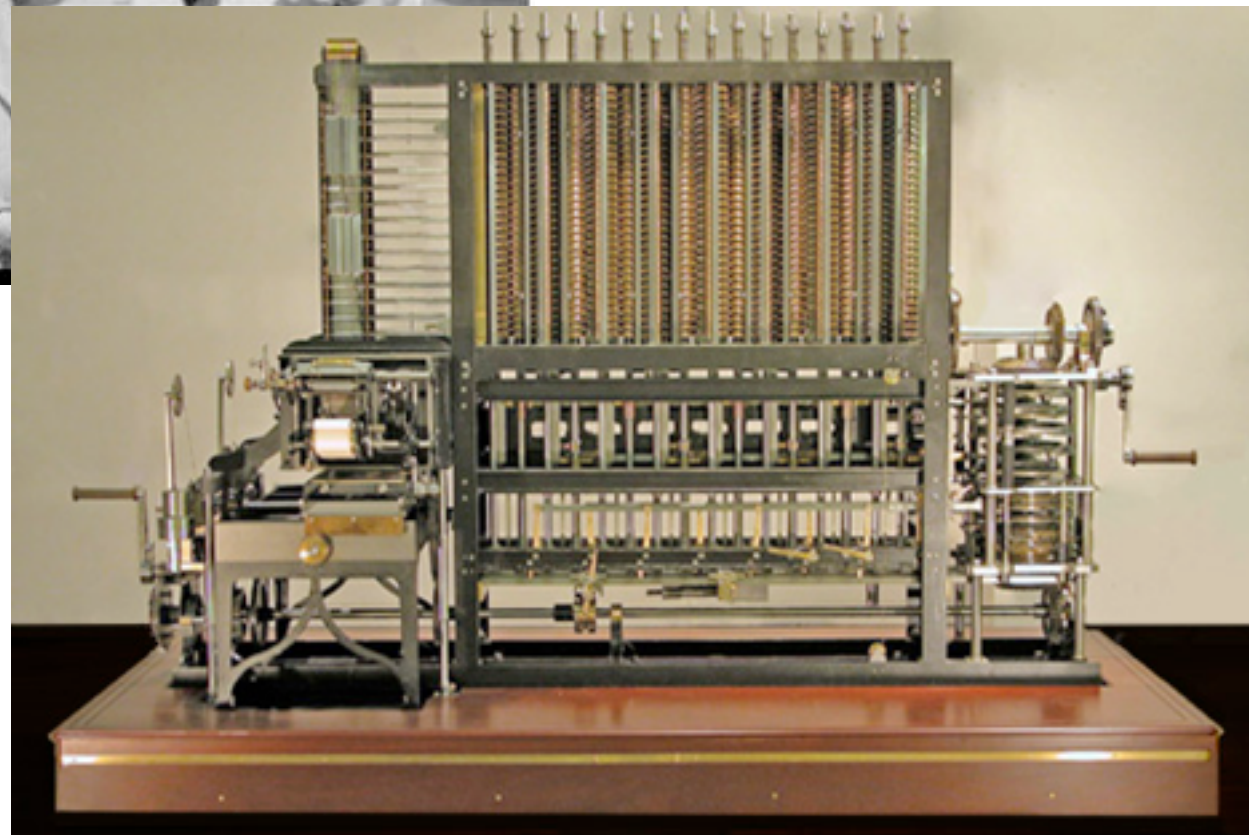


advent of the computer

History of Information

April 9, 2013



where are we?



automata

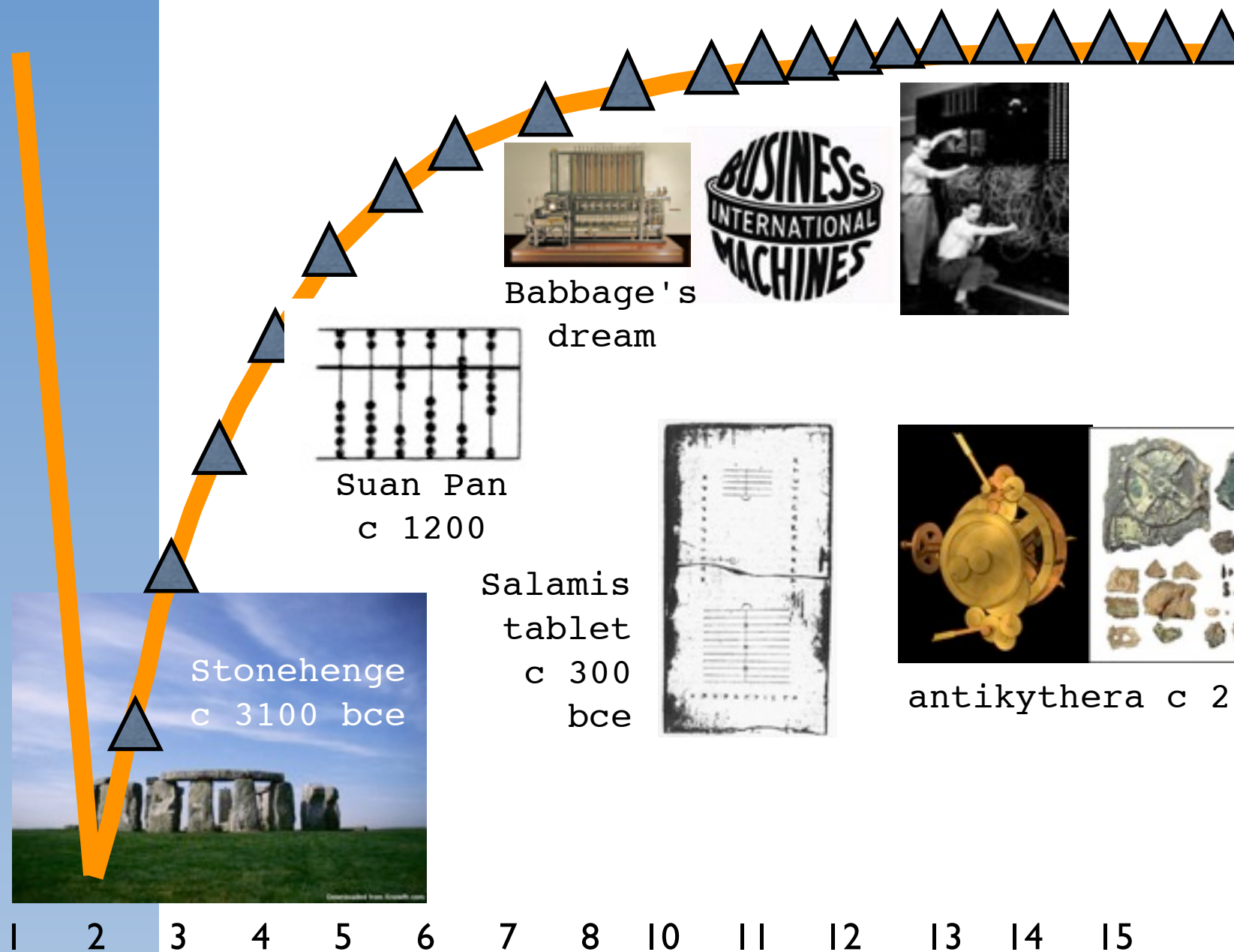
computus

feedback mechanisms

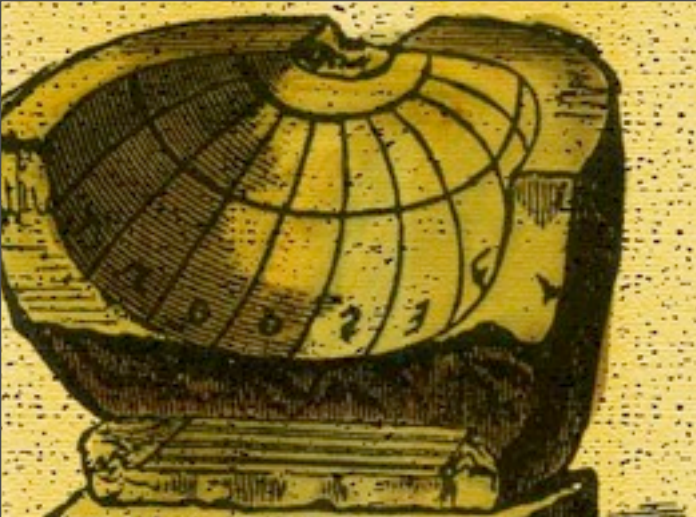
not so fast?

year

2010
1980
1950
1900
1800
1700
1600
1200
600
400
0
500
3000
5000
30,000
50,000



21-Hofl13-Computer



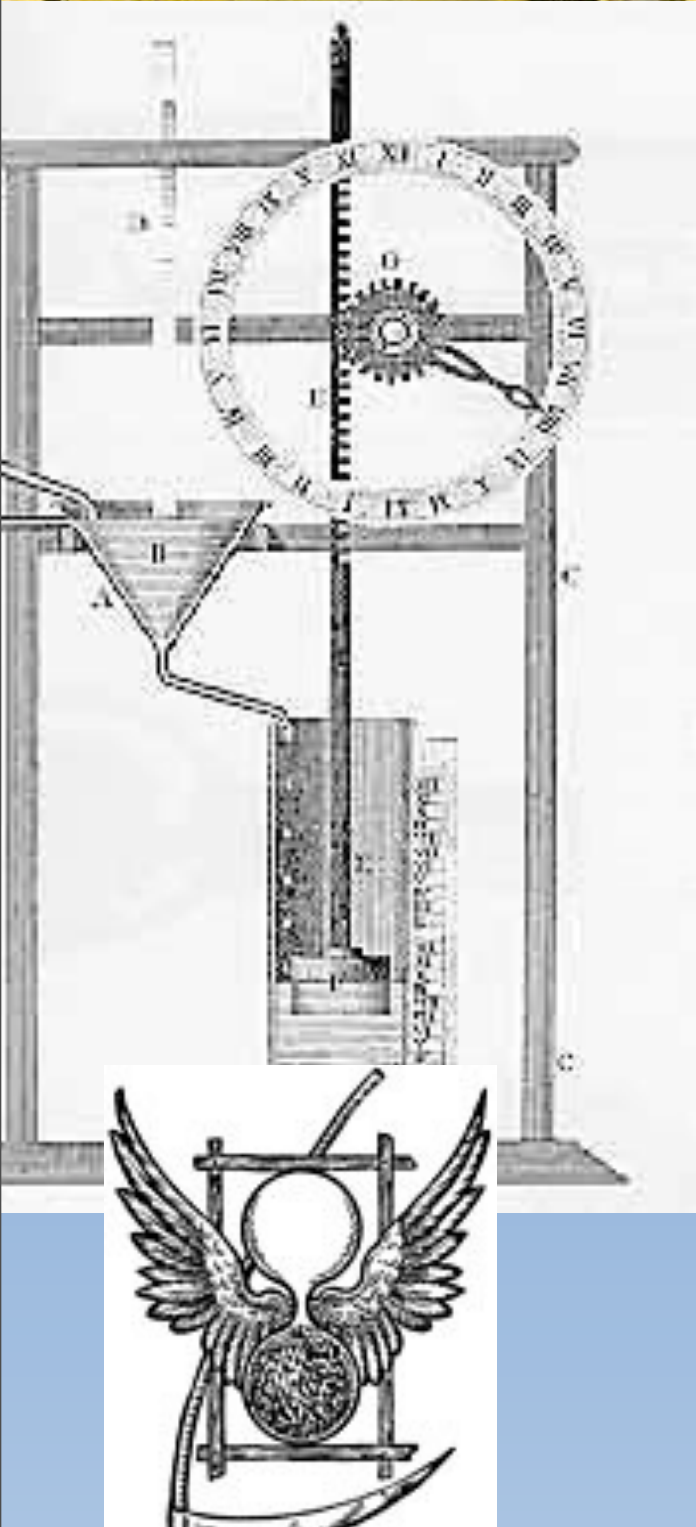
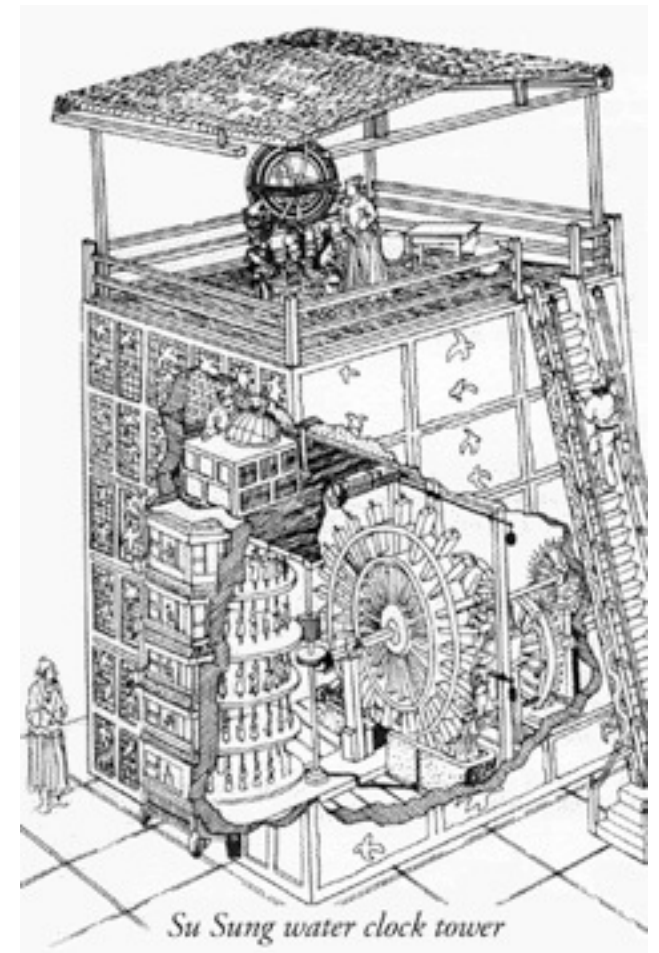
calculating?

