### **Animation**

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## Acknowledgments

Thanks to Marti Hearst for the slides

## Today

- Animation
  - Purposes
  - Some recent examples
  - Techniques derived from cartooning
  - Animation vs. sequences for comprehension

### **Definitions of Animation**

 "The quality or condition of being alive, active, spirited, or vigorous" (dictionary.com)

 "A dynamic visual statement that evolves through movement or change in the display"

 "... creating the illusion of change by rapidly displaying a series of single frames" (Roncarelli 1988).

#### We Use Animation to...

- Tell stories / scenarios: cartoons
- Illustrate dynamic process / simulation
- Create a character / an agent
- Navigate through virtual spaces
- Draw attention
- Delight

## An Important Distinction

Animation vs. Interaction

## **Animation to Augment Actions**

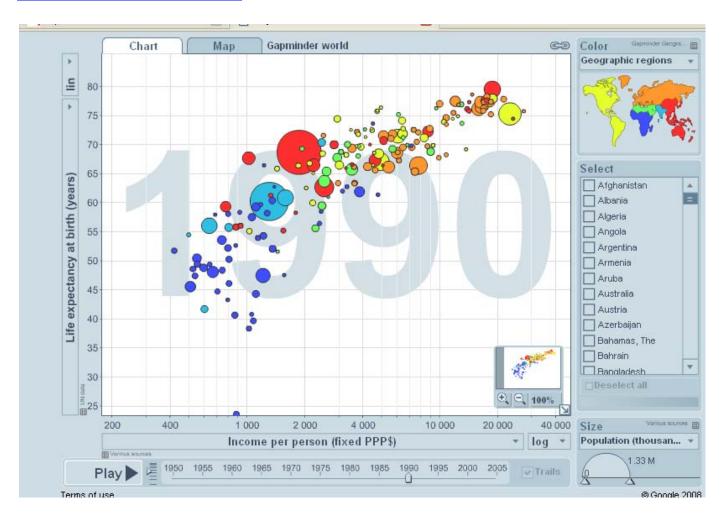
- Helps the user retain context, see the response to an action.
- Examples:
  - Closing a window: it no longer just disappears;
    rather, it leaves a trail behind.
  - Show animations during waiting times to indicate that processing is happening.
    - Airline flight search application
    - File download application

## Example: Gap Minder

Animating scatter plots, and linking them to a story

http://www.gapminder.org/

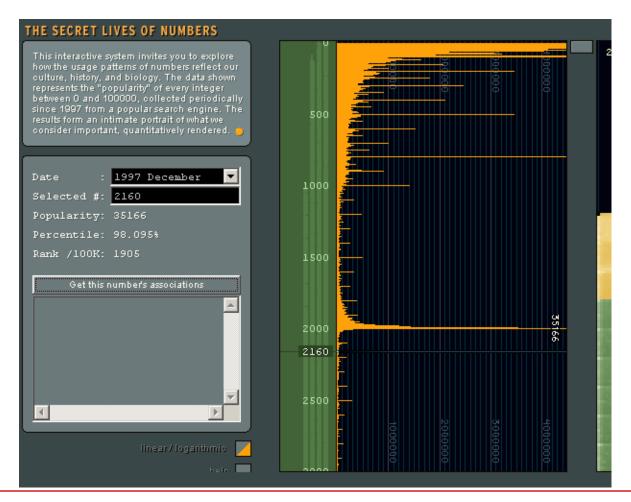
http://www.gapminder.org/world/



## Animation + Interactivity

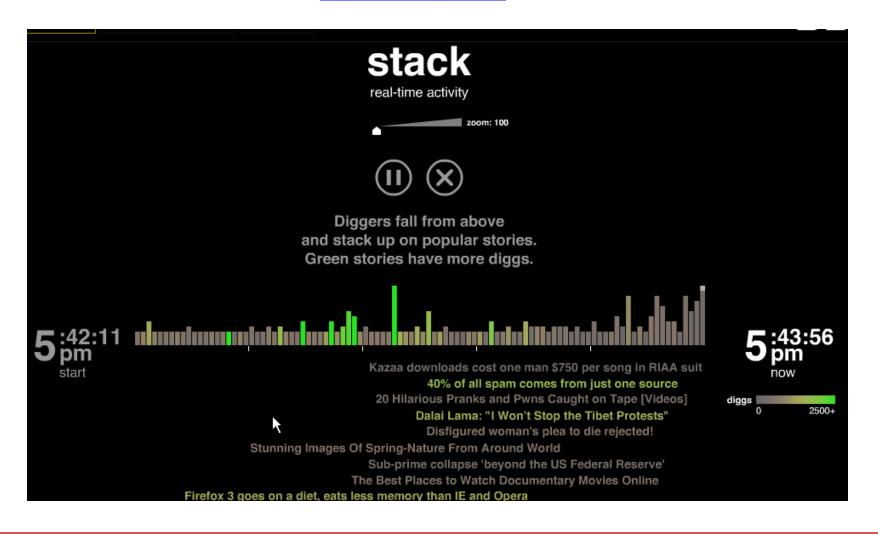
#### Secret Lives of Numbers by Golan Levin

