SIMS 246 MULTIMEDIA INFORMATION
ASSIGNMENT 3: MEDIA PRODUCTION – MILESTONE 3
(DUE OCTOBER 27, 2003)

0. DOCUMENT SUMMARY

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1. INTRODUCTION

You have now completed shooting and prepared a rough edit. This last milestone requires you to finish editing your video and then give a short presentation about your experience including a showing of your video to the class.

2. FINAL EDITING

Use your rough cut to work on your final edit. You will need to add:

- A title (the title of your movie)
- Trimming any rough edits
- Final soundtrack
- Credits
- You may choose to add transitions between shots (make sure they are clearly motivated if you use them)

Please carefully consider the feedback the TA Team will give you on your rough edit when making your final edit. It's also a good idea to have some people outside your group review the edit to give you feedback (esp. about intelligibility) before you finalize it. Also, you may find it helpful to review our theoretical readings about editing to help you make your edits work well (esp. Bordwell, Metz, Eisenstein, and Burch).

When you have finished your rough edit, save your project file and export the final edit as an MPEG movie:

1. Go to File > Export Timeline > Adobe MPEG Encoder.
2. Select VCD under MPEG Stream.
3. Select NTSC under Video Standard.
4. your_movie_name.mpg under Filename.

5. M:/is246/assignment2/group<your_group_number> under Location.
6. Work area under Export range.
7. Click the Export button.

3. PRESENTING YOUR WORK

Every group will have 15 minutes in class on Monday, October 27, 2003, to present their work on Assignment 3.

Your presentation must include:

- Short Plot Outline
- Showing of your video
- Discussion of at least one practical and one theoretical issue you dealt with
- Lessons Learned
- Time for Questions

You can include excerpts from your storyboard or any other materials to underline your points.

Each group member needs to talk in the presentation. It is very helpful to practice the presentation beforehand and to help each other in staying within the time limit, making sure slides can be read from the back of the room, and speaking clearly and loudly enough to be heard.

Place a copy of your presentation and your video to the drop_off folder under M:/is246/assignment2/drop_off/ before class in order to have it ready for your presentation.

4. QUESTIONS FOR THOUGHT

Write a short paragraph to answer each of the following questions:

1. What type of multimedia information system(s) could aid you in the preparation of the final edit?
2. What aspects of the media production process you have just completed (pre-production, production, and postproduction) would lend themselves to automation?
3. What descriptions of media content would you need to automate the various parts of the media production process you have just completed (pre-production, production, and postproduction)?
4. What type of multimedia information system(s) could aid you in the entire production process you have just completed (pre-production, production, and postproduction)?

5. What can be done to make the process of choosing and synchronizing the sound effects and non-diegetic music easier?
6. If you were to use outside footage in your film, how could the search for needed sequences be improved?

5. HANDING IN THE ASSIGNMENT

Milestone 3 is due on Monday, October 27, 2003, at 3:30 pm.

Drop off the following files in your designated group drop-off box under M:/is246/assignment2/drop_off/group<your_group_number>:

- Final edit
    - o Format: MPEG
- Presentation
    - o Format: MS PowerPoint or html
- Answers to the Questions for Thought
    - o Format: txt, MS Word, or html