3500 bce: sundials

1400 bce: Egyptian water clocks

700 ce: hourglasses

1086: Su Sung's water tower



Daniel's Prophecy Vindicated.

conclude any thing from the account of *Gabriel* given unto *Daniel* in this place. This they plainly acknowledge in a Disputation which they had with a converted *Jew* before the *Bishop of Rome* recorded in their *Shebet Jehuda*. Only they would except *Daniel* himself, affirming that he was not *חשבן*, a *Computer of the time*, but *חזן*, a *Seer*; as though the Question were about the way and means whereby we attain a just computation of the time, and not about the thing it self. *Daniel* received the knowledge of this time by Revelation, as he did the time of the accomplishment of the Captivity, though he made use of the computation of time limited in the Prophecy of *Jeremiah*; but in both he gives us a perfect Calculation of the time, and so cannot be exempted from the Talmudical Malediction. And I mention these things in the en-

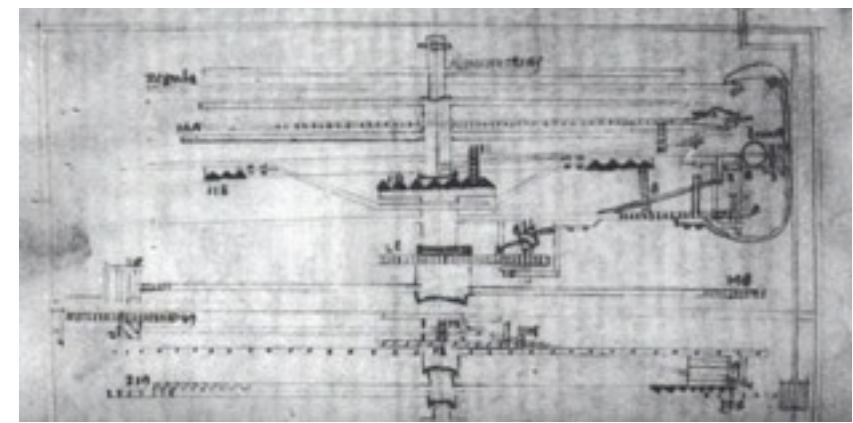


computer

"I have read the truest computer of Times" --*The Young Man's Gleanings*, 1614

In the Talmud ... they have laid down this general Rule, Male pereant qui temporum articulos suppetunt quibus venturus est Messiah. Or as they express it by a solemn Curse in the name of Rabbi Jonathan, a great man among them, **let their bones rot who compute the times of the end.** ... **[Daniel] was not a Computer** of the time but a Seer as though the Question were about the way and means whereby we attain a just computation of the time, and not about the thing it self. Daniel received the knowledge of this time by Revelation, as he did the time of the accomplishment of the Captivity, though he made use of the computation of time limited in the Prophecy of Jeremiah; but in both he gives us a perfect Calculation of the time, and so cannot be exempted from the Talmudical Malediction

--John Owen, *Exercitations on the Epistle of the Hebrews*, 1688
21-Hof113-Computer 5



automata

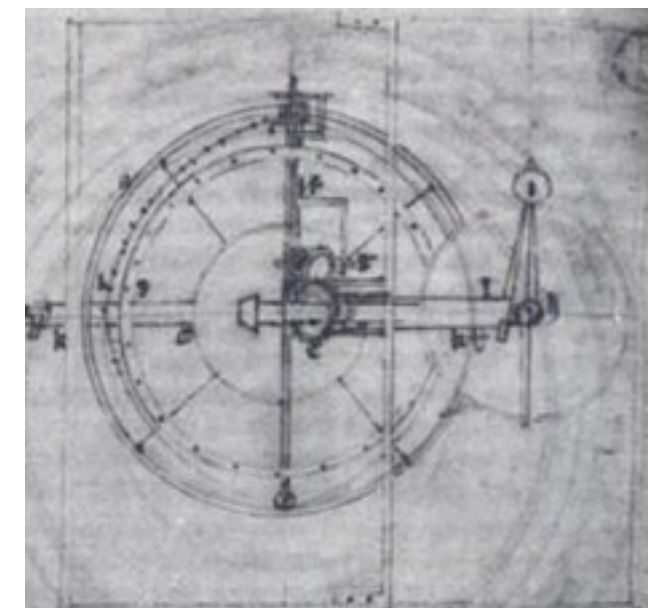
1300: mechanical clocks

Richard of Wallingford

celestial instruments & St Albans' clock



Richard of
Wallingford
1292-1336



86

The Antiquity Chap. VI. *Chap. VI. of Clock-work:*

87

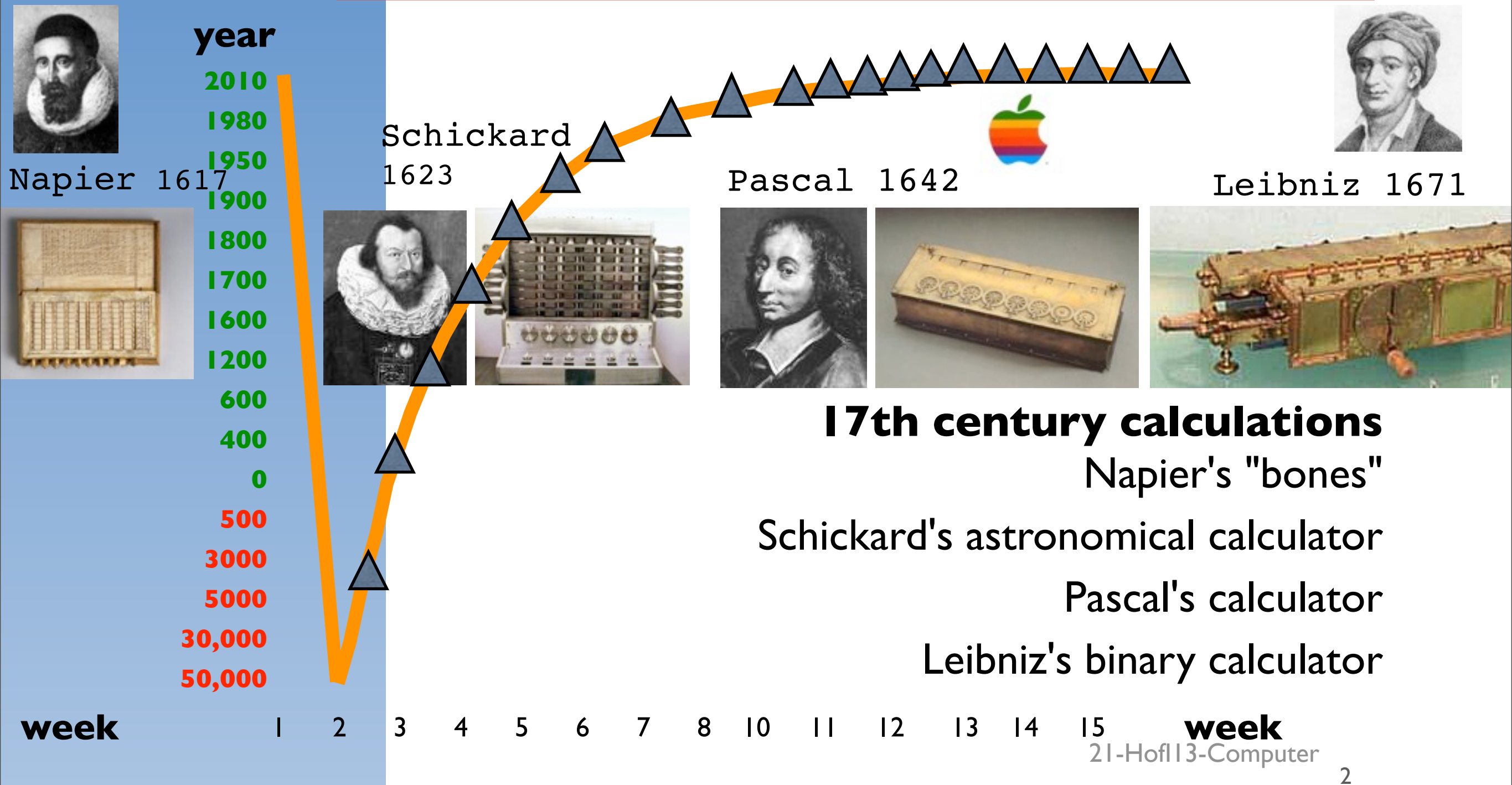
modum dentata, quæ una motione coacta, versando faciunt effectus, varietatesque motionum: in quibus moventur Sigilla, vertuntur Metæ, calculi aut Tona projiciuntur,

Clocks, and some other Automata, might have their beginning there; or that Clock-work (which had long been buried in oblivion) might be revived there. But

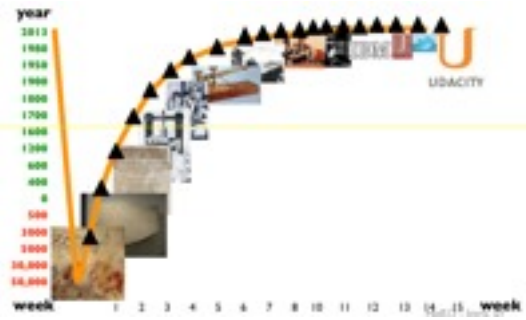
Derham, *The Artificial Clock Maker*, 1696

21-Holm's-Computer 6

beyond time



overview



changing perceptions

changing business

the demand side

"attempts to locate causes of
"technology revolutions" should consider
the needs of society and its room for
potential growth."

--Charlotte Banayan

past & future

Sammy Avila Munoz

Charlotte Banayan

Brian Freese

Keien Ohta

Ione Sterental

Sean Trott

Eilen Zeng

Sarah Zou

inventions

computer

technology and society

"The invention [of television] was no single event. ... a very complex interaction between new needs and new inventions ... military ... government ... corporate interests"

-- Williams, *Technology and Cultural Form*, 1973

eye witness account

"What constitutes an invention?--Few simple mechanical contrivances are new; and most combinations may be viewed as a species, and classed under genera ... [and] pronounced old or new according to the mechanical knowledge of the person who gives his opinion."

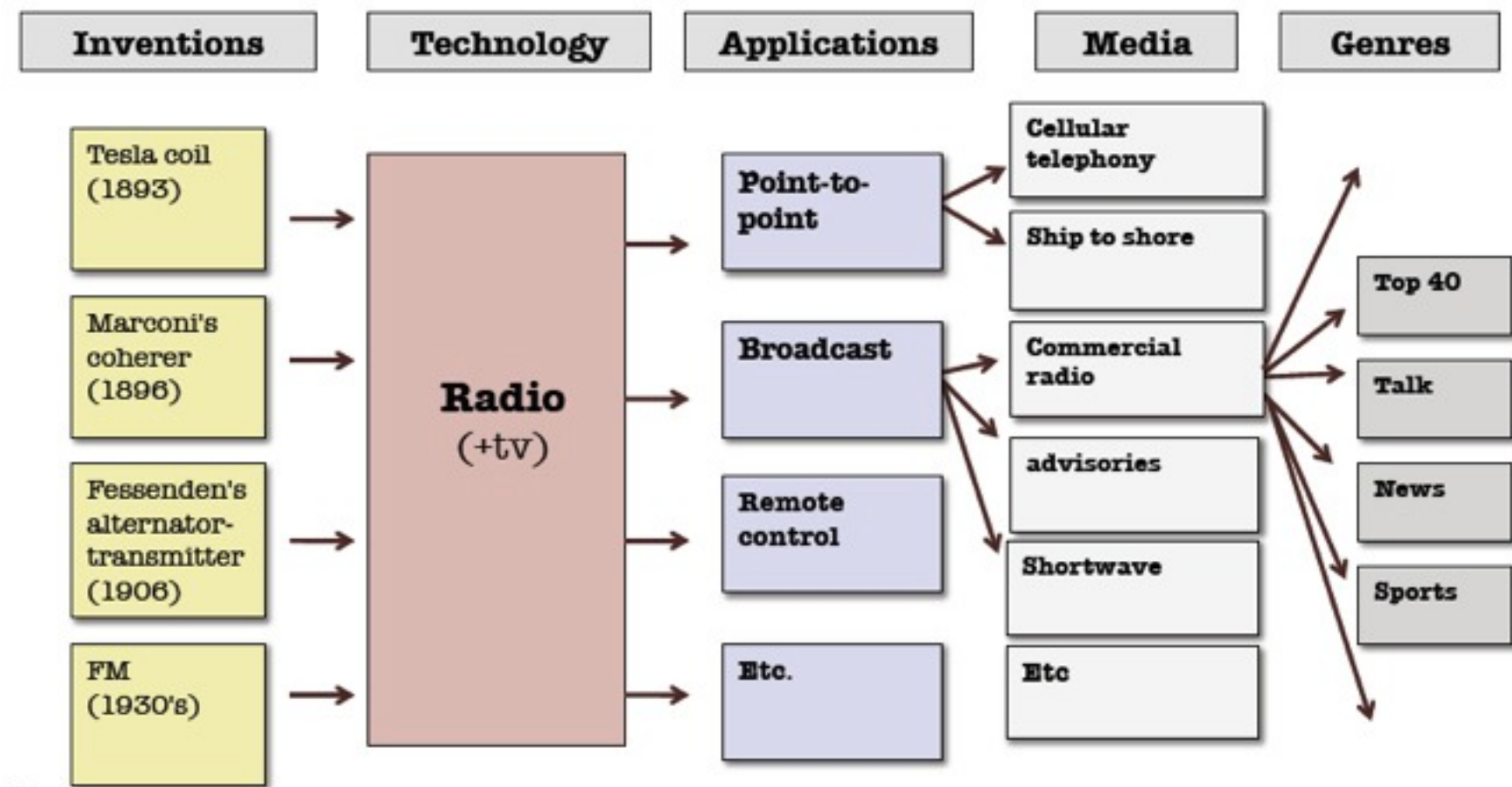
--Babbage, *On the Economy of Machinery*, ...1832

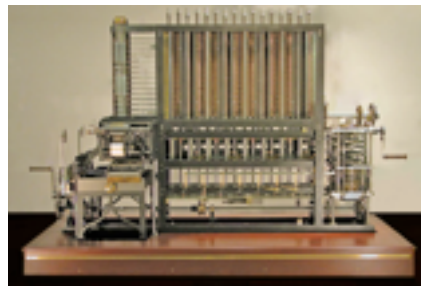
21-Hof113-Computer 10

where's the invention?



Inventions, Technologies, Applications, Media





computer technology

Inventions

Technology

Applications

Media

Genres

clock

mill/store

logarithm

loom

governors

...

vacuum
tube

transistor

chip

disc

computer

calculating

recording

sorting

controlling

...

*commun-
icating*

engines

mainframe

desktop

cars ...

laptop

tablet

the net

phones

the web

the cloud

logarithms

ballistics

accounting

registration

logistics

...

bbs

email

social
networks



getting to (and beyond) the computer



individual inventors (and investors)

business / customers

government

military / intelligence

science / education



individual calculation



John Napier
1550–1617

John Napier (a 'computer')

*Mirifici Logarithmorum
Canonis Descriptio*,
1614

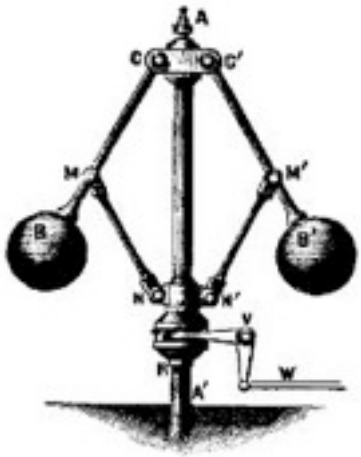


Charles Babbage RS
1791–1871

Charles Babbage

*Table of Logarithms
from 1 to 108000*
1827

"I wish to God these
calculations
had been executed by
steam" (1821)



on the economy of machinery and manufactures

chapters

1: Sources of the Advantages Arising from Machinery

2: Accumulating Power

3: Regulating Power

... that beautiful contrivance,
the steam governor ...

4: Increase and diminution of velocity

5: Extending the time of action of forces

... watches & clocks ..
automatons

6: Saving time in natural operations

7: Exerting Forces too great for human power; and
executing operations too delicate for human touch

8: Registering Operations

9: Economy of the materials employed

10: Of the identity of the work when it is of the same kind,
and its accuracy when of different kinds

11: Of copying

12: On the method of observing manufacturies

...

