manuscript "culture"

the authority of the text

history of information

February 7, 2013

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- Bint - The line of the Hall & Hulles and line



under way?

administrative issues or questions?

waitlists - clearing

bspace - screwing up

forums - not yet for discussion

Bancroft tour - last chance

Title Text



manuscript "culture"

the authority of the text & the "missing" revolution

history of information February 7, 2013

march of the trade to be stored

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manuscript "culture"

the authority of the text & the "missing" revolution

U.S. Contends S.& P. Purposely Used **Faulty Models**

BY PETER EAVIS

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henderunt





Plato's perspective

that "new technology" -- writing

cast of characters

Socrates

Phaedrus

Lysias

Thamus

Theuth

Thebes

the standard view?







Socrates didn't like books

"I am a lover of learning ... Men lead hungry animals by waving a branch or some vegetables before their noses, and it looks as if you will lead me all over Attica and anywhere else you please ... by waving the leaves of a speech [book] in front of me"

"Plato ...had such a love of books that he bought three books ... at the price of 10,000 *denarii*. Aristotle ... acquired a few books for three Attic talents which amounts to 72,000 *nummii*."

what good is writing?

Theuth: "An accomplishment ... which will improve both the wisdom and the memory of the Egyptians ...

Thamus: "The discoverer of an art is not the best judge of the good or harm which will accrue to those who practice it. ...Those who acquire it will cease to exercise their memory and become forgetful; they will rely on writing to bring things to their remembrance by external signs instead of on their own internal resources."



Thamus updated?

ERNF IS DOING TO BRAIN Nicholas Carr TH AUTHOR OF THE BIG SWITCH SHALLOWS

Hamlet's BlackBerry





A PRACTICAL PHILOSOPHY FOR BUILDING A GOOD LIFE IN THE DIGITAL AGE

WILLIAM POWERS





6-Hofl13-MS 10

Wednesday, February 6, 2013

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WORLD	U.S.	N.Y. / REGION	BUSINESS	TECHNOLOGY	SCIENCE	HEALTH	SPORT	S OPINION
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Internet Use Affects Memory, Study Finds

By PATRICIA COHEN Published: July 14, 2011

The widespread use of search engines and online databases has affected the way people remember information, <u>researchers are</u> <u>reporting</u>.

Readers' Comments				
Readers shared their thought on this article.				
Read All Comments (124) »				

The scientists, led by Betsy Sparrow, an assistant professor of <u>psychology</u> at Columbia, wondered whether people were more likely to remember information that could be easily retrieved from a computer, just as students are more likely to recall facts

f	RECOMMEND
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they believe will be on a test.

Dr. Sparrow and her collaborators, Daniel M. Wegner of Harvard and Jenny Liu of the University of Wisconsin, Madison, staged four different <u>memory</u> experiments. In one, participants typed 40 bits of trivia — for example, "an ostrich's eye is bigger than its brain" — into a computer. Half of the subjects believed the information would be saved in the computer; the other half believed the items they typed would be erased.

The subjects were significantly more likely to remember information if they thought they would not be able to find it later. "Participants did not make the effort to remember when they thought they could later look up the trivia statement they had read," the authors write.



Wednesday, February 6, 2013



Socratic concerns

speeches rhetoric sophists writing wisdom truth [and authority] dialectic



writing & wisdom

"Writing circulates equally among those who understand the subject and those who have no business with it."

"for wisdom, your pupils will have the reputation for it without the reality; they will receive a quantity of information without proper instruction, and in consequence be thought very knowledgeable when they are for the most part quite ignorant."

dialectic & truth

"Writing involves a similar disadvantage to painting ... if you ask [words] what they mean ... they simply return the same answer over and over ... writing cannot distinguish between suitable and unsuitable readers ...

"when a man employs the art of **dialectic**, and, fastening upon a suitable soul, plants and sows in it **truths** accompanied by knowledge ... such truths can defend themselves"

6-HofII3-MS 13



remember?

"But though books are easily procured, yet, even in this age of information, there are thousands in the lower classes that cannot read. Besides, it is a well-known truth, that the same precepts inculcated by a living instructor, adorned by a proper oratory, enforced by a serious and authoritative manner, produce a powerful effect, not to be experienced in solitary retirement."

Vicesimus Knox,

Essays Moral and Literary, 1778 6-Hofl13-MS 14

webcast.berkeley



coming up: social implications

living instructors?

