

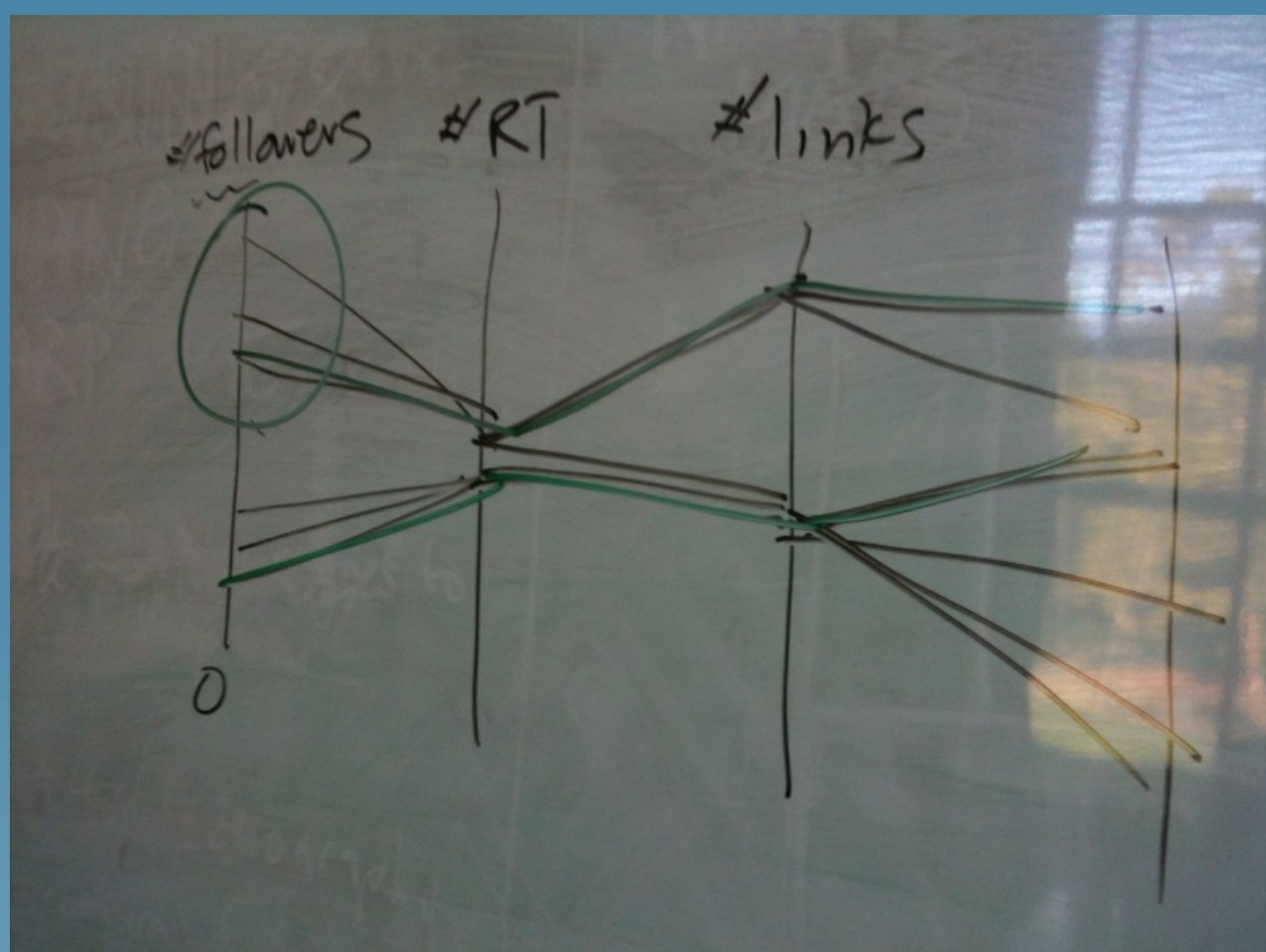
twitter superstars

sean carey
carol chen
yo-shang cheng
anjana dasu

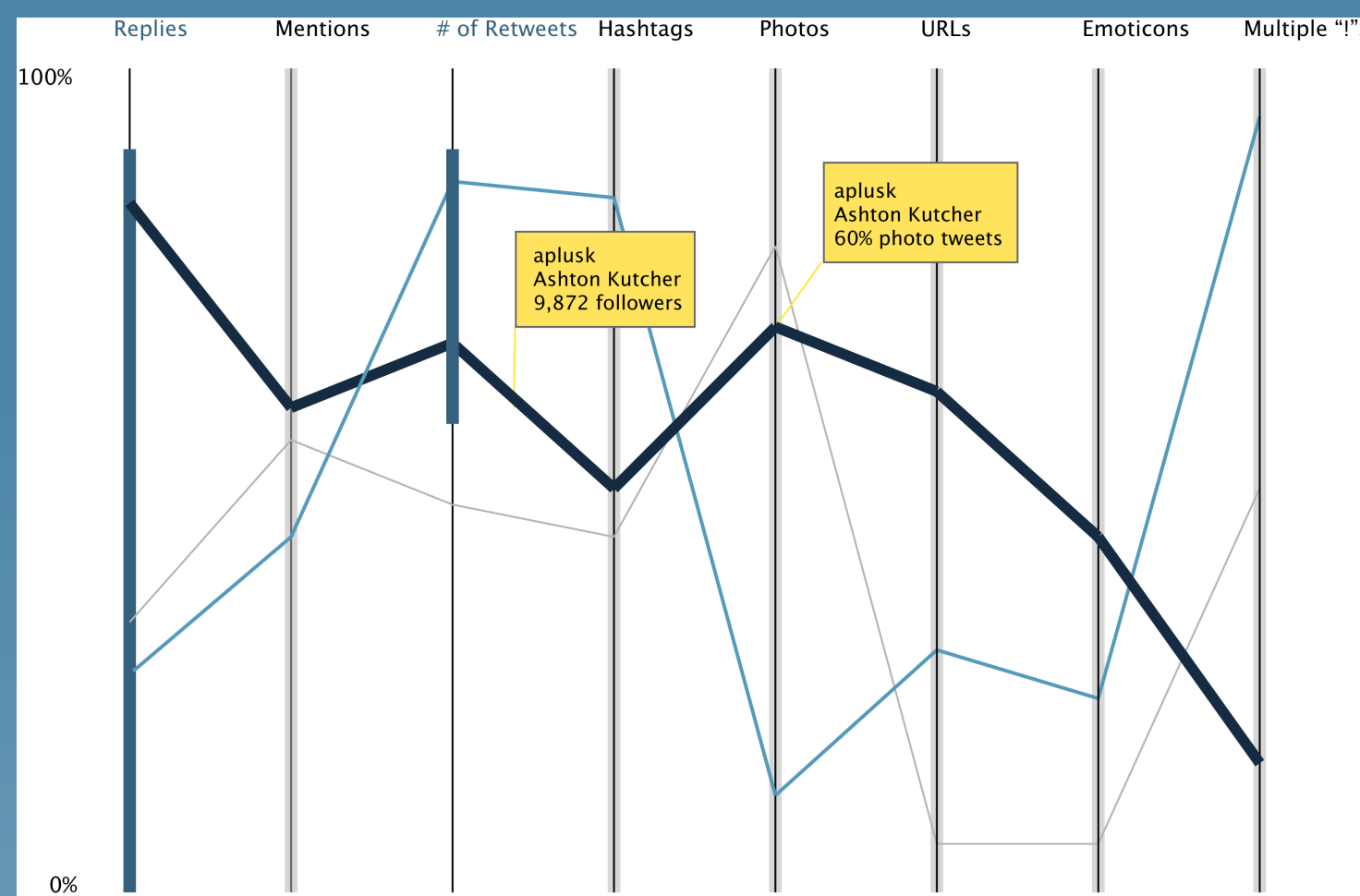
What does celebrity success on Twitter look like?
An exploratory visualization

We consider Twitter users to be successful if they have a large number of followers and a high number of tweets per day.