19: On the division of labor

20 On the mental division of labour



Adam Smith
1723–1890



Adam Ferguson
1723–1816

divisions and combinations

the division of labor

automata, computer, copying, registering

the "hands" --manual division of labor
pin-making

Adam Smith, *Wealth of Nations*, 1776

the "head" --mental division of labor

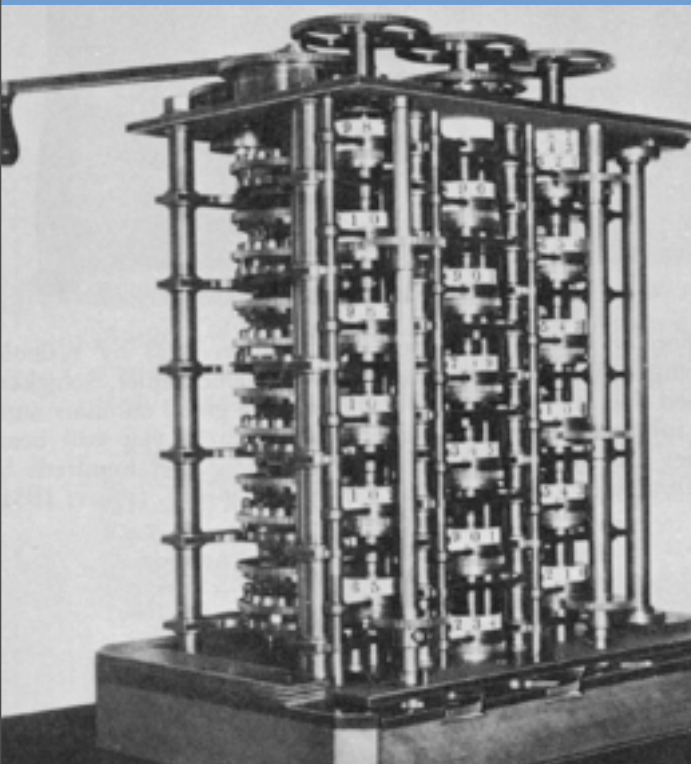
"And thinking itself, in this age of separations, may become a peculiar craft."

Adam Ferguson, *An Essay on the History of Civil Society*, 1767



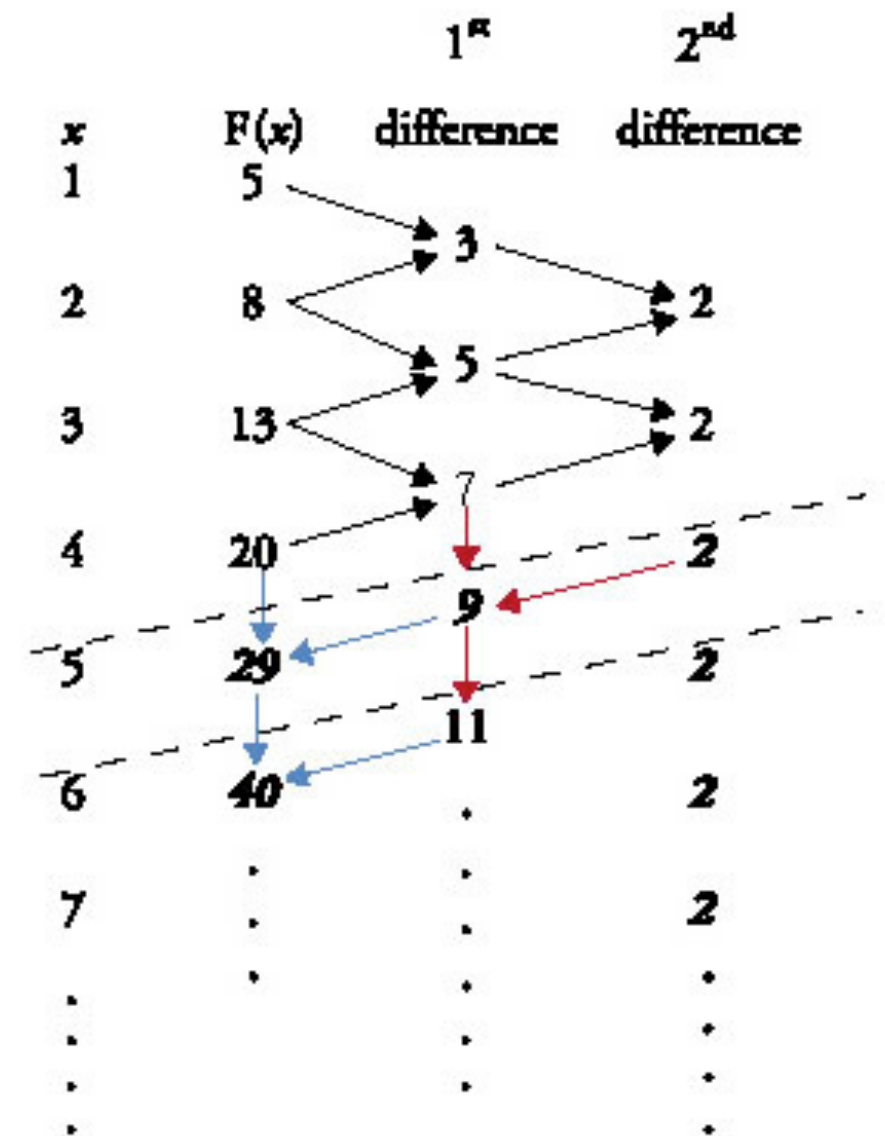
difference engine

$$f(x) = x^2 + 4$$



200 ON THE DIVISION OF MENTAL LABOUR.

Repetitions of Process.	MOVEMENTS.	CLOCK A. Hand set to I.	CLOCK B. Hand set to III.	CLOCK C. Hand set to II.
1	Pull A.	A. strikes 1	First difference	Second difference
	— B.	{ The hand is advanced (by B.) 3 divisions . . }	B. strikes 3	
	— C.		{ The hand is advanced (by C.) 2 divisions . . }	C. strikes 2
2	Pull A.	A. strikes 4		
	— B.	{ The hand is advanced (by B.) 5 divisions . . }	B. strikes 5	
	— C.		{ The hand is advanced (by C.) 2 divisions . . }	C. strikes 2
3	Pull A.	A. strikes 9		
	— B.	{ The hand is advanced (by B.) 7 divisions . . }	B. strikes 7	
	— C.		{ The hand is advanced (by C.) 2 divisions . . }	C. strikes 2
4	Pull A.	A. strikes 16		
	— B.	{ The hand is advanced (by B.) 9 divisions . . }	B. strikes 9	
	— C.		{ The hand is advanced (by C.) 2 divisions . . }	C. strikes 2
5	Pull A.	A. strikes 25		
	— B.	{ The hand is advanced (by B.) 11 divisions . }	B. strikes 11	
	— C.		{ The hand is advanced (by C.) 2 divisions . . }	C. strikes 2
6	Pull A.	A. strikes 36		
	— B.	{ The hand is advanced (by B.) 13 divisions . }	B. strikes 13	
	— C.		{ The hand is advanced (by C.) 2 divisions . . }	C. strikes 2





analytical engine

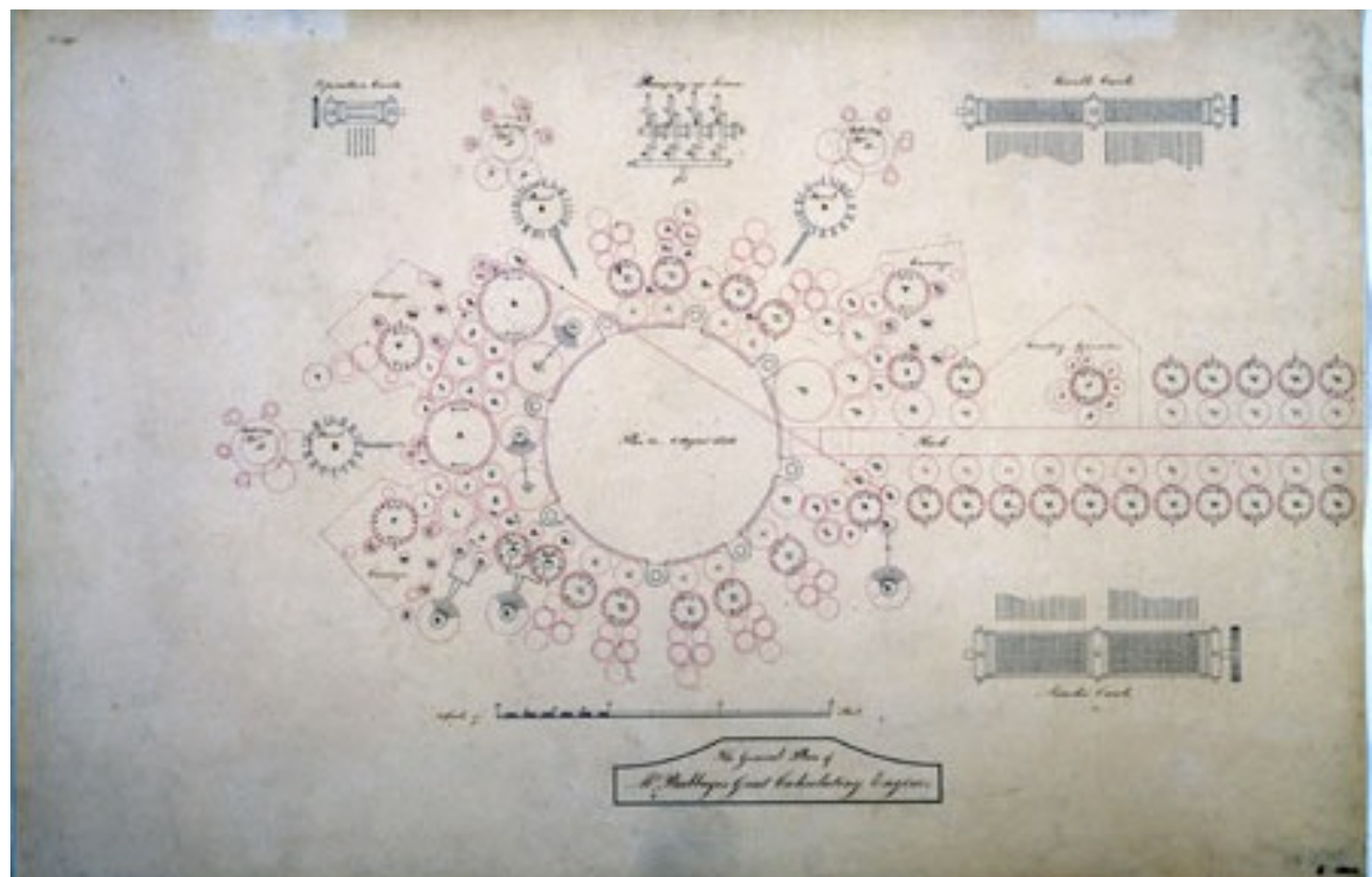
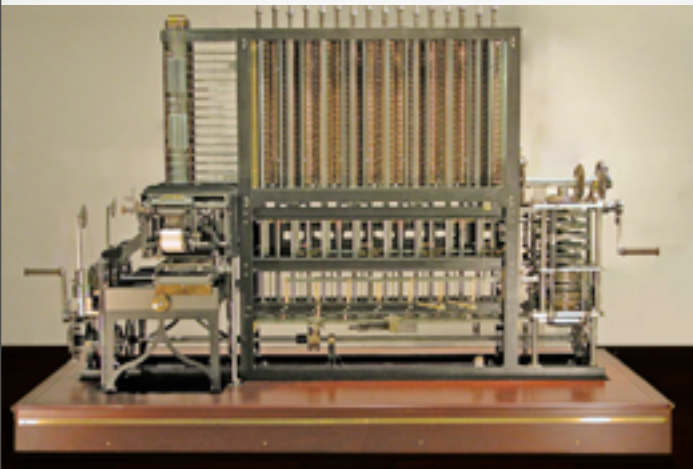
general purpose machine

programmable

storing

looping

branching



Ada Byron/Lovelace



Ada Lovelace
1815-1852

"a machine that not only would have foresight, but could act on that foresight"

"I want to put in something about Bernoulli's Number, in one of my notes, as an example of how an explicit function, may be worked out by the engine, without having been worked out by human head and hands first"

--Lovelace to Babbage, 1843

"Analytical Engine weaves *algebraical patterns* just as the Jacquard loom weaves flowers and leaves"

--Taylor's *Scientific Memoirs*, 1843

"the greatest ..."

[people tend to]

"first, overrate what we find to be ...
remarkable, and secondly, by a sort of
natural reaction, to undervalue the true
state of the case ... The Analytical Engine
has no pretension whatever to originate
anything"

--Ada Byron,

Taylor's *Scientific Memoirs*, 1843



Georg Scheutz
1785–1873



Edvard Scheutz
1822–1881

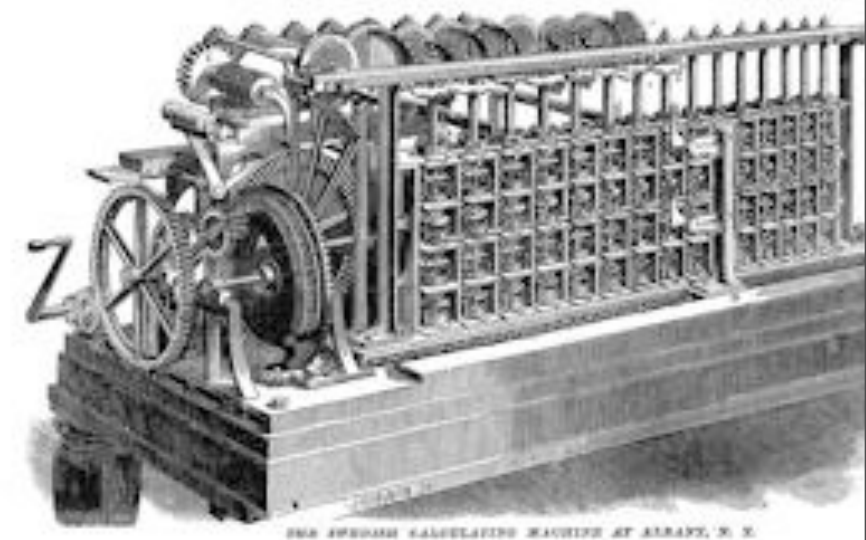
difference engines

Georg & Edvard Scheutz

Scheutz Difference Engine, with printer c 1853

Dudley Observatory, Schenectady

British Government, actuarial calculations
"English Life Table" 1864





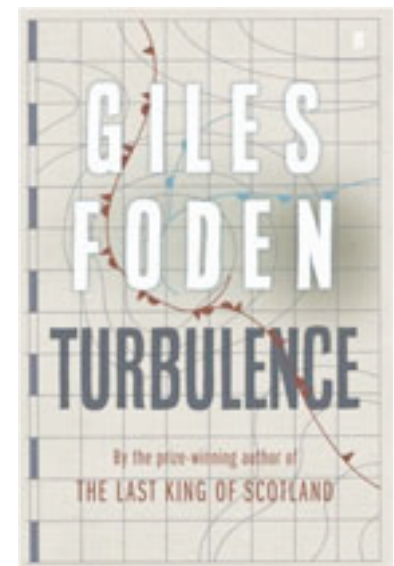
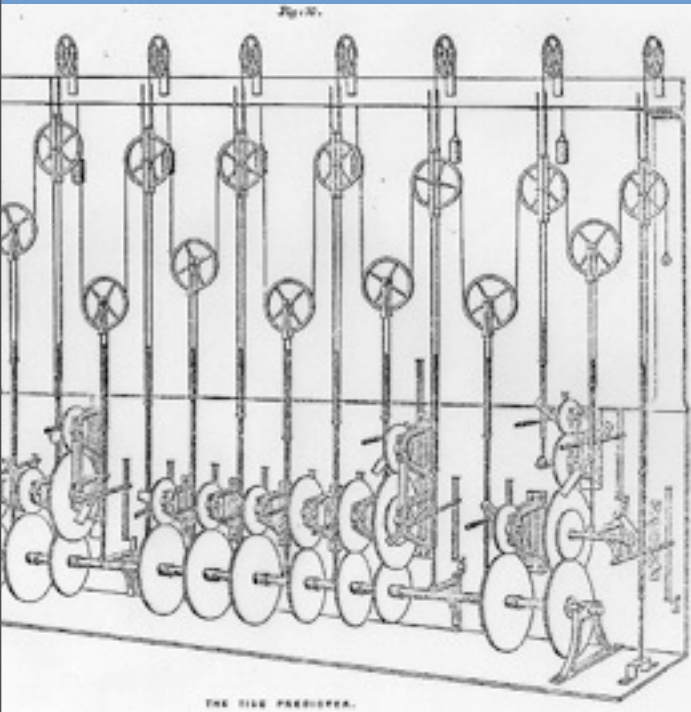
analog predictors