"The people's University of the Air will have a greater student body than all of our universities put together." --RCA, 1932



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CS 101: BUILDING A SEARCH ENGINE Taught by Professor David Evans and Professor Sebastian Thrun

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6-Hof113-MS 15





Johannes

Trithemius,



unintended consequences





the set up

Trithemius (1462-1516)

native of Trittenheim

Abbot of St Martin's, Sponheim, 1483-1505



6-Hof113-MS 17

IOANNIS TRITHE MII ABBATIS SPANHE MENSIS DE LAVDE SCRIPTORYM MANYALIYM LISEE

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Argumenta fingulorum Capitum.

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feliciter incipit.



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Obstranno Traini Cefaris tertio, domi-ni aštečetelimoterio, Hickearilimus mar tyr nonnallas fide & eruktione plenas fertur in perfona Romane ecclefue feriplific epiftolas, De quibus extit præcipea Ad ecclefiam Corinthiorum Epiftola vaz. Ad lacobú quoga apoftolam Epife dar, Clemens, Jacobo dño, Præterez itinerarit vitæ fue Item disputationis Perri Iber vraz. Hree auté duo vleima volamina inter apocryphs coputantur, vr pæ ter, st. dif. Sécla Romana, Ferunt eius & alæ epie, led apocryphs. Donyfus Ariopagita Athenienfas epifoopas ordina-mus(vr quibuldam placet) Athenienfas epifoopas ordina-mus(vr euima apoftolam conuctias ad fidem, pri-mus(vr euima apoftolam blacet) Athenienfas epifoopas ordina-mus(vr euimiz fanchitatis & incomparabilis doctar-mus filos perfoyter o & Eleutherio diacono ad fel-canda getibus verba dei mifit la Fefeiam alioin cius loca ordina-per foopo. Scriphit matem græco fermone multa præchato opsfeula. De ecclefit hierarchia De ceclefit hierarchia

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the standard view?

Trithemius didn't like print

"It is my greatest pleasure to own and to know all books I ever saw or which I knew to have appeared in print ... To my regret ... money was always lacking ... for the satisfaction of my passion for books."

1483: 48 books in monastery library

1505: 2,000

6-Hof113-MS 18



reading between the lines

internal battles

contemplation, manual labor, preaching

VS

scribal practice

"The dedicated and sincere scribe ... will

not receive less than the preacher"

book collecting

"There are some who reproach lovers of books for having ... too many"

Monks "are so detested that it is considered bad luck if one crosses your path"

> Erasmus, In Praise of Folly, 1511

external battles

<text><text><text><text><text><text>

humanism & the university

"In the 700 years between the Fall of Rome and the 12th century, it was the monasteries which enjoyed an almost complete monopoly of book production and so of book culture.... from the end of the 12th century a profound transformation took place ... reflected in the founding of the universities and the development of learning."

--Febvre & Martin,

The Coming of the Book, 1984 6-Hofl13-MS 20

rising demand, but ...

Manuscript Production in Europe, 6th-15th century





another concern

"... not obvious at first ... that printed books would universally supersede the use of manuscripts ..."

Knox, Essays, 1782

a reasonable lament?

"The written word on parchment will last a thousand years. The printed word is on paper. How long will it last? The most you can expect of a book of paper to survive is two hundred years. Only time will tell."

Wednesday, February 6, 2013



how long?

magna curta?









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L 38 Martin Charles Contraction

missing "revolution"?



Pompeii, c 79 ce

rolled to flat

"the revolution between the second and fourth centuries that changed the very structure of the book by substituting the **codex** for the roll" --Roger Chartier, Forms and Meaning, 1995

"Homerus ... Vergilius ... Cicero ... Titus Livy ... in membranus...quam brevis immensum cepit **membrana**"

-Martial(c38-103), Epigrams

6-HofII3-MS 25





a material question?

stone

clay

wood

wax

parchment/vellum

papyrus

palm

the "immutable mobile" --Bruno Latour

silk

paper



material changes

geographical determinism?

parchment at Pergamum papyrus at Alexandria palm in India (*pattachitra*)

silk in China

"the parchment alone in a fine Bible, even allowing for the shorthand script of the day, represented a flock of perhaps three hundred sheep"

-- John North, God's Clockmaker, 2005

paper



looking ahead

"The stone, the palm-leaf, the biblos or bark of the linden tree, the leaden tablet, the papyrus, the parchment, the pugillares ... progressive advancement ... At a very late period, a substance formed of macerated linen ... superior in beauty, convenience, and duration and better adapted to the purposes of literature ... By the ease with which it is procured ... recused the ancient authors from the possibility of oblivion."