http://www.turbulence.org/Works/nums/applet.html



## Animated Visualizations at Digg

http://labs.digg.com/



## Cartoon-Style Animation

- Main Reference
  - Chang & Unger, Animation: From Cartoons to the User Interface, UIST '93
- Main ideas
  - Visual change in the interface can be sudden and unexpected
  - User can lose track of causal connection between events
    - Classic example: closing/opening windows
    - This is now remedied via animation in standard windows interfaces
- People have no trouble understanding transitions in animated cartoons
  - They grow and deform smoothly
  - They provide visual cues of what is happening before, during, and after a transition.

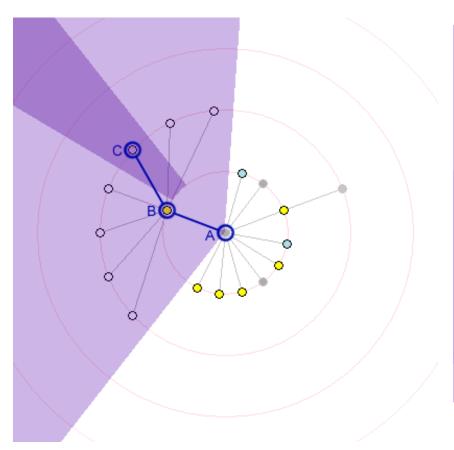
### Cartoon Animation in User Interface Design

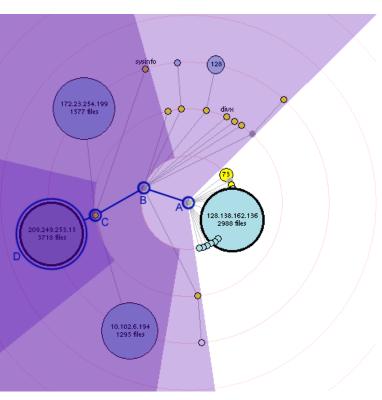
- User Cartooning Principles to Enhance Animations
  - Replace sudden transitions with smooth ones
- Some Principles
  - Solidity (squash and stretch)
    - Motion blur
    - Dissolves
    - Arrival and departure (from off-screen)
  - Exaggeration
    - Don't just mimic reality
    - Anticipation
    - Follow through
  - Reinforcement
    - Slow in and slow out
    - Arcs
    - Follow through

# Animation to Improve Data Navigation: Gnutellavision

- Animated Exploration of Graphs with Radial Layout, Ka-Ping Yee, Danyel Fisher, Rachna Dhamija, Marti Hearst, in *IEEE Infovis Symposium*, San Diego, CA, October 2001.
- Visualization of Peer-to-Peer Network
  - Hosts (with color for status and size for number of files)
  - Nodes with closer network distance from focus on inner rings
  - Queries shown; can trace queries
- http://people.ischool.berkeley.edu/~ping/gtv/

## Layout - Illustration





### **Animation in Gnutellavision**

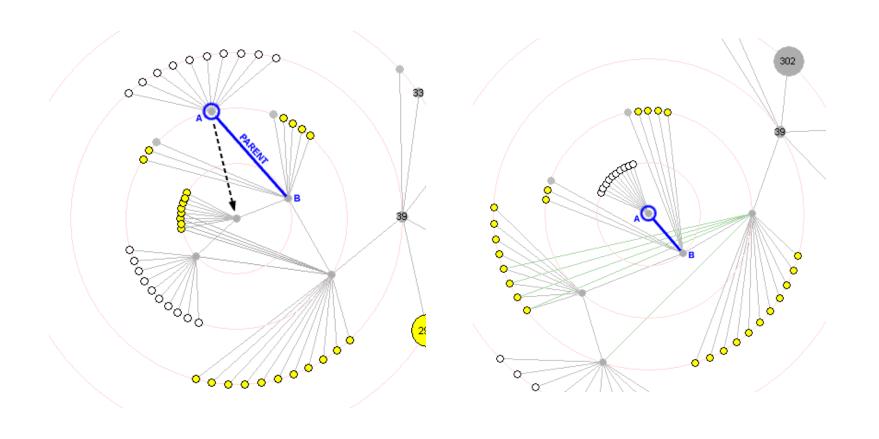
Goal of animation is to help maintain context of nodes and general orientation of user during refocus

