

The First Information Technology: Writing Systems

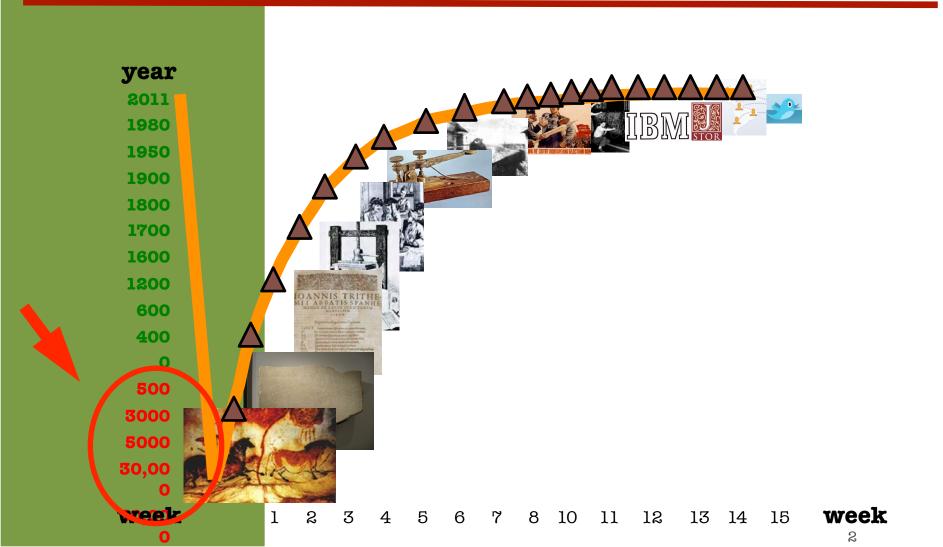


Geoff Nunberg School of Information, UC Berkeley

> IS 103 History of Information Jan. 26, 2012



The first 50,000 years...



Itinerary, 1/26

The Beginnings of Information The Emergence of Representation The Variety of Signs The Origins and Development of Writing Systems Types of Writing Systems Independent Inventions of Writing Systems

What kind of "information" has a history?

The Beginnings of Information

The Emergence of Representation

The Variety of Signs

The Origins and Development of Writing Systems

Types of Writing Systems

Independent Inventions of Writing Systems

... it's always there when we look for it, available wherever we bother to direct our attention. We can glean it from the pages of a book or the morning newspaper and from the glowing phosphors of a video screen. Scientists find it stored in our genes and in the lush complexity of the rain forest. The Vatican Library has a bunch of it, and so does Madonna's latest CD. And it's always in the air where people come together, whether to work, play, or just gab.

What is it that can be so pervasive and yet so mysterious? Information, of course.

John Verity in *Business Week*, special number on the "Information Revolution," 1994

What kind of "information" has a history?

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The Scope of "Information"

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Information (that has a history) always involves the creation, storage, transmission, or manipulation of *representations* of states of affairs.

Quantifying "information"

Table 1.5. Honowide production of printed original content, if stored digitally in terapytes circle
2002 Unner estimate is seenned lower estimate is sempressed
2002. Upper estimate is scanned; lower estimate is compressed.

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Table 1.6: Worldwide production of magnetic original content, if stored digitally us compression methods, in terabytes circa 2002.

Storage Medium	Type of Content	Terabytes/Yr Upper Estimate	Terabytes/Yr Lower Estimate	1999 Report Upper Estimate	1999 Re Lowe Estimation	
Magnetic	Videotape	1,340,000	1,340,000	1,420,000	1,420	
	Audiotape	128,800	128,800	182,000	182	
	Digital tape	250,000	250,000	250,000	250	
	MiniDV	1,265,000	1,265,000	N/A		
	Floppy disc	80	80	70		
	Zip	350	350	Table 1.2: Work circa 2002, Upp		
	Audio MD	17,000	17,000			
	Flash	12,000	12,000	assume digital		
	Hard Disk	1,986,000	403,000			
	TOTAL	4,999,230	3,416,230	Storage		

