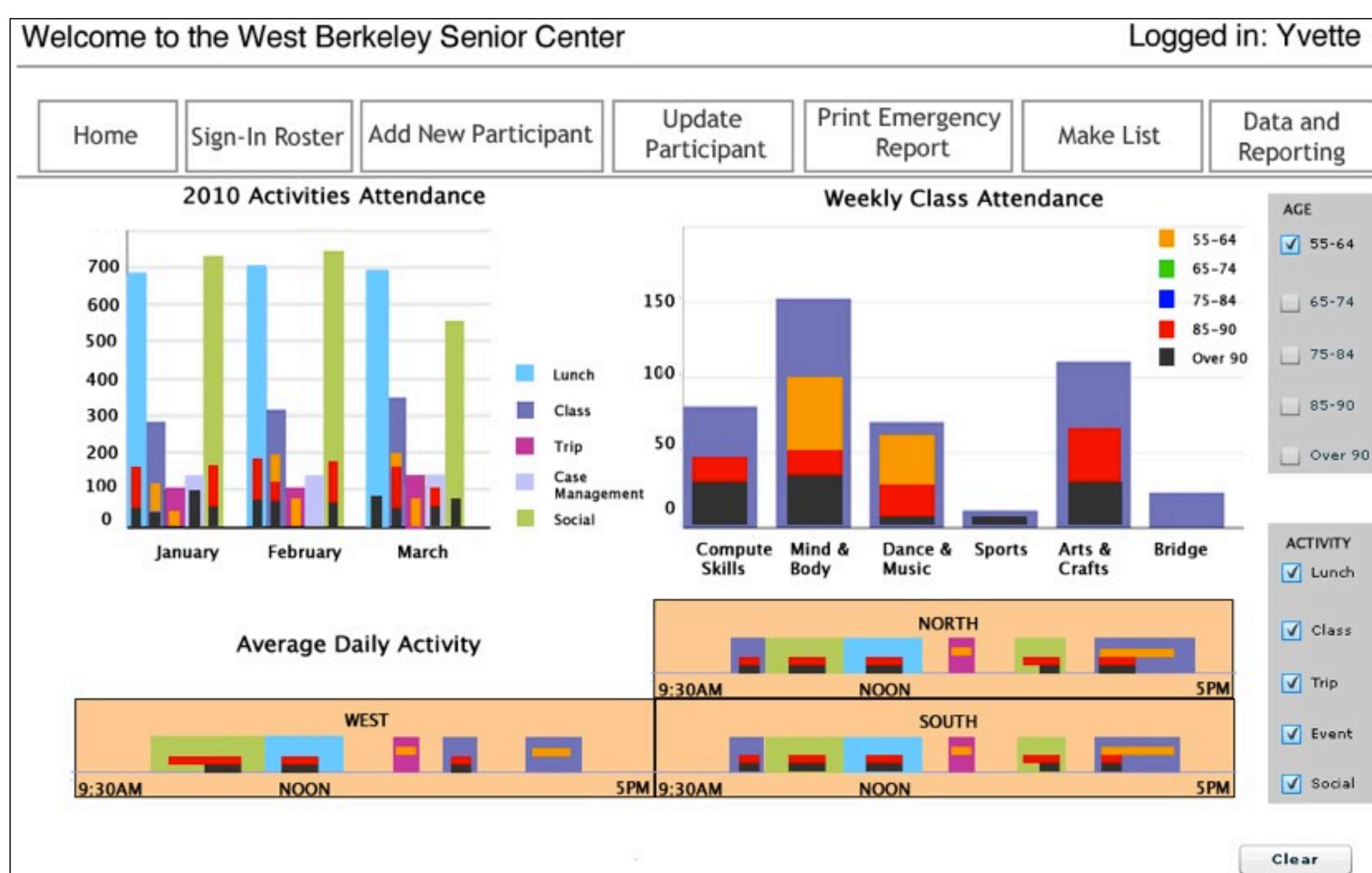
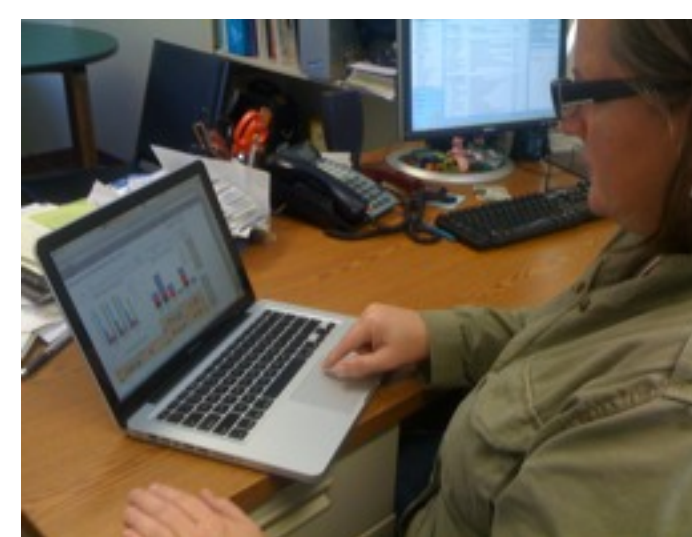


The faceted analytical display will let the leadership of the Aging Services division at the City of Berkeley analyze service provision at its three senior centers. Leadership will be better equipped to provide data to funding organizations.

Brushing allows comparison of the relative portion of each age group of each activity. Directors filter services by age group and activity type. At any given time, all three service categories are represented.



Daily timeline allows directors to quickly compare popular activity categories throughout the day between age groups and centers.



Aging in Berkeley

The City of Berkeley is expected to have 20% of its population over the age of 65 by 2020. Berkeley's current aging services depend heavily on grants. In order to obtain increased funding, the city must be able to present data on its current usage, both in terms of scale and composition.

"No Wrong Door"

Berkeley follows a holistic approach to aging, offering all services under one roof, including recreation, nutrition, and social work case management. As each service must meet separate reporting requirements for funding, different information systems are used, and information silos develop over time.

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