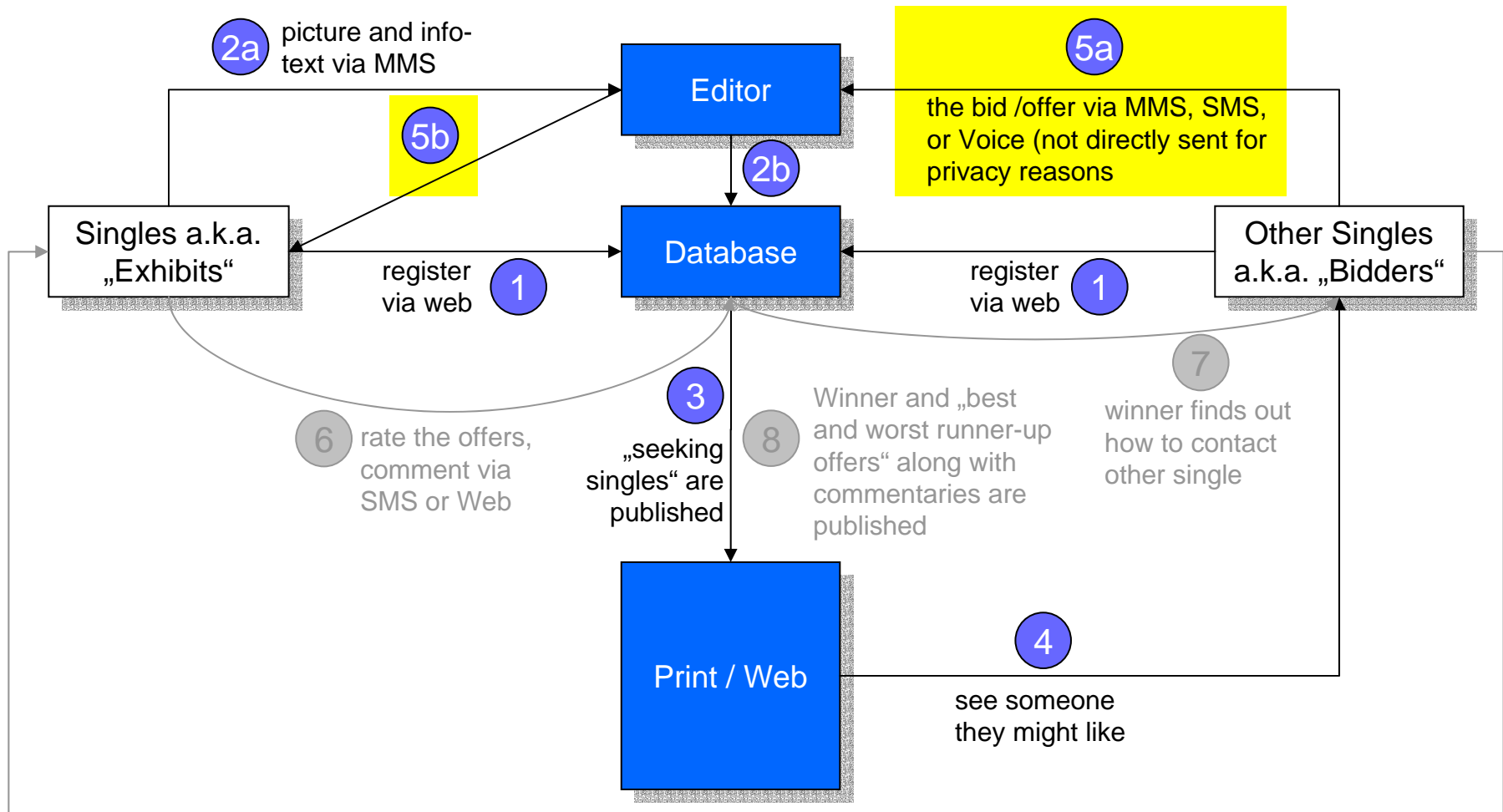
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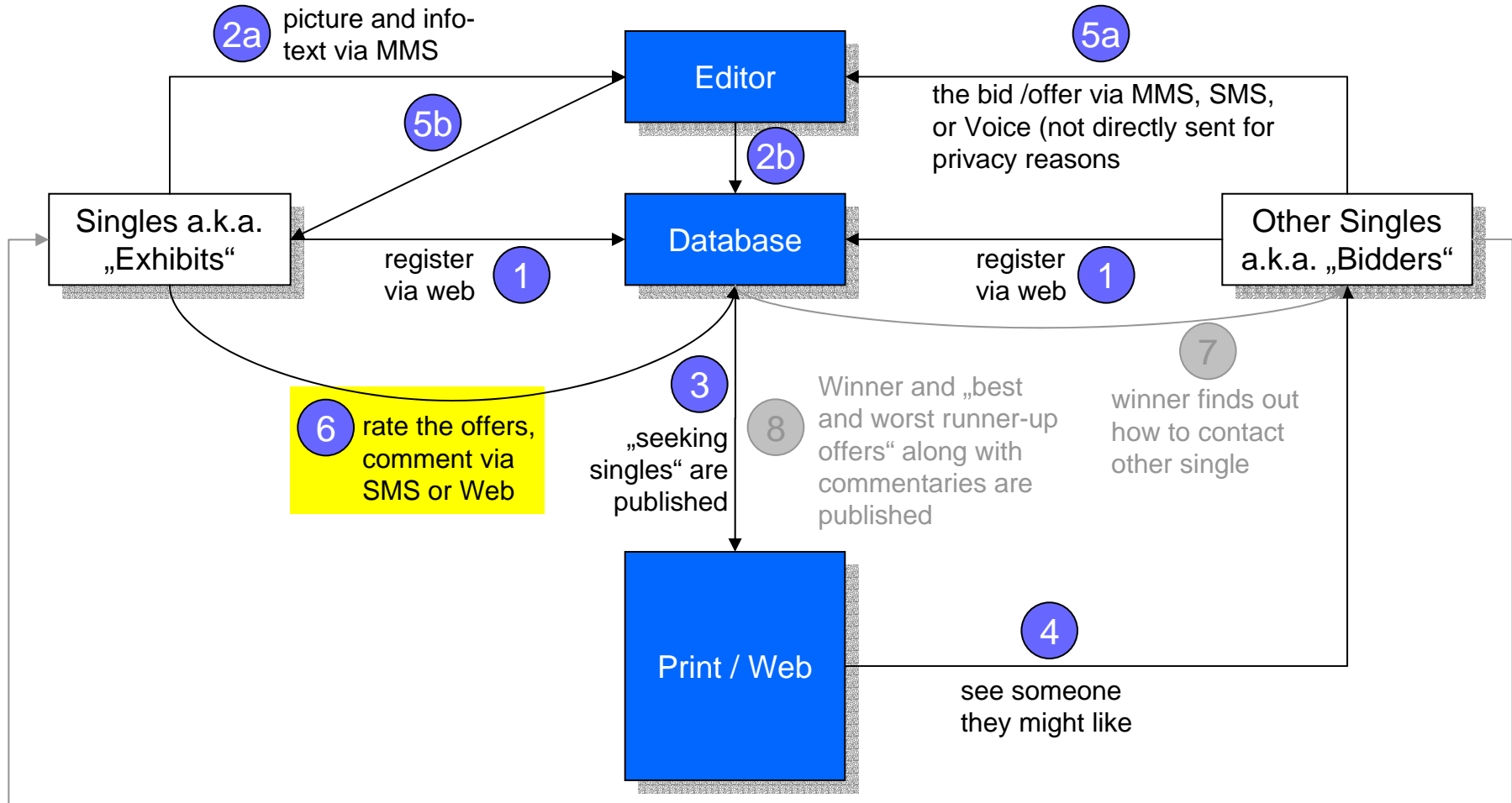