Storage Medium	Type of Content	Terabytes/Yr Upper Estimate	Terabytes/Yr Lower Estimate	1999 Upper Estimate	1999 Lower Estimate	% Change Upper Estimates
Paper	Books	39	8	39	8	0
	Newspapers	138.4	27.7	124	25	12%
	Office Documents	1,397.5	279.5	975	195	43%
	Mass market periodicals	52	10	52	10	0
	Journals	6	1.3	9	2	-33%
	Newsletters	0.9	0.2	0.8	0.2	0
	Cubtotal	4 633 0	206.7	4 400 0	240.0	36%

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orldwide production of original information, if stored digitally, in terabytes pper estimates assume information is digitally scanned, lower estimates tal content has been compressed.

Table 1.7: Worldwide a

Paper

Storage Medium	2002 Terabytes Upper Estimate	2002 Terabytes Lower Estimate	1999-2000 Upper Estimate	1999-2000 Lower Estimate	% Change Upper Estimates
Paper	1,634	327	1,200	240	36%
Film	420,254	76,69	431,690	58,209	-3%
Magnetic	5187130	3,416,230	2,779,760	2,073,760	87%
Optical	103	51	81	29	28%
TOTAL:	5,609,121	3,416,281	3,212,731	2,132,238	74.5%

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Pariana, Dian milak lafamatika 2002

Source: How much information 2003

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Quantifying "information"

The Beginnings of Information

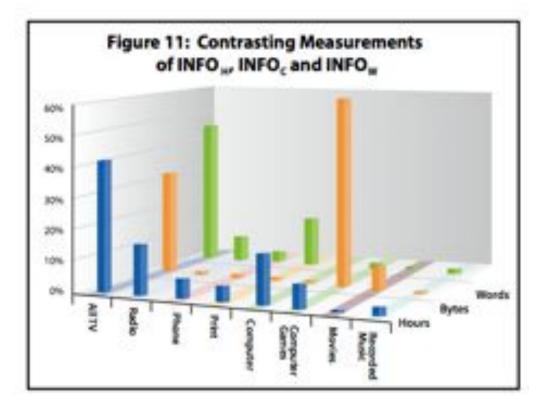
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How Much Information? 2009 Report on American Consumers

The Beginnings of Material Representation

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Psamtik I



James V of Scotland



FOXP2 gene

The First "Information System": Language

Early theories: "bow-wow," "uh-oh," "pooh-pooh," etc.

1886: Linguistic Society of Paris forbids "toute communication concernante l'origine du langage" [All papers dealing with the origin of language]

No direct evidence about origins of language

No existing "primitive" languages

Was development of language gradual or sudden? Does language presuppose neural modification?

language might have emerged w. Homo erectus (1.5 m years) Or with mod. Homo sapiens (ca 100-150k years)

Or with Upper paleolithic tool-making (ca. 40-45 k years)

The Beginnings of Representational Artifacts





Cave paintings, Lascaux, France: ca 15-13,000 BC (others perhaps to 30,000 BC)

"Man's first affirmation of himself" Maurice Blanchot

"Venus of Tan-Tan," Morocco, possibly 250k years old, but may be a naturally occurring object.









Robot & Jacques Marsal



The Beginnings of Representational Artifacts

"Images and symbols... were markers of periodic and continuous cultural processes, of rites, and of repetitive myths and stories..." Alexander Marshack





The Beginnings of Representational Artifacts

"... whereas notations of whatever sort were apparently means of recording the passage of time in terms of culturally significant events."





Charles S. Peirce

The Varieties of Signs





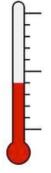


3 Types of signs (after Charles Peirce): icon, index, symbol

Icon: relation of resemblance (more-or-less) to signified.



Index: stands in causal/spatial relation to the signified (blaze on tree to act of marking, thermometer to temperature)



Symbol: arbitrary relation between sign and signified. E.g., written word *cat*, spoken word /kæt/.