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--Knox, Essays, 1782
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different stories

a reasonable lament?

"The written word on parchment will last a thousand years. The printed word is on paper. How long will it last? The most you can expect of a book of paper to survive is two hundred years. Only time will tell."

"... recused the ancient authors from the possibility of oblivion ..."

Knox, Essays, 1782

technological leaders?



Ts'ai Lun 62-121

paper

China, 200 bce

Korea, 3d century ce

India, 5th century

Japan, early 7th century

Islam, 8th century

Jews, 10th century

Byzantium, 9th century

-along the "Silk Road"

w. Europe: Spain 1056 [?] Italy 1255 France 1348 Germany 1390 Switzerland 1411 Britain 1494 Russia 1690 USA [690/]



dark ages

silk road



6-HofII3-MS 31



dark ages

silk road



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evolutionary doubts

"No evidence whatever to indicate whether the change of material influenced the change of form, or vice versa... papyrus roll, the papyrus codex, the parchment roll, and the parchment codex... all perfectly adequate and acceptable forms of book."

--Colin Roberts & T.C. Skeat,

The Birth of the Codex, 1983



superior technology?

random access

one handed

two-sided

pagination

marginalia

footnotes

indexes





trivializing the past?

Edwin Smith Papyrus c. 1600 bce Y Academy of Medicine handy pages divisions (incipits, explicits, colophons, sillyboi)



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formal changes

parchment to paper

China, 200 bce

Korea, 3d century

India, 5th century

Japan, early 7th century

Islam, 8th century

Jews, 10th century

Byzantium, 9th century

Western Europe, 11 century

scroll to codex

Christians, 2d century

Islam, 8-9th century

Jews, 8-9th century

China, 9th (butterfly) I 3th (thread binding)

Korea, ?12th century (sutra binding)

Japan 18th century

what happened to the "Silk Road"?

6-HofII3-MS 35

meanwhile ...

to the manor born

Earl's Court Manor Roll, 1554



"Why medieval England ... kept its records predominantly in rolls remains a mystery."

--Clanchy

scroll to codex Christians, 2d century Islam, 8-9th century

Jews, 8-9th century

China, 9th (butterfly) I 3th (thread)

Korea, ?12th century (sutra binding)

Japan 18th century



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what does this say of ...?

"The **need** for readily available information, which had been steadily rising, was accelerated by the advent of Christianity ..."

"The **need to find information** more rapidly than is possible in a papyrus-roll-form book initiated the development of the Greco-Roman codex in the second century"

> -- Frederick Kilgour, The **Evolution** of the Book, 1998

> > 6-HofII3-MS 37

technological triumph?





caveat lector

"In late antiquity, all **authority** was founded on Scripture...and the highest authority, the authority of the church, was represented by the codex."

--Guglielmo Cavallo, "Du Volumen au Codex," 1997

"[P]agans ... continued to regard it as a culturally inferior form. In contrast, the great majority of Christian texts were already in the form of codices."

--Peter Stallybrass, "Books and Scrolls," 2002

"[A Jew] took an oath 'on his roll' ... whereas a Christian swore on the book of the Gospel."

--Michael Clanchy, "Memory to Written Record," 1993



6-Hofl13-MS 40

overview

U.S. Contends S.& P. Purposely Used Faulty Models

BY PETER EAVIS

written receipts

"The oldest writings to survive to our time were inscribed five thousand years ago by temple bureaucrats recording economic transactions ... crops, animals, manufactured goods"

-- Lerner, The Story of Libraries, 1998

"In the twelfth century... magnates used documents occasionally ... In the thirteenth .. laymen began to **convey property** to each other by charter; in the latter half ... this practice extended below the gentry class to some peasants.

> -- Clanchy, From Memory to Written Record, 1993 6-Hof13-MS 41

trustworthy?

donations of Constantine (c. 750-800)



forgery recognized by Nicholas of Cusa, 1565 6-Hof113-MS 42

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more sceptical

Hadith & Isnäd

"documenting the authenticity of all transmission of knowledge ... truth does not reside in documents, however authentic, ancient, or well-preserved, but in authentic human beings ... Documents alone, without a line of persons possessed of both knowledge and righteousness ... are useless ... a book ... of no use without ... certification of master"

> Graham, "Traditionalism in Islam," 1993 6-Hof13-MS 43





what/who to trust?