William Thomson, Lord Kelvin (1824-1907)

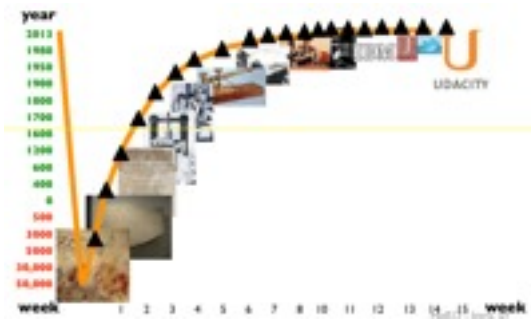
tide predictor, 1872

Lewis Fry Richardson (1881-1953)

Weather Predictions by Numerical Process,
1922 [1916]



overview



changing perceptions

changing business

the demand side

past and future

inventions

computer



2012

end of an era

Minitel (1978-2012) CEEFAX (1974-2012)

BBC CELEBRATION OF LIVE MUSIC IN UK 173
Invitation to join in A Perfect Day

CENTURY SPEAKS Local history on-air 172

BBC ESSEX Join in the Consumer Call 174

WHAT'S ON Look East guide to region 175

RADIO CAMBS The home of local sport 176

BBC NORTHAMPTON Visit at BBC OnLine 177

RADIO SUFFOLK No.1 for local soccer 178

THREE COUNTIES RADIO Instant access 179

EAST News 160 Weather 402 Sport 390
Blood donor details BBC2 645 A-Z 199

STUDY SAYS TECHNOLOGY COULD TRANSFORM SOCIETY
By ROBERT REINHOLD, Special to the New York Times
Published: June 14, 1982

WASHINGTON, June 13— A report commissioned by the National Science Foundation and made public today speculates that by the end of this century electronic information technology will have transformed American home, business, manufacturing, school, family and political life.

The report suggests that one-way and two-way home information systems, called teletext and videotex, will penetrate deeply into daily life, with an effect on society as profound as those of the automobile and commercial television earlier in this century.

It conjured a vision, at once appealing and threatening, of a style of life defined and controlled by videotex terminals throughout the house.

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Twitter
Google+
E-mail
Share
Print
Reprints

"Reinhold, on the other hand, had a vision of teletext and videotext. I would argue that those things actually do exist. For instance, skype is videotexting. People use it to stay in contact with friends and family as well as with work and interviews. Moreover 'Individuals may be able to use videotext systems to create their own newspapers, design their own curricula, compile their own consumer guides.' We can do that now with computers in our own homes. The fact that people had thought about this concept 30 years ago shows how things can transform and progress through the years to mold with current society and develop in parallel fashion."

--Sarah Zou

21-Hof13-Computer 24



concepts & abilities

Inventions

clock

mill/store

logarithm

loom

governors

...

vacuum
tube

transistor

chip

disc

Technology

computer

Applications

calculating

recording

sorting

controlling

...

**commun-
icating**

Media

Genres

"It is the concept of the ability to communicate quickly through information technology that was transformative, not the actual systems of videotext and teletext. In both cases, it is the ideas that the machines and systems represent that are transformative, not necessarily that specific device itself. "

--Eilan Zeng

ideas and imagination

"Their role of fine-tuning and making practical this art goes largely unnoticed though, despite these steps forward being necessary for a more complex fully general computer. Babbage himself epitomizes the difficulty in untangling the braid of people and ideas leading to a technological revolution. His Analytical Engine was only made possible by his reappropriation of Jacquard's loom technology, and once he had modeled the idea, he was so sure it would change the world forever, he was blind to the fact that the government at the time was as interested."

--Brian Freese

"The fact that neither the analytical engine nor videotex exists today, yet the imagined social consequences of their eventual widespread adoption rings an eerily familiar bell to us, says that it really does not matter what form the technology takes, because, going back to Williams, technology is driven by human intentions, and human intentions never change. There has not been "technology revolutions" in the past - not in the completely-societal-overhaul sense that it is usually meant, anyway - and it is unlikely that there will be one in the future, as long as humans are humans."

--Keien Ohta

ideology

Projecting an idea into the future is not very different from digging into the past and projecting it onto the present. Both Campbell-Kelly and Reinhold see information technology as more than just a physical presence. It has an ideological presence that stretches simultaneously into the past and future. Technology revolutions can take root in the vast space of ideas even if those ideas are never fully developed into tangible information technologies.

--Sammy Avila Munoz

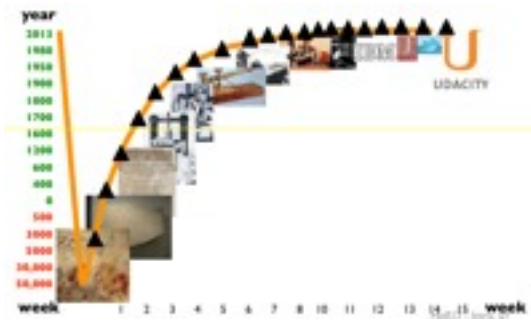
society's role

"[I]n this argument of technological determinism; we can agree that a successful technology *does* impact society, but as illustrated by the fact that these the videotext and teletext are now obsolete, it seems indisputable that multiple factors extraneous to the technology itself—social or timing factors, etc.—are necessary for its success and widespread adoption and effects."

--Ione Sterental

"The flaw in all of these predictions is that they rely on a certain stasis in technological and social goals and needs. Society, of course, is constantly evolving, and this change is reflected in the development of certain technology. Reinhold's "teletext" and "videotext" systems were never carried to fruition, but parallels can be seen in modern information distribution systems like computers or televisions."

overview



changing perceptions

changing business

the demand side

past & future

inventions

computer

on the demand side

[just one]
"would suffice
the needs of the
whole world"
– Georg Scheutz

who might want these machines?

why?

what would they want?

LONDON'S Dreadful Visitation:
Or, A COLLECTION of All the
Bills of Mortality
For this Present Year:
Beginning the 27th of December 1664, and
ending the 15th of December following:
As also, The *GENERALL* or whole years *BILLS*.
According to the Report made to the
KING'S Most Excellent Majesty,
by the Company of Parish-Churches of London. 1665.

LONDON:
Printed by I. B. at the Sign of the Sun in St. Dunstons Church-yard, 1665.

A general Bill for this present year, ending the 19 of December 1665. according to the Report made to the KINGs most Excellent Majesty. By the Company of Parish Clerks of London, &c.			
The Diseases and Coughs this year.			
A Boritive and Stillborne	517	Executed	1
Agred	1545	Flux and Small Pox	664
Aged and Peaver	525	Food found in Breests, fields &c.	13
Appoplex and Soddently	118	French Pox	28
Bedrick	13	Furillous	2
Karind	1	Gout and Sciatica	2
Bleeding	1	Grief	2
Bloody Flux, Scourings & Flux	189	Gripping in the Guts	228
Burnt and Scalded	8	Head and Neck away themselves	7
Cankere	3	Hemorrhoides & Moxlefallan	14
Cancer, Gangrene and Fiftills	56	Jandies	12
Cakes, and Thrush	12	Imposhime	22
Childred	62	Kill'd by severall accidents	46
Chinlines and Infants	1258	Kings Evil	28
Cold and Cough	66	Leyptoe	13
Collick and Wande	134	Leystoy	1
Conception and Tiffick	483	Livergown	21
Convulsion and Marcke	109	Mazom and Headach	1
Difficuly	1	Misles	1
Drowe and Turpency	3478	Mothered and Stout	6
Drowned	5	Ovenjaud and Straved	45
		Of the Plague	6895
		Of the Plague	6895

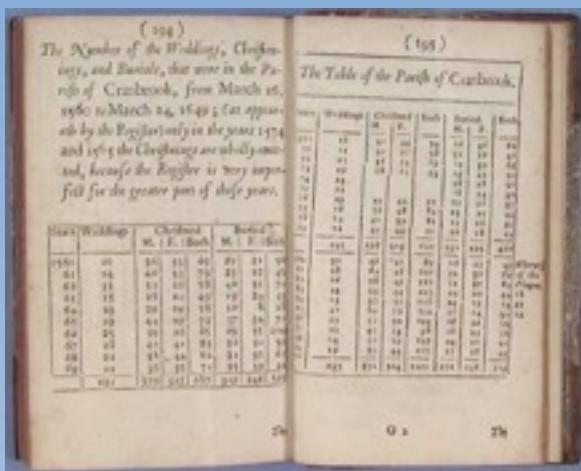
registration

bills of mortality

births & marriages

parish members

population



"And it came to pass in those days, that there went out a decree from Caesar Augustus that all the world should be taxed. ... And Joseph also went up from Galilee, out of the City of Nazareth, into Judaea, unto the City of David, which is called Bethlehem; (because he was of the house of David:) to be taxed with his espoused wife, being great with child."

government records

taxpayers

military eligible

aliens

racial groups

the poor

professions

midwives

prostitutes

cars

'National Insurance'

social security

STATES AND TERRITORIES.

counting

Census 2010

This is the official form for all the people at this address.
It is quick and easy, and your answers are protected by law.

Use a blue or black pen.

Start here

The Census must count every person living in the United States on April 1, 2010.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines:

- Count all people, including babies, who live and sleep here most of the time.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2010.
- Leave these people off your form, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

The Census must also include people without a permanent place to stay, so:

- If someone who has no permanent place to stay is staying here on April 1, 2010, count that person. Otherwise, he or she may be missed in the census.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2010?

Number of people =

2. Were there any **additional** people staying here April 1, 2010 that you **did not** include in Question 1? Mark *X* if that apply:

☐ Children, such as newborn babies or babies children

☐ Relatives, such as adult children, parents, or in-laws

☐ Nonrelatives, such as roommates or adult baby sitters

People staying here temporarily

No additional people

3. Is this house, apartment, or mobile home — Mark *X*, ONE box

☐ Owned by you or someone in the household with a mortgage or doesn't include home equity loan

☐ Owned by you or someone in the household free and clear (without a mortgage or loan)?

☐ Rented?

☐ Occupied without payment of rent?

4. What is your telephone number? We may call if we don't understand an answer.

Area Code + Number

5. Please provide information for each person living here. Start with a person living here who owns or rents this house, apartment, or mobile home. If the owner or renter lives somewhere else, start with any adult living here. This will be Person 1.

What is Person 1's name? First name below

Last Name

First Name or

6. What is Person 1's sex? Mark *X*, ONE box

☐ Male ☐ Female

7. What is Person 1's age and what is Person 1's date of birth? Please report dates as age if when the child is less than 1 year old. First numbers in boxes.

Age on April 1, 2010 Month Day Year of birth

NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For the census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

No, not of Hispanic, Latino, or Spanish origin

Yes, Mexican, Mexican Am., Chicano

Yes, Puerto Rican

Yes, Cuban

Yes, another Hispanic, Latino, or Spanish origin — Print name in words

Together, Dominican, Dominican Hispanic, Guatemalan, Guatemalan and other:

9. What is Person 1's race? Mark *X*, one or more boxes

White

Black, African Am., or Negro

American Indian or Alaska Native — Print several words, if possible:

Asian Indian

Japanese

Native Hawaiian

Chinese

Korean

Guamanian or Chamorro

Filipino

Vietnamese

Samoa

Other Asian — Print sex, for example, among Latinas: Thai, Russian, German, and so on:

Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on:

Some other race — Print race:

10. Does Person 1 sometimes live or stay somewhere else?

☐ No ☐ Yes — Mark *X* all that apply:

☐ In college housing

☐ In the military

☐ At a seasonal or second residence

☐ For child custody

☐ In jail or prison

☐ In a nursing home

☐ For another reason

If more people were counted in Question 1, continue with Person 2.

OMB No. 0680-0140 Approved Expires 12/31/2010

Use **OMB** to verify

"Statistics should reveal the quantum of happiness in a population [and] the means of further improvement."