The Varieties of Signs

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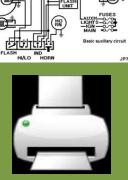
Independent Inventions of Writing Systems



The Varieties of Signs

Icon: sign stands in relation of resemblance or similarity to signified (though often only roughly).











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The Varieties of Signs: Indexical

Index: stands in causal/spatial relation to the signified (pawprint to bear, blaze on tree to act of marking, thermometer to temperature)





The Varieties of Signs: Symbols

Arbitrary (or effectively arbitrary) relation between sign and thing signified















Early Indexical Signs

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Independent Inventions of Writing Systems Earliest signs are mnemonics for record-keeping, geneology, etc. (Tallying systems) Knotted rope, notched stick or bone, etc. Become frequent in upper paleolithic



Notched Bone, England, upper paleolithic, 12,000 years old

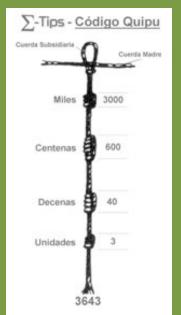


Notched Bone, Turkey, ca 3000 BC



Notched bone, Congo, ca. 25,000 BC -- may represent lunar calendar

Elaborated Indexical System: The Inca *qipu*





Knots of varying colors in llama or alpaca hair

Sequences recorded population, taxes, geneology, astronomy (and possibly names) in base-10 positional system. System maintained by knot-keepers (quipucamayoq).

Limits: can record only quantity and category; requires extensive convention for intepretation

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Early Iconicity

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Petroglyphs, Bhimbetka, India, ca 9000 BC



Rock carving, Hong Kong (Kau Sai), 3000 BC



Petroglyphs, Scandinavia, Bronze Age

Pictographic (Iconic) Communication Systems

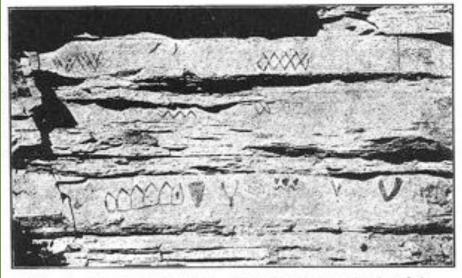
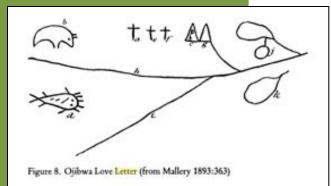
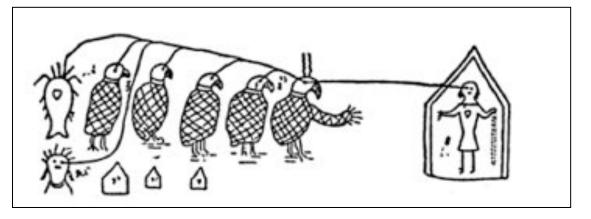


Fig. 4 .--- Geometrical forms. (From a photograph of rocks).



Pictographic (Iconic) Communication Systems





"Letter of credence" presented by Chippewa delegation to Washington, 1849

"The chief salutes the president, and his warriors belonging to the eagle and catfish totems are in harmony with him and are willing to accept the white man's ways."



Pictographic Systems

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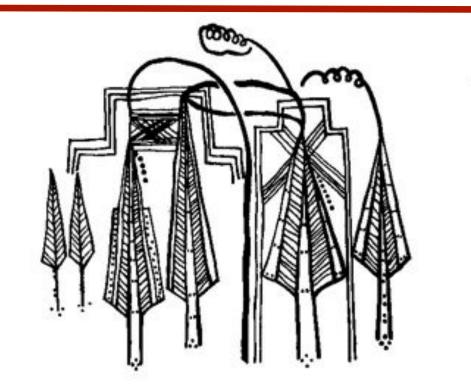
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Yukaghir (Siberia) "love letter," late 19th c.