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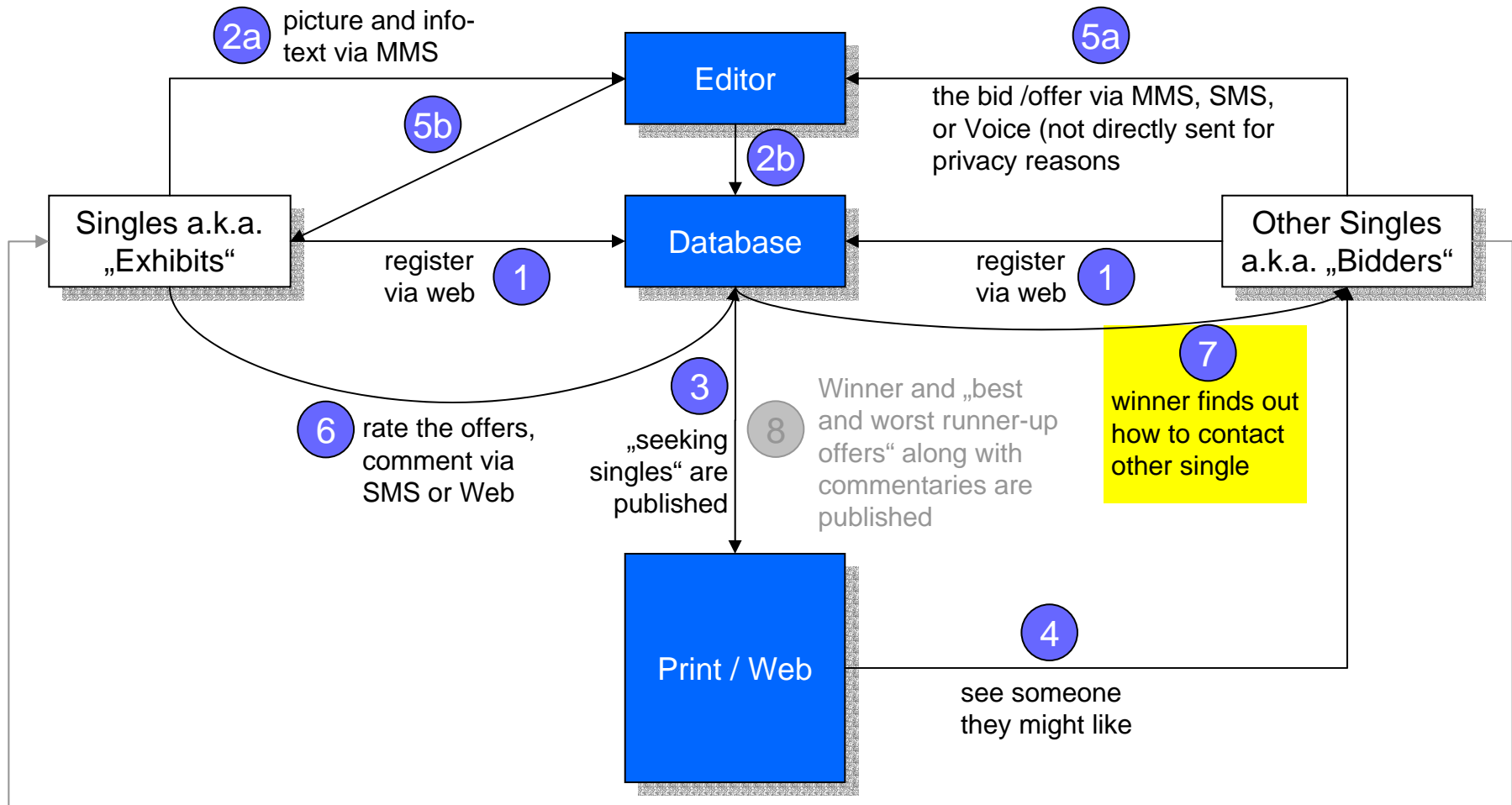