John Sinclair

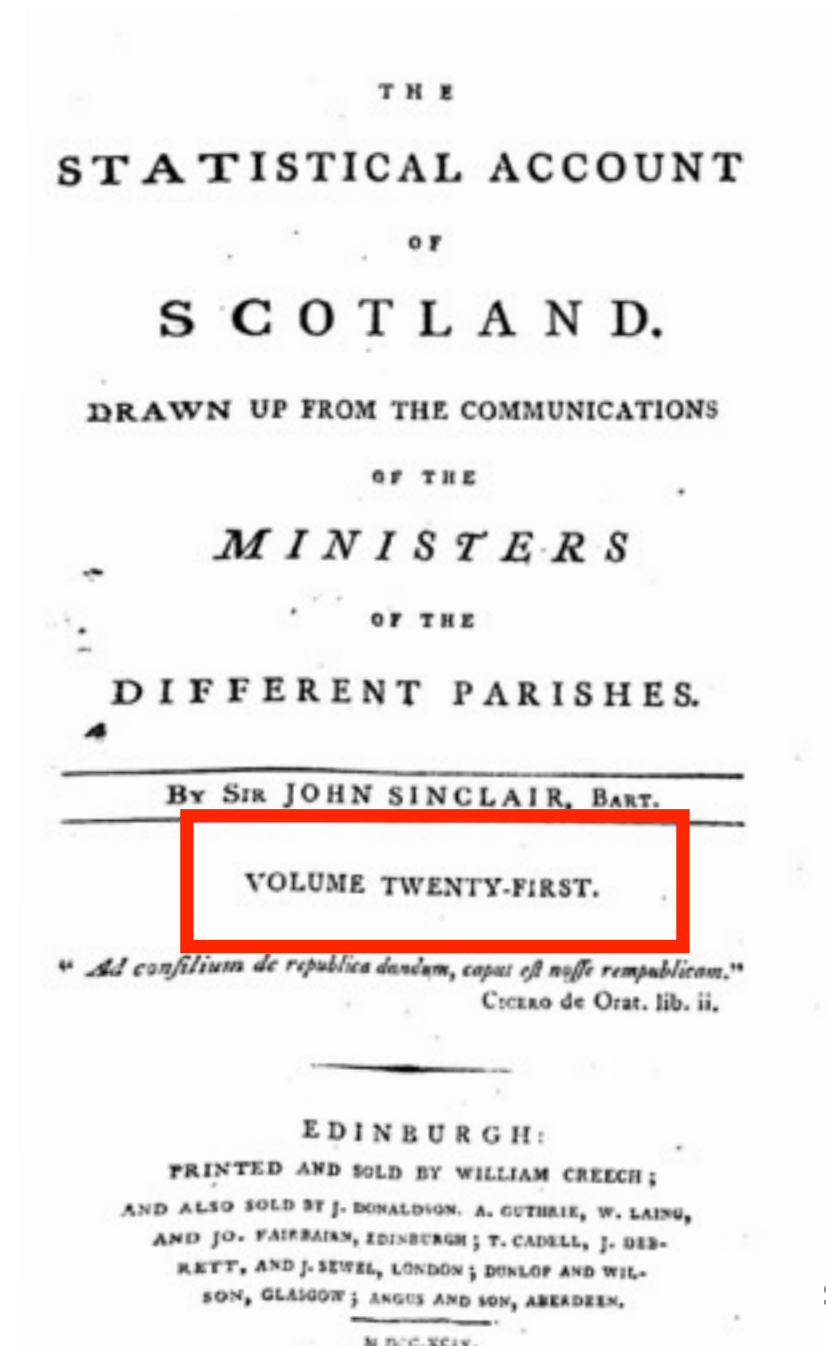
statistics and the state

Statistics: a word lately introduced to express a view or survey of any kingdom, country, or parish

Encyclopaedia Britannica, 1797

John Sinclair,
1754–1835

John Sinclair
1754–1835





making states

An act concerning...

1. public archive
2. state printer
3. pilots for SF
4. comptroller
5. treasurer
6. sec. of state
8. translator
11. AG
14. Supreme Court
30. incorporation of cities
36. commissioner of deeds
41. notaries
49. lawful fences
48. incorporation of towns
53. weights & measures
55. limited partners
59. recorder's office
64. officers of health
67. surveyors
69. librarian
72. register of wills
89. marks & brands
90. reporter
93. conveyances
95. common law
117. incorp. of colleges
123. assayer

Statutes of California, 1849-50

21-Hof113-Computer 35



business interests

sorting operation: the clearing house

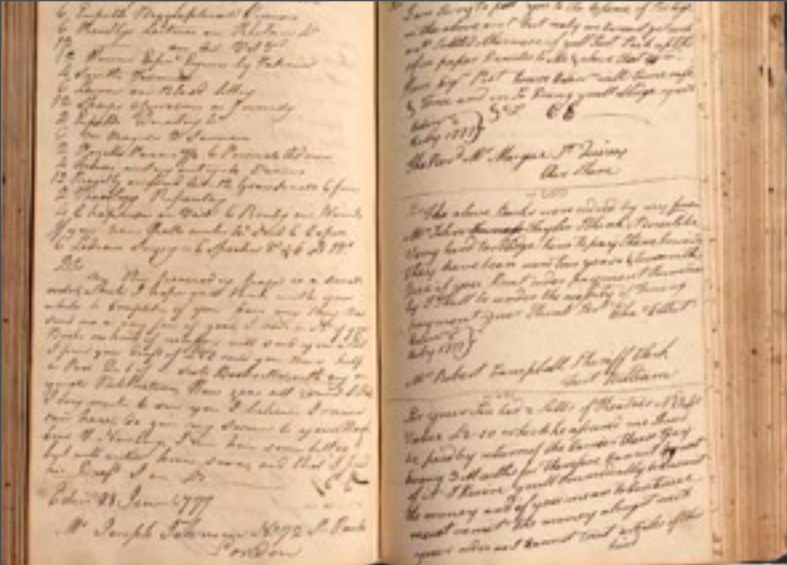
"In a large room in Lombard-street, about thirty clerks from the several London bankers take their stations ... at desks placed around the room. ... From time to time other clerks from every house enter the room, and passing along, drop into the box the checks due by that firm to the house from which this distributor is sent. ... The whole of these payments are made by a double system of balance, a very small amount of bank notes passing from hand to hand.

--Babbage, *On the Economy*, 1835

"[1839] £954 million was cleared--\$250 billion in today's money."

--Campbell-Kelly & Aspray

21-Hof113-Computer 36



information technology



carbon paper
Wedgewood, 1806

typewriter
Remington, 1874

calculator
Burroughs, 1892

cash register
mechanical register, 1884



"No simple economic explanation

... America was gadget happy"

--Campbell-Kelly and Aspray, *Computer*, 1996

the office



clerks (UK)

1871: 262,100

1891: 534,622

1911: 918,186

female clerks

1891: 17,859

1911: 117,057

1921, women 46% of all clerks

typewriter girls

1931, 212,296 female typists

5,155 male typists

information technology

"In his office in San Francisco, seated before a massive desk of polished redwood, very ornate, Lyman Derrick sat dictating letters to his typewriter."

-- Frank Norris, *The Octopus*, 1902

"Una had not realized how many tools she had to know ... Desks, filing-cabinets, mimeographs, adding-machines, card indexes, desk calendars, telephone-extensions, adjustable desk-lights. Wire correspondence-baskets, erasers, carbon paper, type-brushes, dust-rags, waste-baskets. Pencils hard and soft, black and blue and red. Pens, pen-points, backing-sheets, note-books, paper-clips. Mucilage paste, stationery; the half-dozen sorts of envelopes and letter-heads ... the rhapsodic advertisements of filing-cabinets that are built like battle-ships; of carbon-paper that is magic-inked and satin-smooth."

--Sinclair Lewis, *The Job*, 1917

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"[An] Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct."

back to government

Spain: 1787

US: 1790

UK: 1801

Year	Population	Gain		Clerks
1900	76,212,168	13,232,402	21.0	
1890	62,979,766	12,790,557	25.5	
1880	50,189,209	11,630,838	30.2	2000
1870	38,558,371	7,115,050	22.6	1495
1860	31,443,321	8,251,445	35.6	483
1850	23,191,876	6,128,523	35.9	
1840	17,063,353	4,202,651	32.7	28
1830	12,860,702	3,222,249	33.4	
1820	9,638,453	2,298,572	33.1	
1810	7,239,881	1,931,398	36.4	
1800	5,308,483	1,379,269	35.1	
1790	3,929,214	-	-	puter 40



Herman Hollerith
1860–1929

1	1	3	6	2	4	10	On	5	A	G	E	a	e	a	c		ED	SD	Ch	Sy	U	Sh	Hk	Dr	Rm
2	2	4	1	3	E	15	Off	15	D	D	F	b	d	f	h		SY	X	Fp	Cn	R	X	Al	Cg	Kg
3	0	0	0	0	W	20		0	0	0	U	0	0	0	0	0	0	0	0	0	0	0	0	0	0
A	1	1	1	1	0	25	A	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
B	2	2	2	2	5	30	B	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
C	3	3	3	3	0	3	C	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
D	4	4	4	4	1	4	D	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
E	5	5	5	5	2	C	E	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
F	6	6	6	6	A	D	F	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
G	7	7	7	7	B	E	G	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
H	8	8	8	8	k	F	H	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
I	9	9	9	9	b	i	I	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9

tabulating

Hollerith

Electronic Tabulating Machine

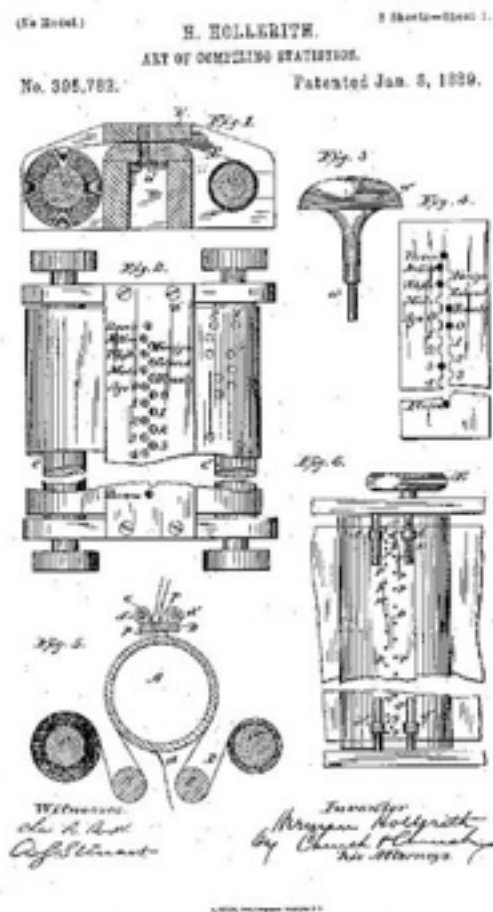
1890 Census

"This apparatus works unerringly as the mills of the gods, but beats them hollow as to speed."

—*The Electrical Engineer*, 11 Nov 1891

the punch card





"Hollerith, then IBM, managed to maintain a near monopoly by periodically filing for new key patents or by acquiring those of unsuccessful rivals."

-- Mounier-Kuhn, 2012

government & business

Hollerith

Tabulating Machine Company

CTR:

Computing-Tabulating-Recording Company

Thomas Watson

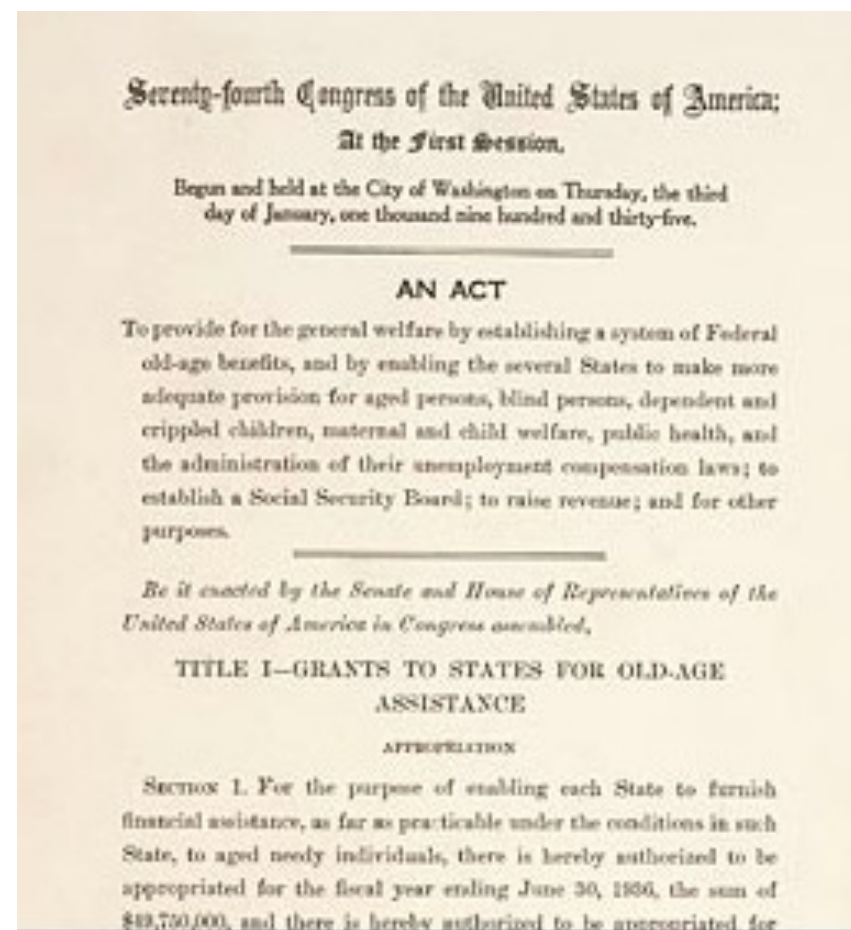
NCR to CTR to ...

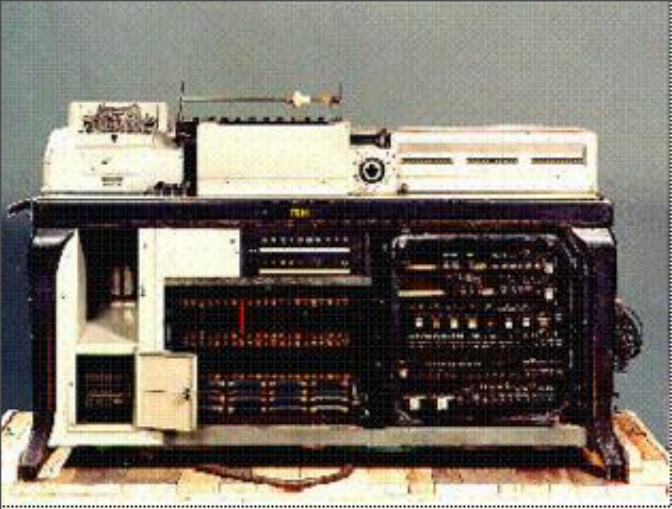


the new deal

Social Security Act, 1935

"the world's largest bookkeeping job"





