

Global Navigation

Introduction to Travelite:
[Take a Tour](#)

[Frequently Asked Questions \(FAQ\)](#)

[About Travelite](#)

Try out a [Free Trial Download](#) to your PDA

Welcome to Travelite!
mmmmmmmmmmmmmmmmmmmm
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mmmmmmmmmmmmmmmmmmmm
mmmmmmmmmmmmmmmmmmmm
mmmm.

[Sign in.](#)
Don't have an account?
[Create one.](#)

[Build a customized travel guide](#)

[Privacy](#)

To various information resources about Travelite

To Sign In

To Create Account

To Destinations

Sign In [minimize] [maximize] [close]

Global Navigation

Sign in to access your guides and profiles.

Your Email Address:

Your Password:

[Forget your password?](#)

[Sign In](#) ——— To My Guides

[Privacy](#)

Create Account [minimize] [maximize] [close]

Global Navigation

Create your account

Your Email Address:

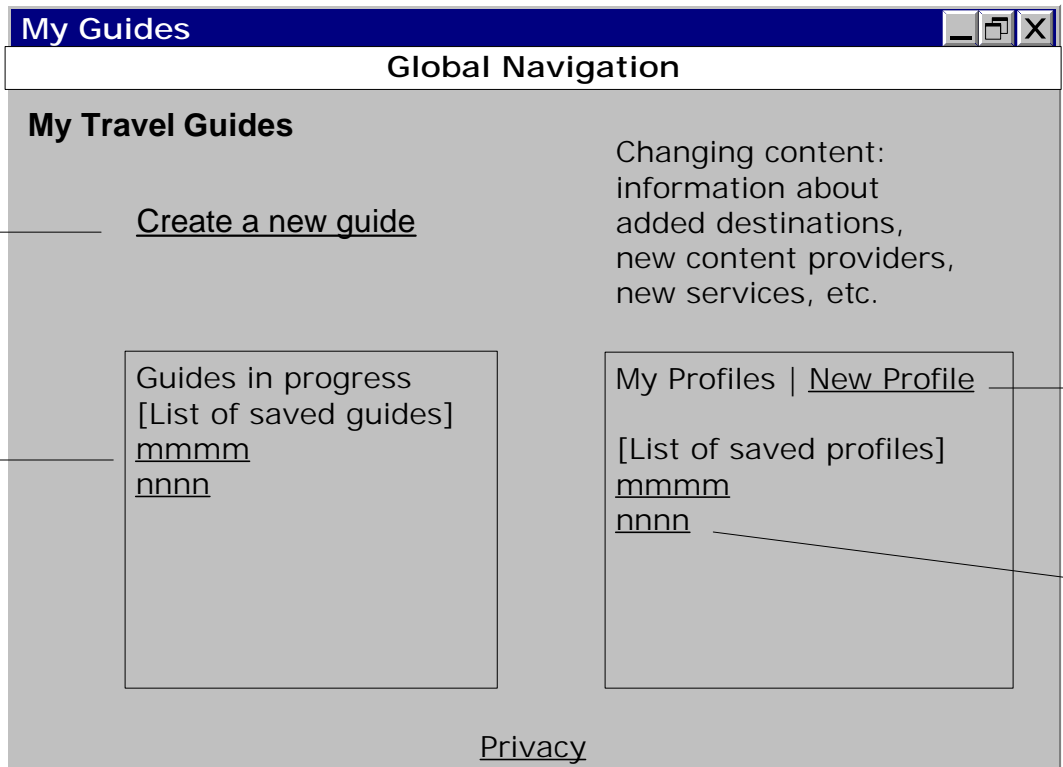
Password:

Confirm Password:

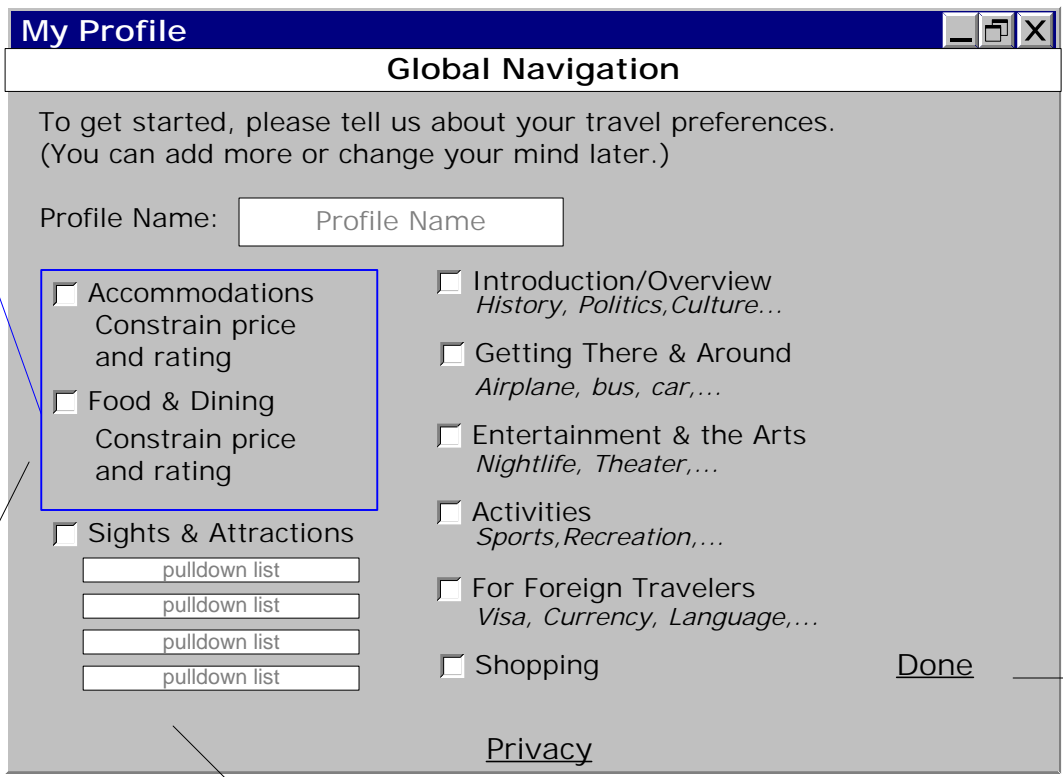
About Profiles
Brief text explaining profiles, how they work, what the benefits are

[Create my account](#) ——— To My Guides

[Privacy](#)



User has selected to create or edit a profile



Options include facets like Museums, Historical Significance, Top 5 Sights, Great for kids

Scrolling lists are linked; display in each box changes depending on the selection in other boxes. For example, selecting a particular country limits the Area/Region and Cities boxes to displaying destinations related to that country.

Selecting the information icon brings up the **Orientation/** background information for that destination.

The screenshot shows a window titled "Destinations" with a "Global Navigation" header. Below the header, there are four boxes for "Destinations": "Continent (scrolling list)", "Countries (scrolling list)", "Area/Region (scrolling list)", and "Cities [scrolling list]" containing "City 1" and "City 2". An "Add to guide" link is below the Cities box. A search section asks "In a hurry? Can't find it? Search for your destination." with a "Search:" label and a "search string" input field. Below that is a "Search Results" box with "Search Results [scrolling list]" and "Result 1" with an "Add to guide" link. A "My Guide" section lists "Destination 1", "Destination 2", and "Destination 3", each with an information icon and a "Profile Name" checkbox. A "Next Step" link is at the bottom right, and a "Privacy" link is at the bottom center.

Selecting the information icon brings up the **Orientation/** Overview information for that destination. (Applies to all destination lists)

If saved profiles exist, they can be applied to a destination. Checking one or more profiles applies those preferences to the particular destination. Selecting a profile opens the **Profile** page, where the profile can be viewed and edited.

If no profile is applied to a destination, goes to **Travel Preferences**. If profiles are applied, skips Travel Preferences and goes to **Guide Table of Contents**.

The screenshot shows a window titled "Orientation" with a "Global Navigation" header. The main content is titled "San Francisco" and is divided into two columns. The left column has "Neighborhoods" and "Key Attractions" sections, each containing placeholder text "blabady blabady bla blabady blabady bla". The right column contains a "Some kind of TOC on the content of this page?" section followed by a list of items: "Neighborhoods", "Getting there and away", "Getting around", "Key Attractions", "Places to avoid", "Tourist neighborhoods", "The business center", "History", "Culture", and "Arts".

This should open as a pop up for reference during other tasks.

If no profile is applied, the user is asked for her initial preferences

Preferences apply to each destination separately, or can be applied across all destinations in the guide.

See detail below for different possible interactions

Options include facets like Museums, Historical Significance, Top 5 Sights, Great for kids

Applies preferences across all guide destinations.

A new profile can be saved as part of the guide creation process, without interrupting the task

To Guide Table of Contents
A guide is created using the preferences specified.
This guide can be modified, saved, or purchased.

Detail for Travel Preferences Interaction

- What is the best way to select accommodations or dining constraints?