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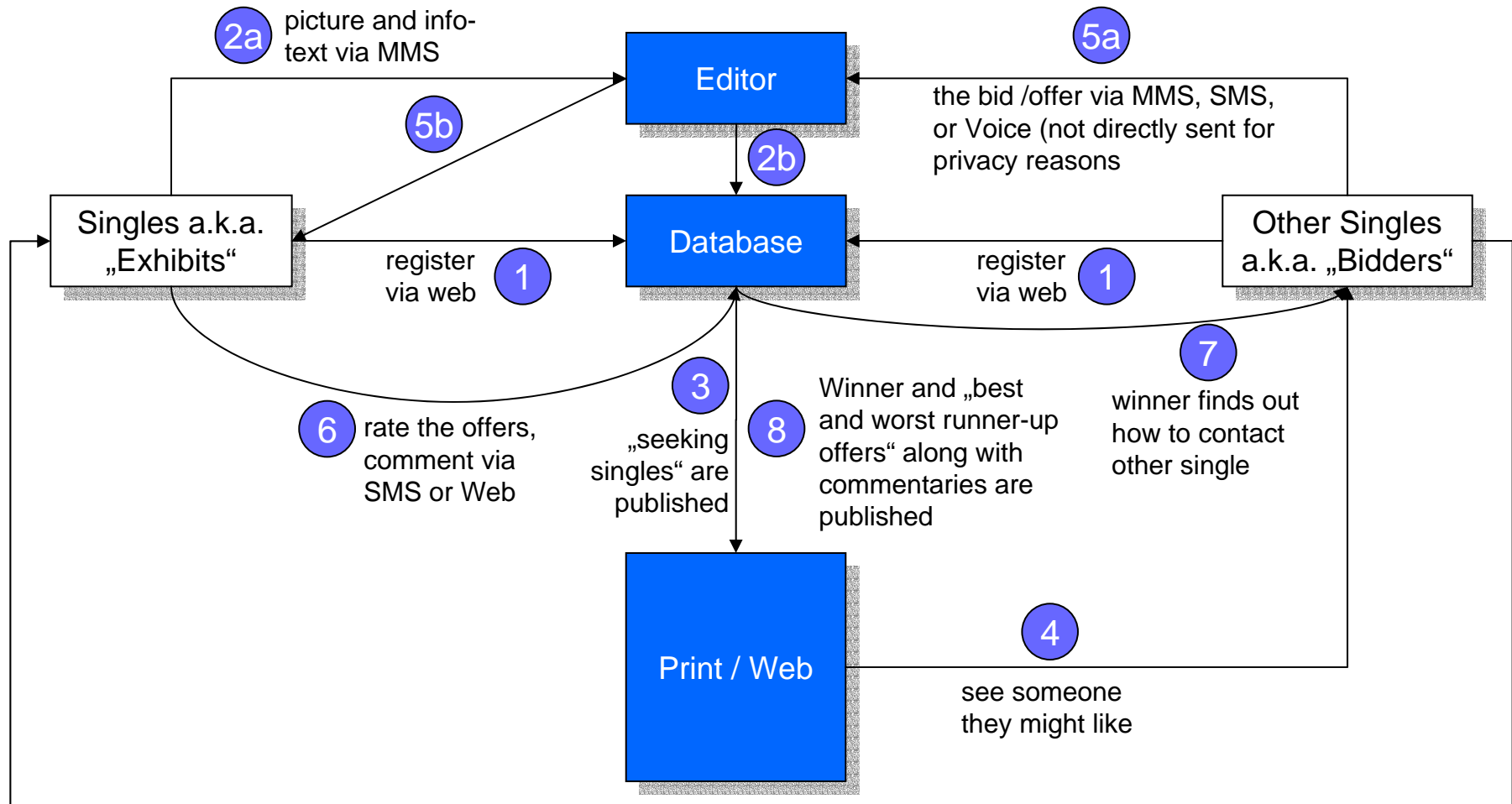
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