- Transition Paths
  - Linear interpolation of polar coordinates
  - Node moves in an arc, not straight lines
  - Moves along circle if not changing levels
  - When changing levels, spirals in or out to next ring

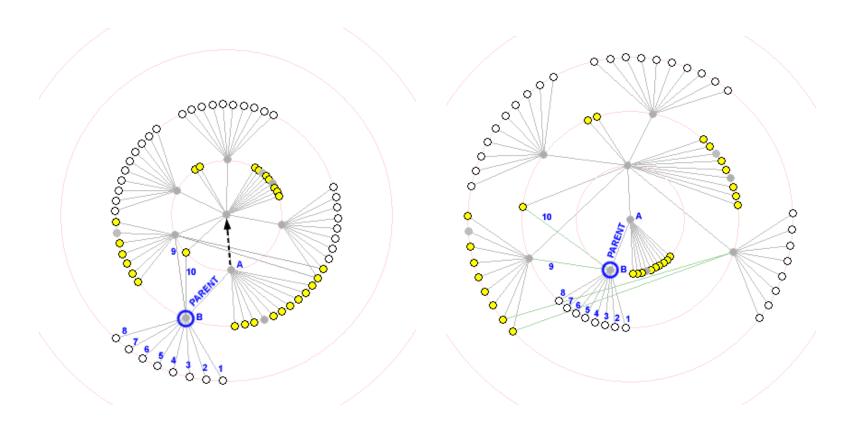
### Animation in Gnutellavision (continued)

- Transition constraints
  - Orientation of transition to minimize rotational travel
    - (move former parent away from new focus in same orientation)
  - Avoid cross-over of edges
    - (to allow users to keep track of which is which)

# Transition Constraint – Retain Orientation of Edges

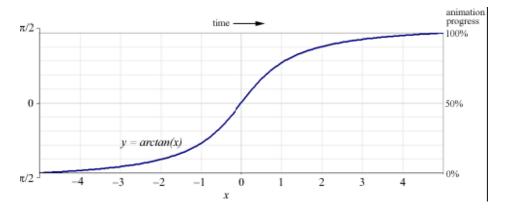


# Transition Constraint – Retain Ordering of Neighbors



## **Gnutellavision (continued)**

- Animation timing
  - Slow in Slow out timing (allows users to better track movement)



- Small usability study
  - Participants preferred version with animation for larger graphs

### **Animation in Instruction**

#### Morrison & Tversky

- Julie B. Morrison, Barbara Tversky The (in)effectiveness of animation in instruction CHI '01 extended abstracts.
- Tversky, Morrison, and Betrancourt, Animation: can it facilitate? IJHCS 57, 247-262, 2001.
- Found animation did not aid (nor harm) instruction
- Potential reasons
  - Hard to perceive (too fast/complex)
  - May be comprehended discretely
  - Lacking appropriate interactivity
- They point out that studies that show animation benefits often have extra info over the diagrams
  - My question: if the diagrams have everything the animations do, maybe they are just slow animations?

### **Animation in Instruction**

- Stasko et al.
  - Did a series of studies on algorithm animation
  - Initially did not find effects either way
  - Changed the study
    - Kehoe, Colleen, Stasko, John and Taylor, Ashley, "Rethinking the Evaluation of Algorithm Animations as Learning Aids: An Observational Study", International Journal of Human-Computer Studies, Vol. 54, No. 2, February 2001, pp. 265-284
    - From lab/exam-oriented to homework-oriented
    - Rich observations of how different tools were used together
    - Perhaps a more appropriate application of viz
      - For understanding of complicated steps in binomial heap algorithms
  - Positive results
    - Best when animation and explanation are simultaneous
    - Students need to be able to step through, control speed
    - Students were more accurate and enjoyed the work more with animation.

## Animation vs. Sequences of Stills

- "Animation: Does it Facilitate?" Tversky, Morrison, & Betrancourt, J. Human-Computer Studies, 57, p247-262, 2002.
- Question: Does animation improve understanding of complex processes over a sequence of stills?
  - Reviews the literature of animation studies
  - Most of those with positive results don't do a fair comparison to a sequence of stills.
  - Most that do a fair comparison don't get positive results over alternatives,
- It's hard to see and comprehend details when they move quickly.
  - Example of the running horse
- (My addition): Animation can provide insight when the pattern can only be seen if aided by change and motion.

## **Animation: Summary**

- Is useful to help indicate changes in state in an interface.
- Is captivating, helps tell a story.
- Can give the big picture, but maybe not so useful for comprehension of details compared to well-chosen stills.
- Techniques:
  - Cartoon animation techniques are commonly used and seem natural to understand.