Hollerith-Maschine Dehomag D11, die 1933 in Deutschland

controlling numbers

controlling people

"the Nazi census" --Aly & Roth, 2004

IBM DII

Census, 1933, 1939

Labor Book, 1935

Health Pedigree book, 1936

Registry of the Populace, 1939

Blood (high, average, acceptable, inferior), 1940

Personal Identification Number, 1944



still registering

INDIA'S WAY

Scanning 2.4 Billion Eyes, India Tries to Connect Poor to Growth

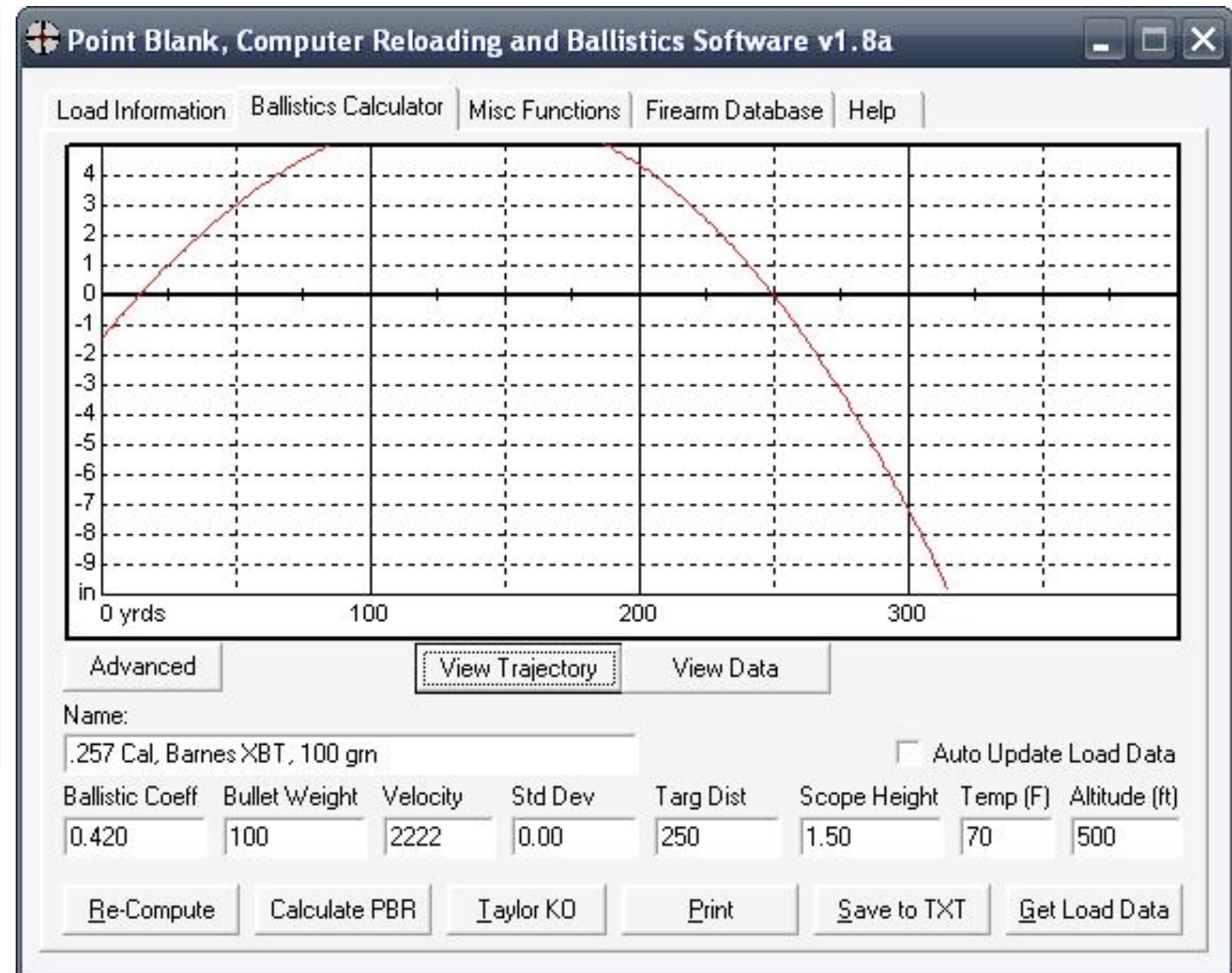
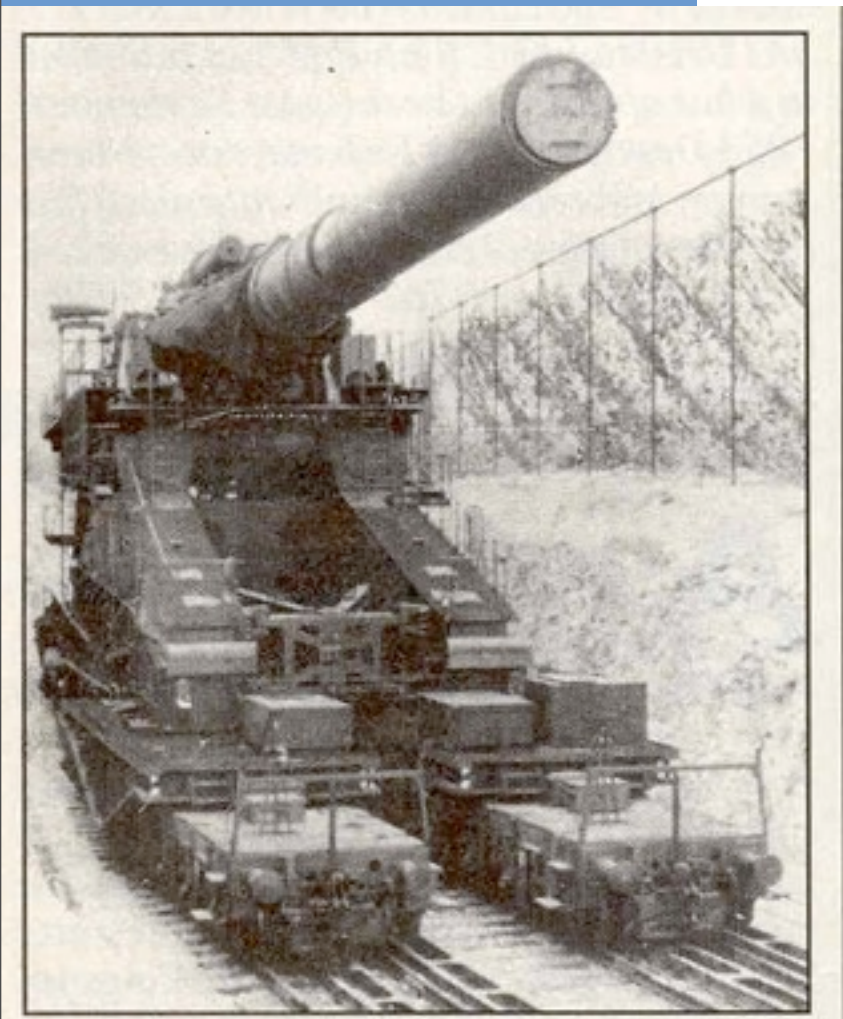


Ruth Fremson/The New York Times

A migrant farm worker peers into an iris scanner in New Delhi in the first effort to officially record each Indian's identity as an individual.

By LYDIA POLGREEN

military takeover



military processing

ballistics "firing tables"

Vannevar Bush, 1935,

Differential Analyzer



analytical work

(Babbage)

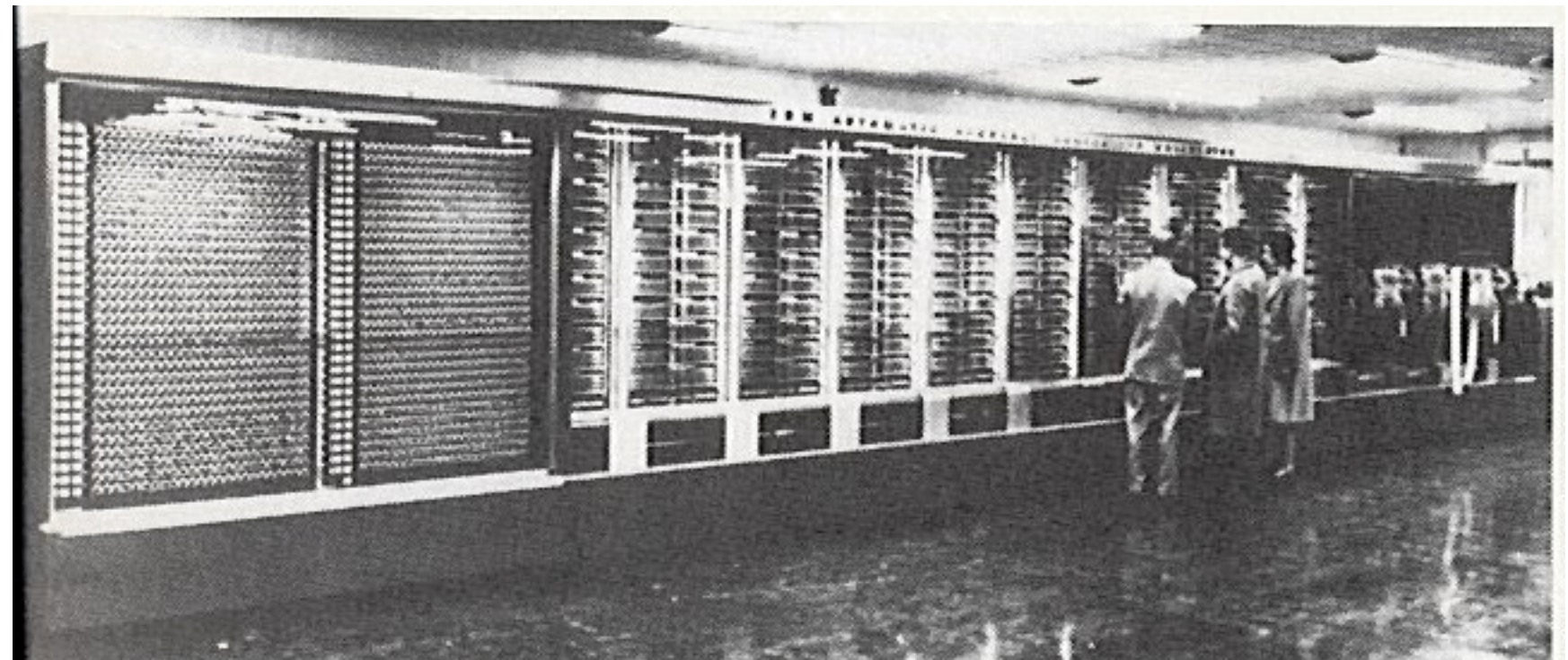
Bush

Shannon, "A Symbolic Analysis of Relay and Switching Circuits," 1937



Harvard mark I

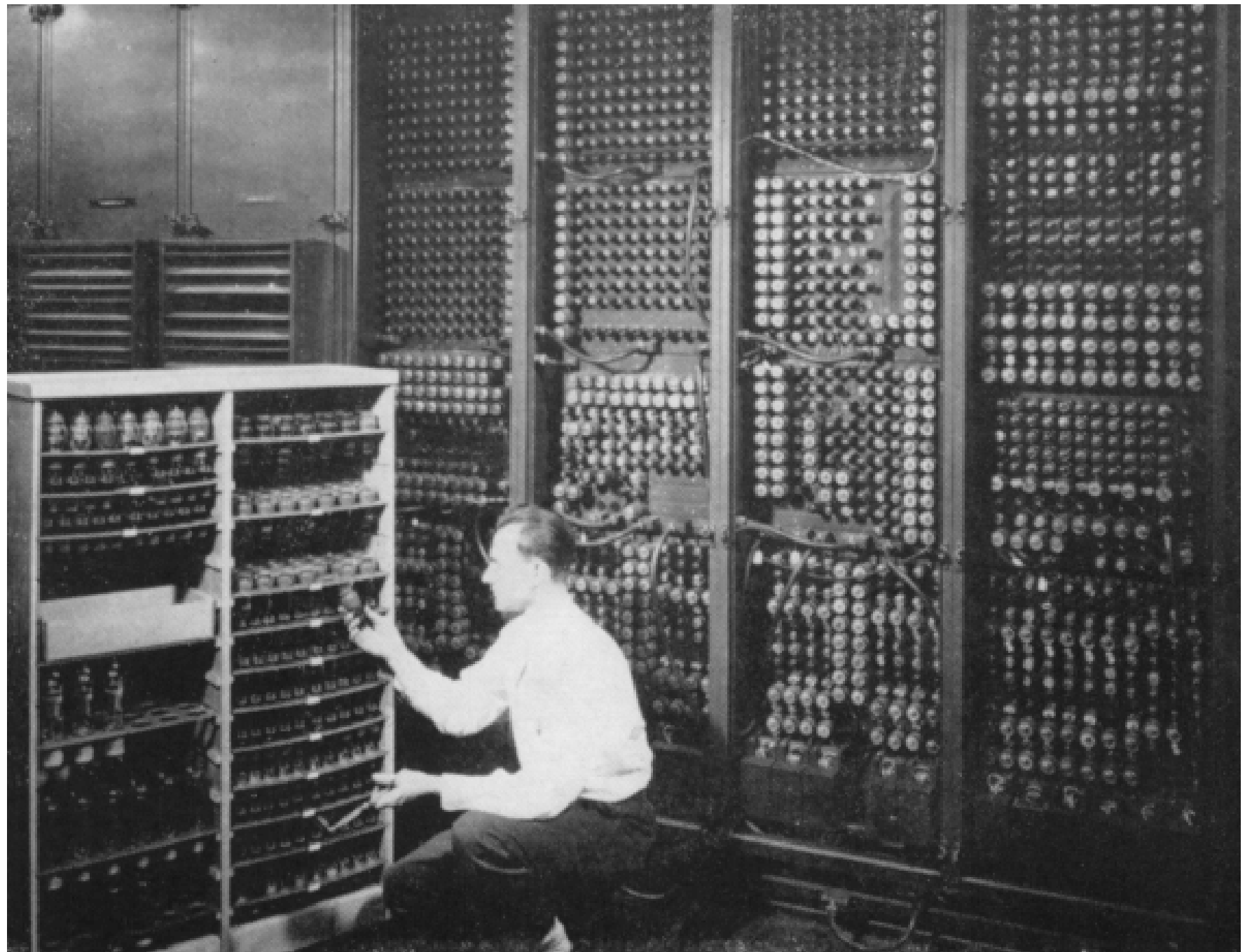
aka **IBM Automatic Sequence Controlled Calculator**