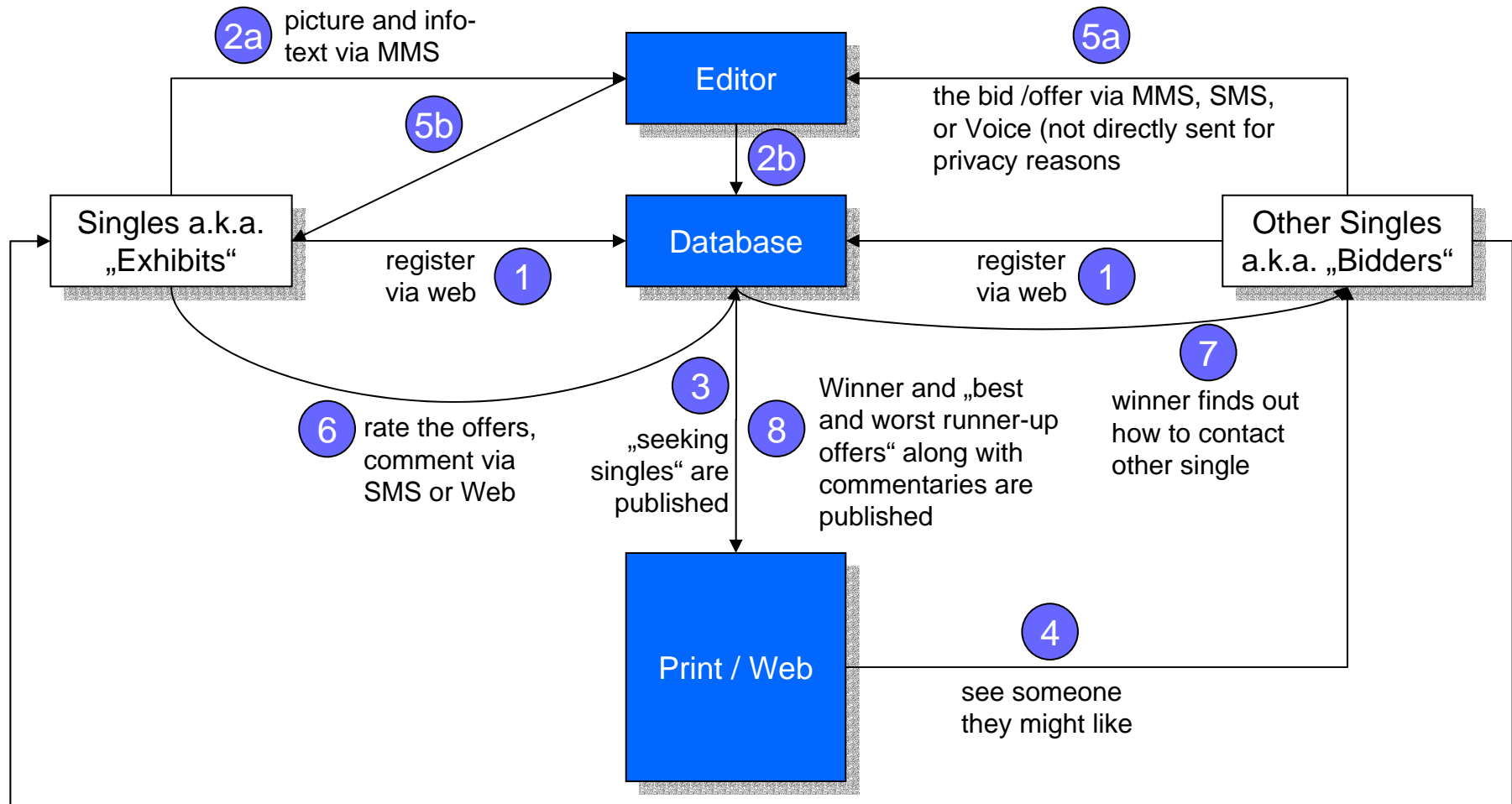
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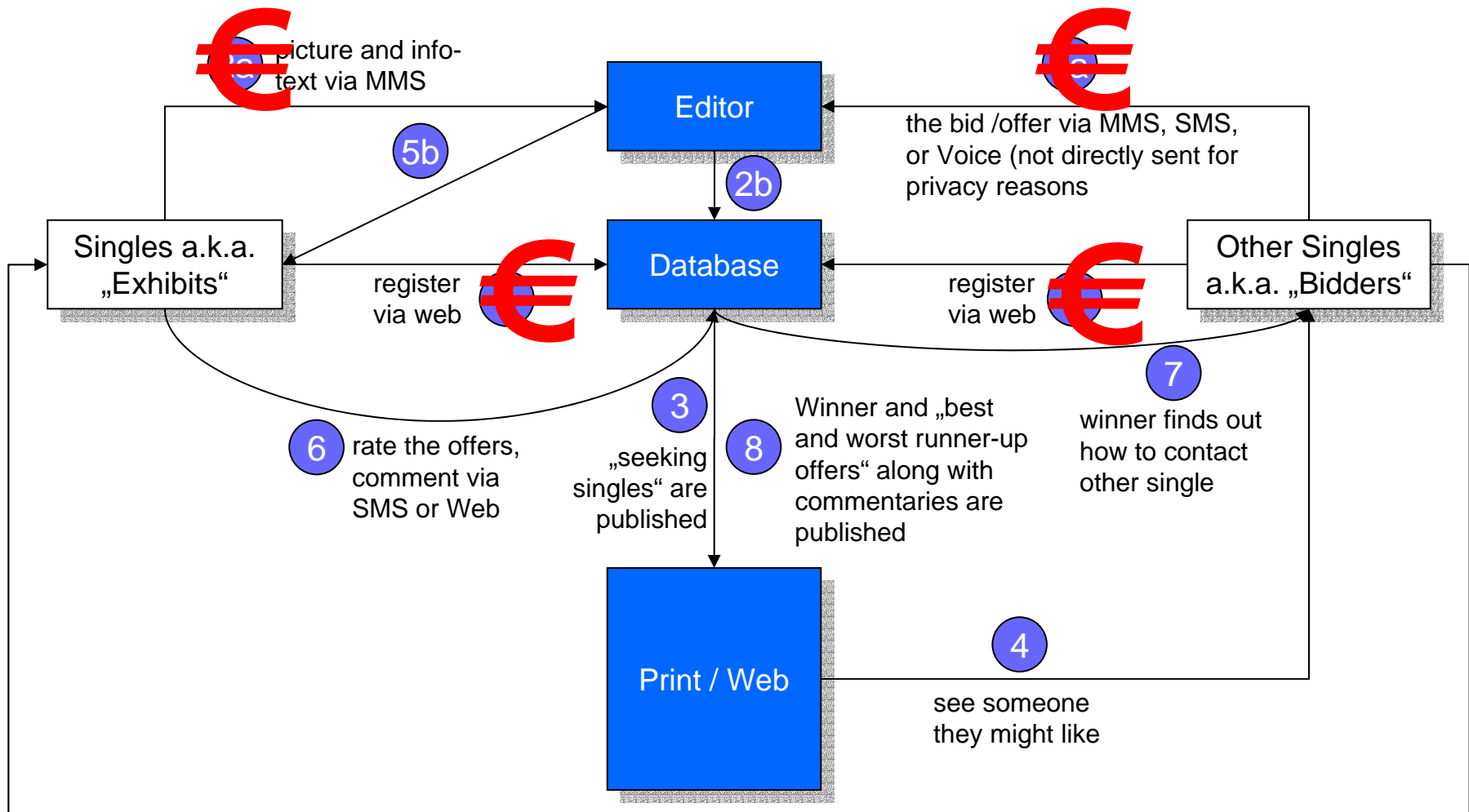
