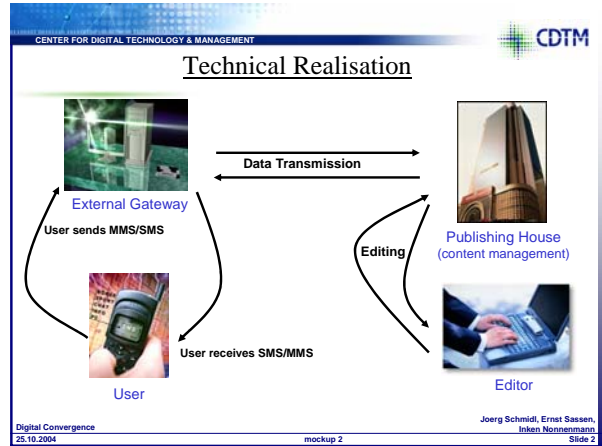


CENTER FOR DIGITAL TECHNOLOGY & MANAGEMENT CDTM

Mock Up Gastro & Location Guide

1. User Rated Restaurant Guide with Infos (SMS & Online)
2. Current Event & location Info on your cell-phone
3. What's up? MMS what's going on in which bar?
4. Opinion section with votes to current topics
5. Best Party Pics published in next issue

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Revenue Model

1. Customers send favorite pictures to our magazine, best pictures are awarded by being print in next version **MMS Live Update**
2. Send an Premium SMS and receive the latest location news by MMS video clips **MMS Live Update**
3. State your opinion and vote via Premium SMS **SMS > ME**
4. This space could be sold to our ad customers **ADS ADS ADS**

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