John von Neumann
1903–1957

military processing



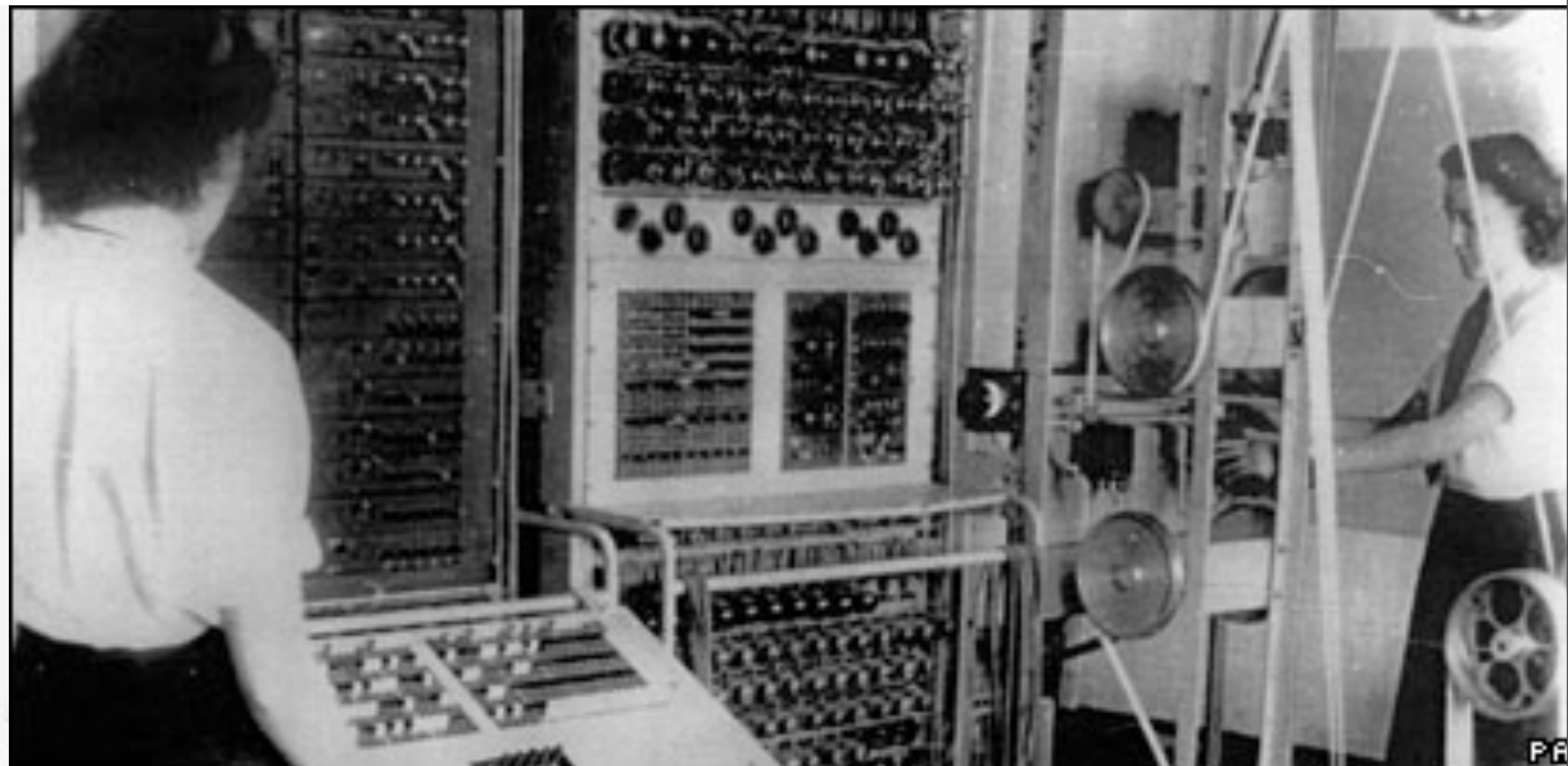
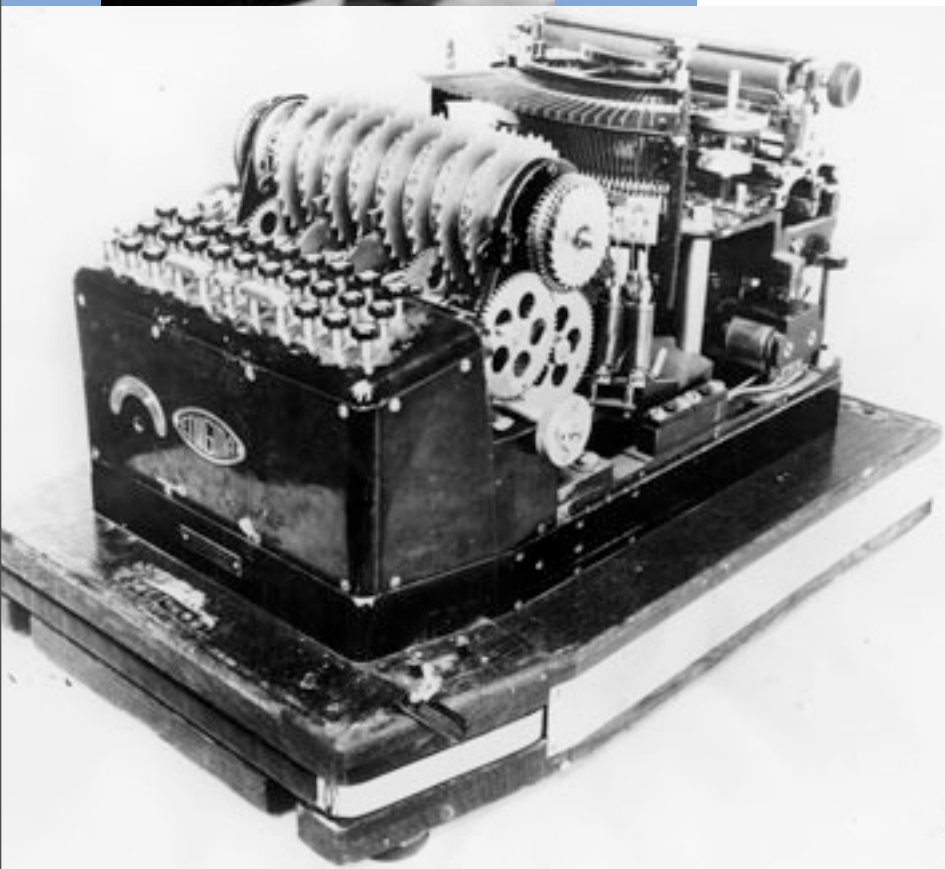


Alan Turing
1912–1954

decoding

1943, Colossus

Bletchley Park



Z1-From IS-Computer 50



back to Thamus

"I went to see Professor Douglas Hartree, who had built the first differential analyzers in England and had more experience in using these very specialized computers than anyone else. He told me that, in his opinion, all the calculations that would ever be needed in this country could be done on the three digital computers which were then being built—one in Cambridge, one in Teddington, and one in Manchester. No one else, he said, would ever need machines of their own, or would be able to afford to buy them."

--Lord Bowden, *American Scientist* 58 (1970) pp. 43–53
21-Hof113-Computer 51



[just one] "would suffice the needs of
the whole world" - Georg Scheutz

back to Thamus

"I went to see Professor Douglas Hartree, who had built the first differential analyzers in England and had more experience in using these very specialized computers than anyone else. He told me that, in his opinion, all the calculations that would ever be needed in this country could be done on the three digital computers which were then being built—one in Cambridge, one in Teddington, and one in Manchester. No one else, he said, would ever need machines of their own, or would be able to afford to buy them."

--Lord Bowden, *American Scientist* 58 (1970) pp. 43–53
21-Hof113-Computer 51

THE MECHANICAL BRAIN

ANSWER FOUND TO 300 YEAR-OLD SUM

From Our Special Correspondent

Experiments which have been in progress in this country and the United States since the end of the war to produce an efficient mechanical "brain" have been successfully completed at Manchester University, where a workable "brain" has been evolved. Not only is it working satisfactorily, but for the first time a machine has been brought to the point at which it can work out problems which it is practically impossible to execute on paper.

The Manchester "mechanical mind" was built by Professor F. C. Williams, of the Department of Electro-Technics, and is now in the hands of two university mathematicians, Professor M. H. A. Newman and Mr. A. W. Turing.

It has just completed, in a matter of weeks, a problem, the nature of which is not disclosed, which was started in the seventeenth century and is only just being completed by human calculation.

Its appearance is somewhat unprepossessing. It is composed of racks of electrical apparatus consisting of a mass of untidy wires, valves, chassis, and display tubes. When in action, the cathode ray becomes a pattern of dots which shows what information is in the machine. There is a close analogy between its structure and that of the human brain. It differs from other mechanical brains in its method of storing information. The electronic method ensures that information is more readily accessible.

CALCULUS TO SONNET

Mr. Turing said yesterday: "This is only a foretaste of what is to come, and only the shadow of what is going to be. We have to have some experience with the machine before we really know its capabilities. It may take years before we settle down to the new possibilities, but I do not see why it should not enter any one of the fields normally covered by the human intellect, and eventually compete on equal terms."

"I do not think you can even draw the line about sonnets, though the comparison is perhaps a little bit unfair because a sonnet written by a machine will be better appreciated by another machine."

Mr. Turing added that the university was really interested in the investigation of the possibilities of machines for their own sake. Their research would be directed to finding the degree of intellectual activity of which a machine was capable, and to what extent it could think for itself.

News of the experiments was disclosed by Professor Jefferson in the Lister oration reported in *The Times* yesterday.

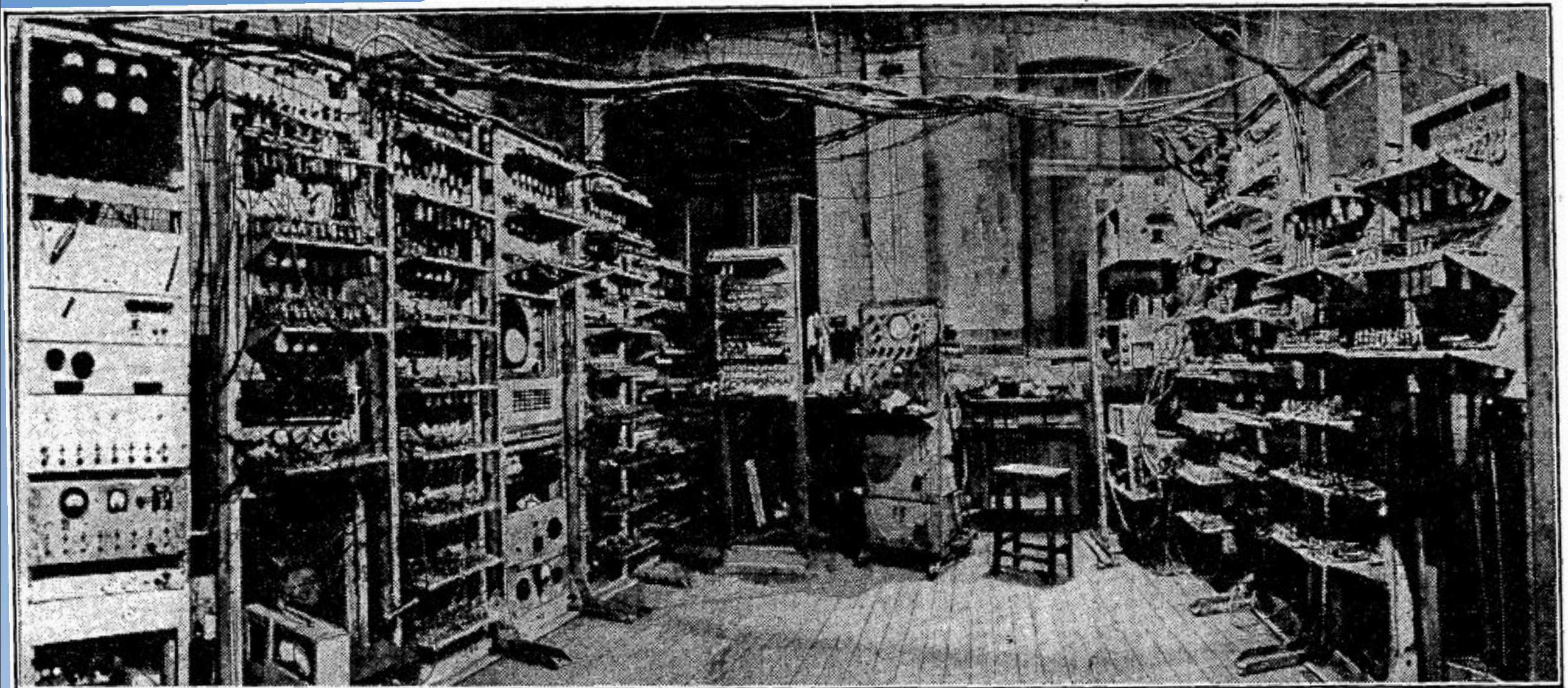
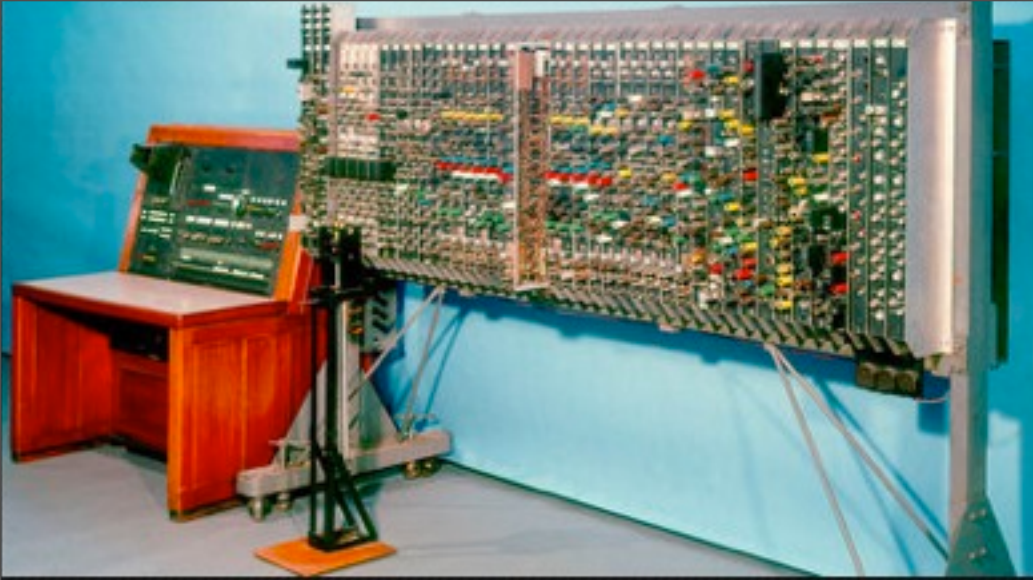
only a foretaste

"In reports to the US government, and in funding requests to the military (to calculate the effects of thermonuclear explosions), von Neumann and his colleagues expressed the view that 'at most six or so machines should suffice for the whole country.' Turing, in an interview with the *Times* in 1949, declared: 'This is only a foretaste of what is to come, and only the shadow of what is going to be ... I do not see why it should not enter any one of the fields normally covered by the human intellect and eventually compete on equal terms.'"

Philip Welch, *London Review of Books*, 2012



Manchester's mechanical brain

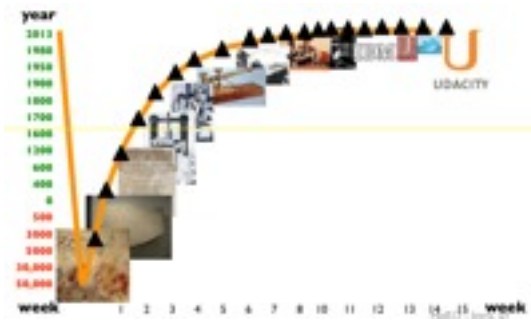


THE MECHANICAL BRAIN.—The apparatus which has been evolved in the electrical engineering laboratories of Manchester University to work out problems which are almost impossible to execute on paper. The section on the left contains the control circuit, in the middle rack of which is a cathode ray tube screen with (below) the control

desk. The racks on the right-centre of the picture with the box-like containers provide the memory section of the machine. Nearer the camera are racks containing the calculating circuits. The machine is "fed" at the control desk and the answer is read on the cathode ray tube, which is the only visible means of showing that the brain is at work.