"Pictographic" Systems



"I know you're fighting with that Russian girl you broke up with me over. I'm unhappy in my house as I think of you, but you should know there's another guy hitting on me, so get your act together before I get married and have children."

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Abstraction in pictographic systems

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Independent Inventions of Writing Systems Extending pictographic systems to deal with abstract or relational notions. E.g., "brother," "go," etc.

A step toward the development of "true" writing:

Form signs for abstract entities by extending or combining signs for concrete things (ca. 3300 BC)

foot = "go, come, walk, etc." person + mountain = "foreigner"

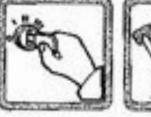
eye + water = "weep" etc.

Cf modern use of "metonymic" icons



Ideographic (Semasiographic) Systems: the importance of context







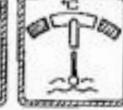




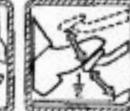






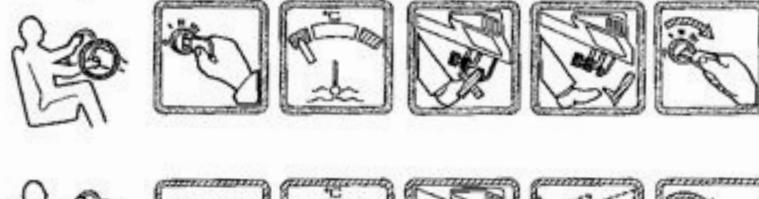


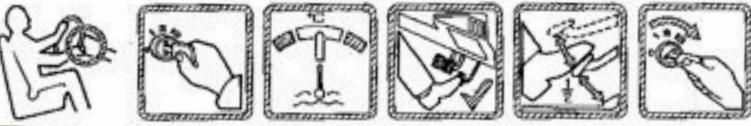






Ideographic (Semasiographic) Systems: the importance of context





"Turn the key. If the car is cold, don't step on the gas pedal; if it's warm, depress the gas pedal halfway as you turn the key."

The limits of ideographic/ semasiographic systems

Semasiographic system: symbols stand directly for ideas, not for words of a language.

In theory, semasiographic systems could communicate a full range of information without reference to spoken language. Cf mathematical notation:

 $10^9 = 1,000,000,000$

"Ten to the ninth equals a billion."/ "Zehn hoch neun gleicht eine Milliarde," "Dieci alla nona potenza equivale a un miliardo,"etc.

 $\forall x (Fx \rightarrow Gx)$

"For all x, if F of x then G of x"/"Everything that is F is G,"/ "If something is an X it's a G,"/ "being F always entails being G," etc.

But language-independent systems appear inadequate to express the full range of thoughts & information (as opposed, e.g., to artificial languages.)

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Wilkins' universal language

Explaining the symbol

The generic character doth signify the genus of space. the acute angle on the left side doth denote the first difference, which is Time. The other affix signifies the ninth species under the differences, which is Everness. The Loop at the end of this affix denotes the word is to be used adverbially; so that the sense of it must be the same which we express by the phrase, For Ever and Ever.

John Wilkins "An Essay Towards a Real Character and a Philosophical Language' 1668

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The origins of true writing

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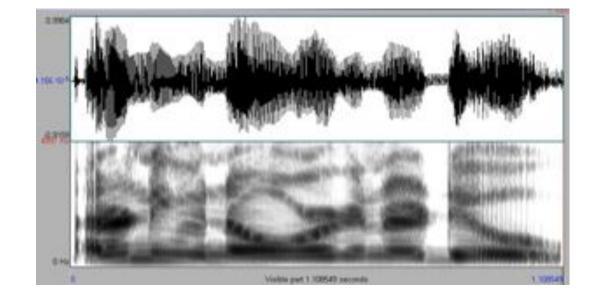
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Independent Inventions of Writing Systems Writing – what a concept!