Henry I v Anselm

"We don't accept the evidence of monks against bishops, why should we accept that of a sheepskin?"

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medieval contracts



truthiness

documentary problems

"If you ask [documents] what they mean ... they simply return the same answer over and over again ..."

"Truth is not enough for your; you think it matters who the speaker is and where he comes from. ... "

--Phaedrus

sealing the deal







6-HofII3-MS 47

Wednesday, February 6, 2013

chirograph

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6-HofII3-MS 48

Wednesday, February 6, 2013

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"Fine and Recovery: Conveyance of property, 7th Ward NYC, 1793

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chirograph



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1793 how different from ...?



1793 how different from ...?

6-Hof113-MS 49

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Hacked: for some By Mathew Honan 17 J	thing n		ve fai	led an	d it's tim

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MAGAZINE

Hacked: Passwords have failed and it's time for something new

By Mathew Honan 17 January 13



TURKTRUST: No harm from fake digital certificates

TOPICS

Rea

07 January 2013

In the wake of the revelation that browser vendors Microsoft, Google and Mozilla have blocked two faulty SSL certificates generated by Turkish Certificate Authority thirdparty TURKTRUST, the company has responded that there was no attack, fraud or other crime leading up to or arising from the mistake.



unintended consequences



documenting ownership ancient issues?

Buri Buri land grant 1827-1872

Title:

[Diseño del Rancho Buri Buri : San Mateo Co., Calif.] Description:

4362 B84On verso: Deposited ... November 30th, 1860.From: U.S. District Court. California, Northern District. Land Case 101 ND, page 481; land case map D-231 (Bancroft Library). José de la Cruz Sanchez, clmt.Penand-ink and watercolor.Relief shown by shading.

Creator/Contributor:

United States. District Court (California : Northern District). Land case. 101, Related Name Indexing Term Date:

1860 Contributing Institution:

UC Berkeley, Bancroft Library



documenting ownership ancient issues?

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1860

Contributing Institution:

UC Berkeley, Bancroft Library



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unintended consequences

quo warranto?

"No document coming from such centres of proved fabrication as Westminster, Evesham, Winchester cathedral, Chertsey and Malmesbury should be accepted at its face value without close examination. ... Ancient monasteries like Chertsey had traditionally forged charters. Now that the king was keeping copies ... abbots ensured that their forged documents were reinforced by inspection in the Chancery and enrollment among the royal records. The Chancery rolls, which were intended to prevent fraud, thus became a means of making forgeries official."

--Clanchy, From Memory to Written Record





Plagiarism Checker

science of diplomatics



Jean Mabillon (1632-1707)

De Re Diplomatica, 1681

"the Reformation era ... bringing to light thousands of documents .. hitherto inaccessible and unknown. ... France pioneered in this new historical research ... Mabillon Montfaucon."

> -- James Thompson, "The Age of Mabillon," 1942

from authority to ...

a guide to forgery

Mabillon "had exposed the fabricated charters of the Carmelite Father Andrew, in a model memorandum which later fell into the forger's hand, and was taken by him to heart with such good effect that he was able with a subsequent fabrication to have his revenge by planting one of his forgeries ... on Mabillon himself"

--David Knowles



6-HofII3-MS 55



"this will kill that"?

manuscript after print

accounting

music

note taking

personal communication

"subersive forms"

Wednesday, February 6, 2013

a real "revolution"

and so to Gutenberg

12 Feb: Print 'Revolution'

Required Readings

- Knox, Vicesimus. 1817, Essays, Moral and Literary (seventeenth edition). London. read "Introductory Remarks on the Art of Printing" pp. 76-81; "On the Circumstances which Led to the Discovery of the Art of Printing, with Miscellaneous Remarks on It" pp. 81-87; & "On the Moral, Political, and Religious Effects of Printing, with Concluding remarks" pp 87-96.
- "How Luther Went Viral", Economist, 2011, Dec 17.

Additional Materials

Listen to Economist discussion at the same link.

assignment

On looking back in 1900, Henry Adams wondered whether the child of 1854 stood closer to the year 1 than to 1900. Similarly, looking at Vicesimus Knox, we ask do he and his account of printing in the 18th century seem closer to Socrates and Trithemius or to the writer of the *Economist* article on Luther in 2011.