21-Hof13-Computer 53

overview



changing perceptions

changing business

the demand side

past & future

inventions

computer



back in business vertical integration



LEO 1

John Simmons

Lyons & Cambridge (1947)

ENIAC, EDVAC, UNIVAC

EDSAC

1954

LEO (Lyons electronic office)

CLEO (Clear language for
expressing orders)

from payroll to baking



back in business vertical integration



How a chain of tea shops kickstarted the computer age
In November 1951 a British company switched on the world's first business computer

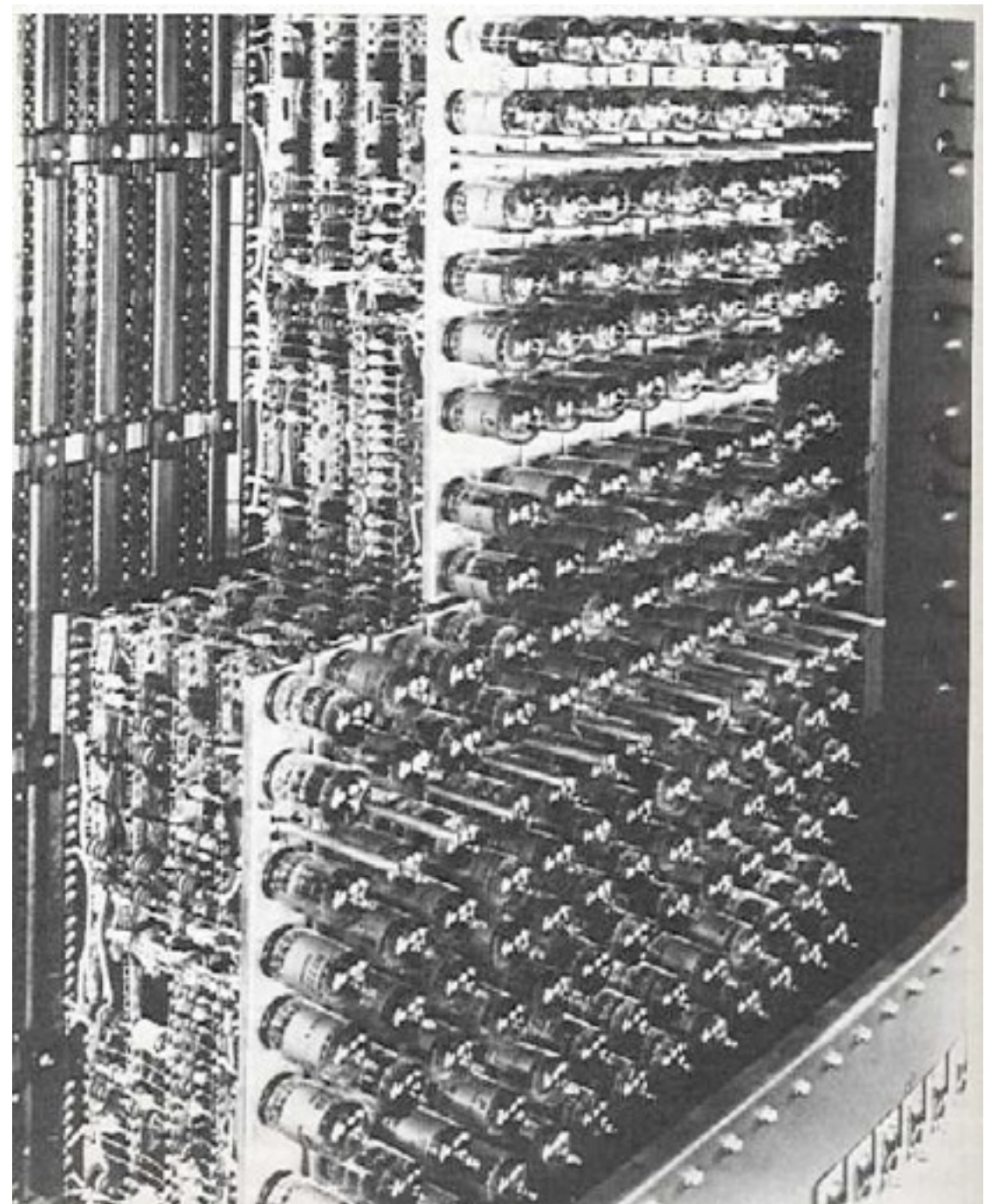


Image 1 of 3
LEO at Lyons HQ in Hammersmith

By Christopher Williams, Technology Correspondent
7:00AM GMT 10 Nov 2011

breaking down

Cathode-ray
tube memory,
from the IBM
701 Defense
Calculator,
1952





breaking things down

1947 transistor

Bell Labs

John Bardeen, William Brattain, William Shockley

1958 integrated circuit

Texas Instruments

Jack Kilby

Shockley

Fairchild

Intel





corporate computing



100. Console — IBM System/360 Model 30

1960 DEC PDP-1

"programmable data processor"

1964 IBM 360

1969 Xerox PARC

"the architecture of information"

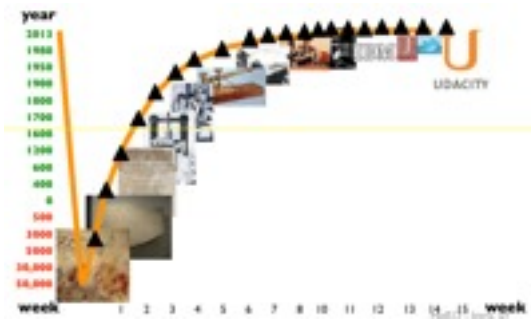
(1946 SRI)



vertical disintegration 1970-1990

Software	IBM	DEC	3d party	3d party	3d party
OS	IBM	DEC	Apple	AT&T-Unix	<u>Microsoft</u>
CPU	IBM	DEC	Apple	Sun	<u>Intel & co</u>
Hardware	<u>IBM</u>	<u>DEC</u>	<u>Apple</u>	<u>Sun</u>	[IBM]/ <u>OEM</u>

overview



changing perceptions

changing business

the demand side

past & future

inventions

computer

PROJECT BREAKTHROUGH!

**World's First Minicomputer Kit
to Rival Commercial Models...**

"ALTAIR 8800" SAVE OVER \$1000



ALSO IN THIS ISSUE:

- An Under-\$90 Scientific Calculator Project
- CCD's—TV Camera Tube Successor?
- Thyristor-Controlled Photoflashers



TEST REPORTS:

Technics 200 Speaker System
Pioneer RT-1011 Open-Reel Recorder
Tram Diamond-40 CB AM Transceiver
Edmund Scientific "Kirlian" Photo Kit
Hewlett-Packard 5381 Frequency Counter



culture clash

home brew, fone freaks

1975 Altair

1976 Apple I

1983 Lisa

1984 Macintosh



fast forward

Stewart Brand, "Fanatic Life and Symbolic Death Among the Computer Bums"

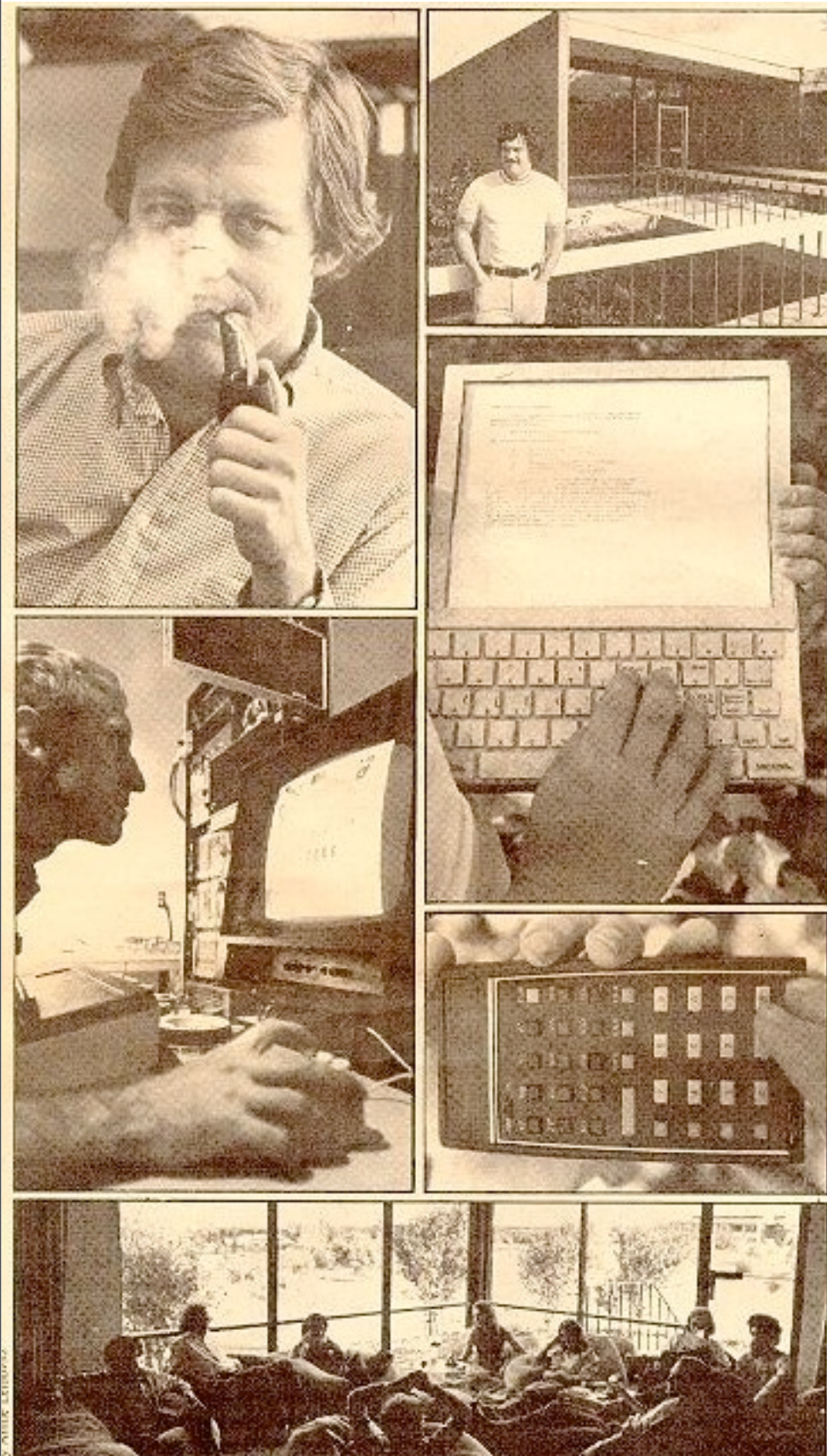
--*Rolling Stone*, 7 December, 1972

a libertarian vision

Brand, Barlow, Dyson, Gilder, Kelly, Rosetto,

"the internet ... an exciting kind of metaphor for spontaneous order" --
Gilder

--Fred Turner, *From Cyberculture to Counterculture*, 2006



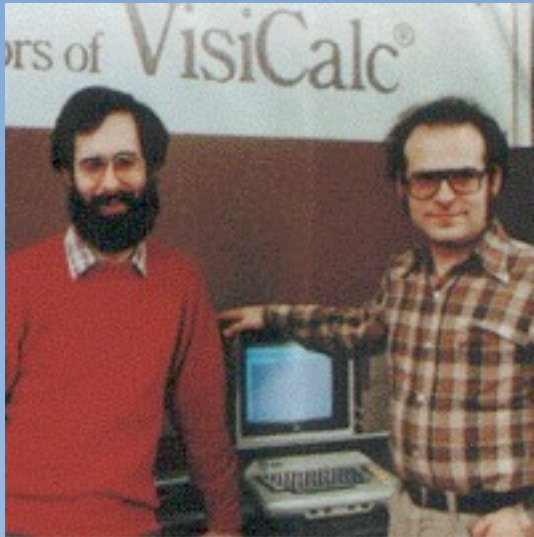
killer apps



Charles Simonyi
Xerox PARC

Bravo, 1974

Visicalc, 1978



Dan Briklin &
Bob Frankston
HBS

Lotus 1-2-3, 1983

Excel (for Mac), 1984



Ken Thompson
Dennis Ritchie
Bell Labs

unix

Thompson, Ritchie, & AT&T

1965: AT&T, MIT & GE work on multics

1969: multics to unix

"What we wanted to preserve was not just a good environment in which to do programming, but a system around which a fellowship could form. We knew from experience that the essence of communal computing, as supplied by remote-access, time-shared machines, is not just to type programs into a terminal instead of a keypunch, but to encourage close communication."

--Ritchie, "Evolution of the Unix Time-Sharing System"

unix at ucb



Bill Joy
UCB

1973: Thompson at Berkeley

Bill Joy develops `em` editor

1977: 1BSD released

1979: 3BSD (for Vax)

1981: 4.1BSD

1983: 4.2 BSD (with `tcp/ip` stack)

1-800-ITS-UNIX

SO ...

1991: Networking release 2; 386 BSD

1992: AT&T sues UCB

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF NEW JERSEY

UNIX SYSTEM LABORATORIES, INC.

Plaintiff,

vs.

BERKELEY SOFTWARE DESIGN, INC.,
and certain named individuals in
their collective capacity as The
Regents of the University of
California,

Defendants.

Civ. No. 92-1667
O P I N I O N

settlement

1994 settlement: USL, UCB, Novell

SETTLEMENT AGREEMENT

This Settlement Agreement is entered into between UNIX System Laboratories, Inc. ("USL"), a Delaware corporation, and The Regents of the University of California (the "University"), a California corporation.

Recitals

1. USL contends it is the owner of the intellectual property rights in portions of certain computer operating system software (the "UNIX System").

2. USL and USL's predecessor in interest, the American Telephone and Telegraph Co. ("AT&T"), have licensed the University to use certain versions of UNIX® system software,



Richard Stallman
MIT



Linus Torvalds
Helsinki

elsewhere ...

MIT 1983-GNU

Finland 1991

```
From: torvalds@klaava.Helsinki.FI (Linus Benedict Torvalds)
Newsgroups: comp.os.minix
Subject: What would you like to see most in minix?
Summary: small poll for my new operating system
Message-ID:
Date: 25 Aug 91 20:57:08 GMT
Organization: University of Helsinki
```

Hello everybody out there using minix -

I'm doing a (free) operating system (just a hobby, won't be big and professional like gnu) for 386(486) AT clones. This has been brewing since april, and is starting to get ready. I'd like any feedback on things people like/dislike in minix, as my OS resembles it somewhat (same physical layout of the file-system (due to practical reasons) among other things).

I've currently ported bash(1.08) and gcc(1.40), and things seem to work. This implies that I'll get something practical within a few months, and I'd like to know what features most people would want. Any suggestions are welcome, but I won't promise I'll implement them :-)

Linus (torvalds@kruuna.helsinki.fi)

PS. Yes - it's free of any minix code, and it has a multi-threaded fs. It is NOT protable (uses 386 task switching etc), and it probably never will support anything other than AT-harddisks, as that's all I have :-).



going open?

101 Ways to Save Apple

By James Daly

An assessment of what can be done to fix a once

Dear Apple,

In the movie *Independence Day*, a PowerBook saves the earth. You look a little beleaguered these days: a confusing product line, a bloated OS, and a confusing pricing strategy.

But who wants to live in a world without you? Not us. So we're here for your salvation. We chose not to resort to time travel or regurgitating your price/performance in 1993).

We don't believe Apple is rotten to the core. Chrysler nearly went bankrupt in 1970, but they were able to fix their once-great company using the material at hand.

Edited by James Daly

1. Admit it. You're out of the hardware game. Outsource your hardware production, or sell your manufacturing boxes.

2. License the Apple name/technology to appliance manufacturers and build GUIs for them all use the same communications protocol. Result: you monopolize the market for smart appliances.



21-

the story so far

registering

predicting

calculating

controlling

communicating

controlling again?



coming up

11 Apr: Visualizing Information