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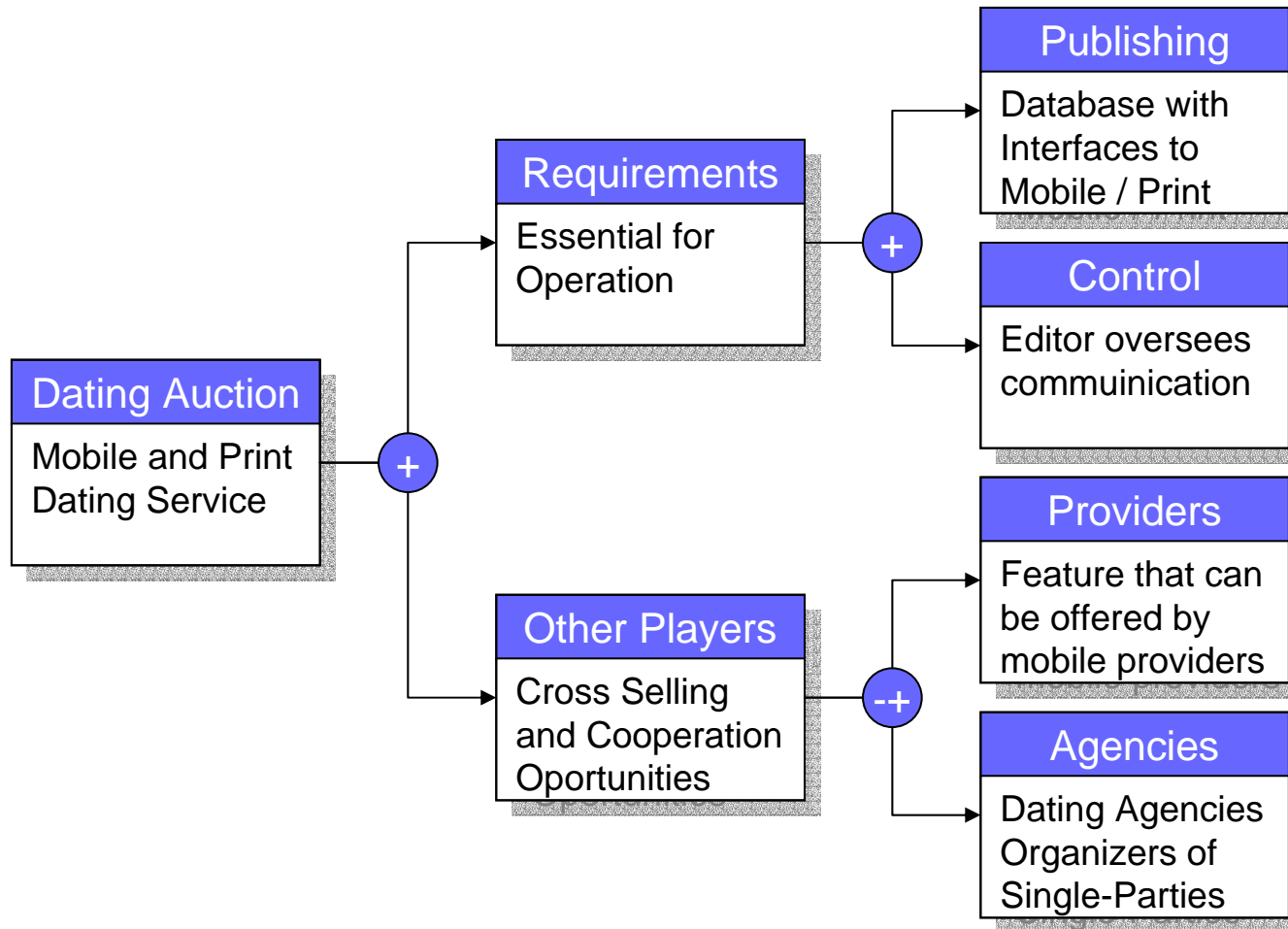
9 Runner-Up becomes new exhibit

Revenue is Generated By Registering and Bidding Processes



9 Runner-Up becomes new exhibit

Service Requires Only A Database – But Other Players Can Be Involved!



Integration of Dating Auctions Into the Mobile Publishing Framework