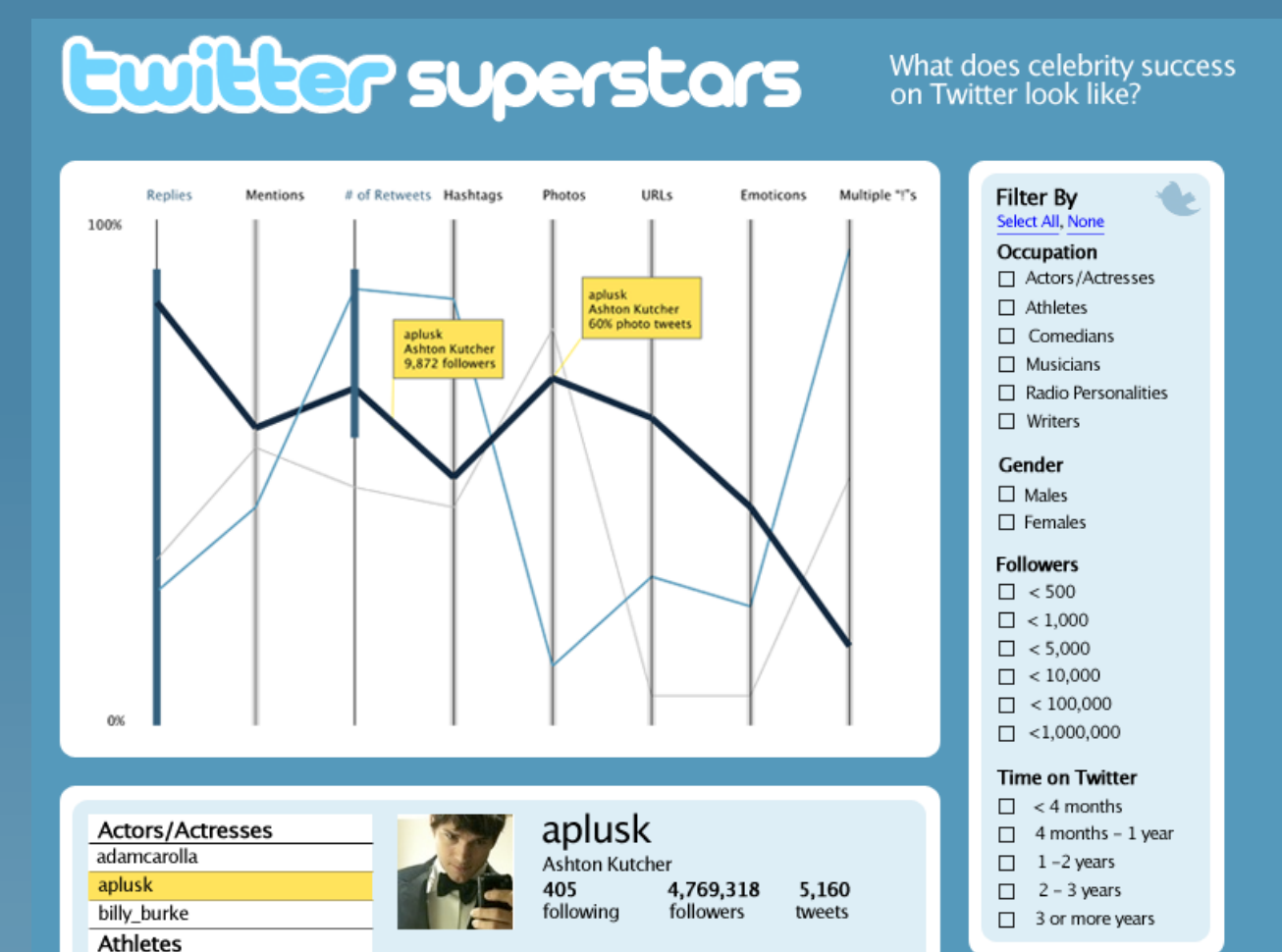
We visualized the shape of Twitter behavior based on the percentage of tweets including replies, retweets, hashtags, links, and emoticons.