Checkboxes allow for selection of disjoint options

Pull-down boxes allow setting a range

- How can we incorporate Location selection into the initial preferences for accommodations (and possibly dining)?

Allows specification of a few locations in initial selection. Neighborhoods can be listed, along with options such as "Near Airport", "Near downtown", or "Near Attractions"

Allow inclusion of areas adjacent to those specified

Allow specification of additional locations, either by adding pull-down items or by opening another view with a full list of locations to select.

Guide Table of Contents

Global Navigation

my Guide San Francisco

| Destinations | add | Content | add |
|--|-----|--|-----|
| <i>i</i> San Francisco | | Accomodations \$1.95 edit delete | |
| | | Dining \$1.75 edit delete | |
| | | Attractions \$2.15 edit delete | |
| <i>i</i> Marin County | | Accomodations \$1.95 edit delete | |
| | | Dining \$1.95 edit delete | |

Guide Total: \$9.75

To Orientation Information about this destination

To Destinations page

To Category Edit/Review page

To Refine

Deletes this category from the guide

To checkout

If previously unsaved, prompts for GuideName, goes to myGuides page

Include context information a la Att Exp?

Maybe these search methods should be on different pages?

Check Epicurious for ideas here

Refine

Global Navigation

i San Francisco: Restaurants

[Return to myGuide: San Francisco](#)

Show in results:

Name Cuisine Neighborhood Rating

Search listings by Name

Browse by

Faceted Search

Results

- [Boulevard](#)
- [Slanted Door](#)
- [Joe's Grill](#)
- [Sunshine Cafe](#)

Add selected to guide

Goes to Detail, as popup about listing?

Should there be feedback regarding which are already in the guide?

View/Edit Category Selections

Global Navigation

View/Edit **San Francisco: Restaurants**
[Return to myGuide: San Francisco](#)

| Name | Neighborhood | Cuisine | Price |
|--|--------------|---------|-------|
| <input type="checkbox"/> Boulevard | | | |
| <input type="checkbox"/> Slanted Door | | | |
| <input type="checkbox"/> Joe's Grill | | | |
| <input type="checkbox"/> Sunshine Cafe | | | |

[Remove selected](#)

[Add to this category](#)

| | |
|----------------|---------|
| Category Total | \$5.00 |
| Guide Total | \$10.00 |

Are these grouped in some way?

What level of detail to include?

Removes checked items

Goes to **Refine**

Goes to **Detail** about item? Or is there more detail on this screen?

Content Detail

Global Navigation

Detail **San Francisco: Restaurants: Boulevard**
[Return to myGuide: San Francisco](#)
[Return to \(category edit/results\)](#)

blabady blabady bla blabady
 blabady bla blabady blabady
 bla blabady blabady bla
 blabady blabady bla blabady
 blabady bla blabady blabady
 bla blabady blabady bla
 blabady blabady bla

More like this with editable attributes here (ala Zagats)

[Add this restaurant to myGuide: San Francisco](#)

[Delete from myGuide](#)

Only one of these appears - appropriate to whether the item is already in the guide

Is this appropriate with a relatively small number of records?

If so, this returns the user to the Refine Category page with the search values chosen (and the result set displayed?)

Purchase my Guide

Global Navigation

1. Guide Purchased Guide_Name | Price \$____.____
 Guide Format

2. Billing Address Save this information for future transactions.

 Name:

 Street Address:

 City:

 State:

 Zip:

 Country:

[Privacy](#) [Cancel](#) [Continue](#)

Are people likely to buy more than one guide at a time (esp. since they're customized)? If yes, we need a full shopping cart feature.

To Checkout2

To My Guides

Continue Checkout

Global Navigation

1. Guide Purchased: Guide_Name [Change](#)
 Price \$____.____
 Format Specified

2. Billing Address: Name [Change](#)
 Address
 City, State Zip
 Country

3. Payment Method:

 Credit Card Type

 Credit Card Number

 Expiration Date

[Cancel](#) [Buy it](#)

[Privacy](#)

To Checkout1, with form fields completed and editable

To My Guides

To Download

Confirmation [minimize] [maximize] [close]

Global Navigation

Guide Purchased: Guide_Name
Price \$____.____
Format Specified

Billing Address: Name
Address
City, State Zip
Country

Payment Method: Credit Card Type
Credit Card Number (partially hidden)
Expiration Date

[Download my Guide](#)

[Privacy](#)

Download guide.
What if the user wants to buy the guide, but postpone download? Send them a link (need to confirm preferred email), incorporate into My Guides page?