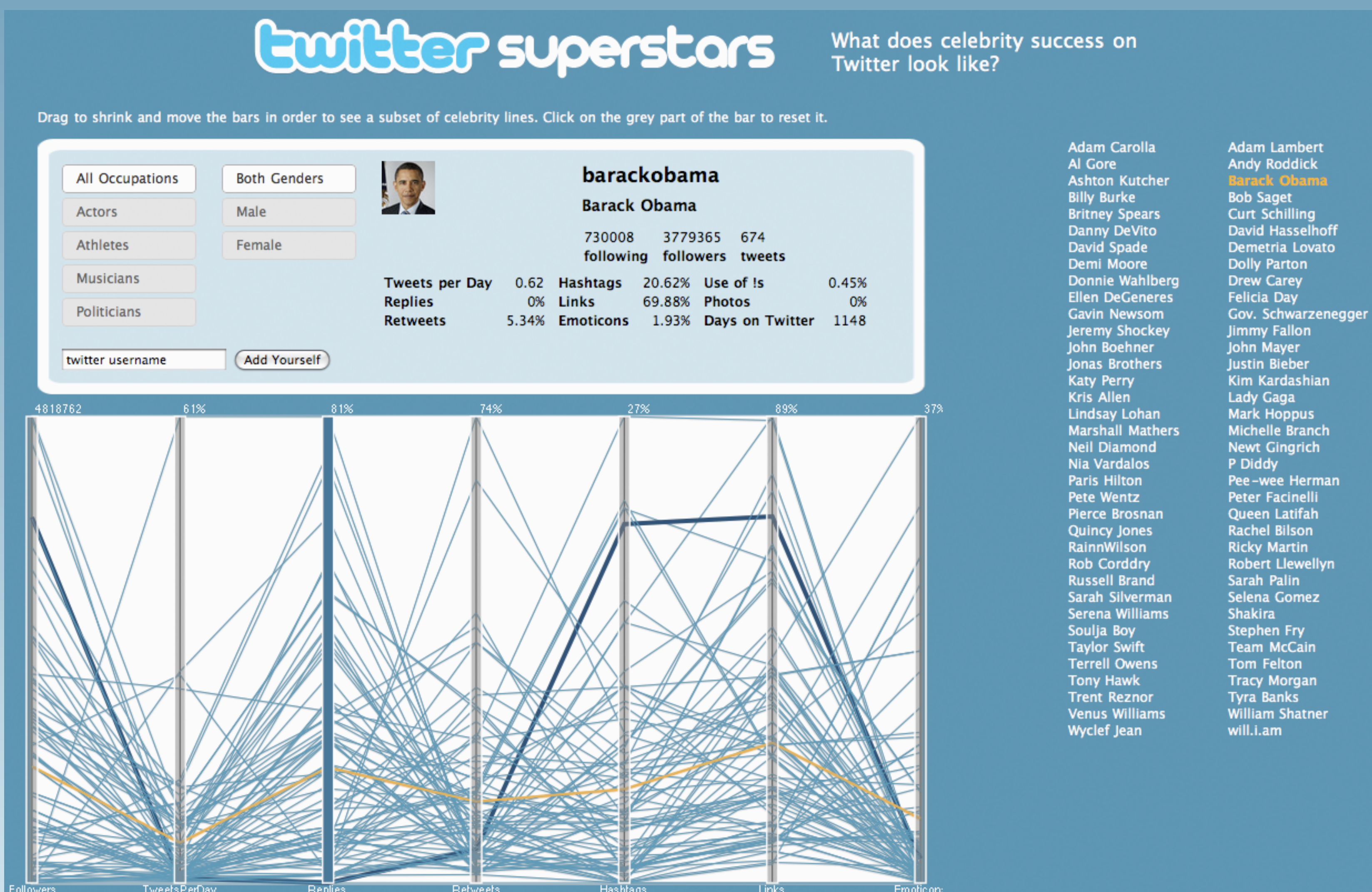
Initial sketch



First digital mockup



Subsequent digital mockup



Final visualization

Features:

- Parallel coordinates
- Brushing
- Linking
- Filtering
- Details on demand
- Dynamically adding Twitter users
- Comparing yourself to others