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The origins of true writing

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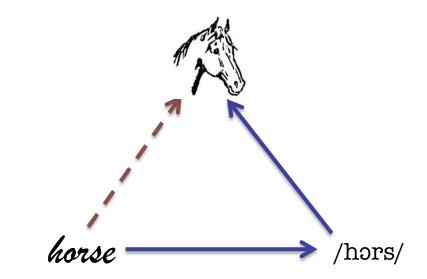
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Writing: symbols represent elements of language rather than directly representing things in the world.



The origins of true writing

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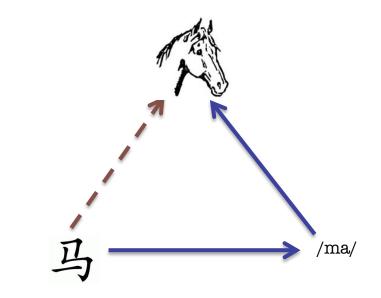
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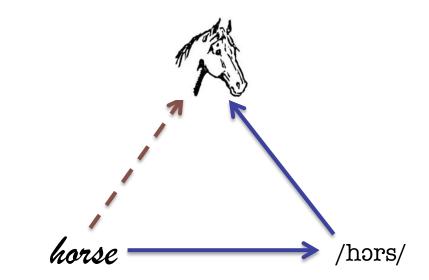
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<u>Glottographic</u> writing: rather than referring directly to reference/ideas, signs are associated with elements of the language (words, morphemes, syllables, phonemes).

Cf "5" vs *five*," *cinque*, wǔ, etc. "\$" vs "dollars," etc.

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Origins of Writing in Sumer

The Beginnings of Information

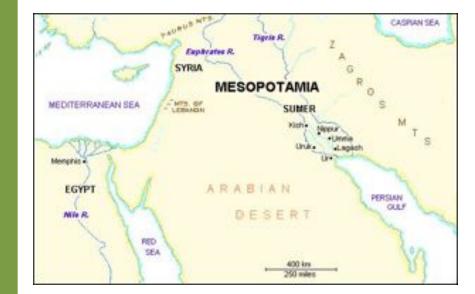
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Origins of Writing in Sumer

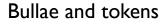
8-5000 BC -- earliest use of clay tokens.

4,000 BC -- earliest clay bullae 3500-3300 BC -- earliest clay tablets from Uruk.











Early cunieform

Tokens as origins of Sumerian writing?

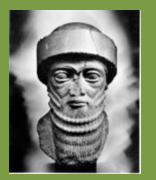


Figure 7 Pictographic tablet from Uruk, Iraq, late fourth millennium B.C. The account in the upper central case, for example, shows the sign for sheep and five wodges standing for the abstract numeral 5. Courtesy Vorderasiatisches Museum, Staatliche Museen zu Berlin, East Germany.

luiat	Pictograph	Neo-Sumerion/ Die Babylonian	Neo-Assyrian	Neo-Babylonian	English
-	⊕®	ص	<u>par</u>	HE	Sheep
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*	8	jalai	₽₩₽₩	际市	Dag
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¢	٩	۲	受住	创	Bracelet
9	۲	金合	, THE	-	Perfume

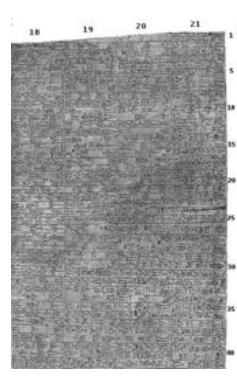


Origins of Writing in Sumer



2500 BC -- cuneiform "true" writing
2400 BC script used for Akkadian
2000 BC script used for Babylonian & Assyrian..

1750 BC Code of Hammurabi



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Functions of Early Writing

Writing develops as memorial aid -- things that are hard to remember...

- Commercial records
- Calendars & dates
- Or that have to be said just so:
 - Titles
 - Laws/proclamations
 - Liturgical texts
 - Poetry

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Origins of Writing in Sumer

Epic of Gilgamesh (7th c. BC)

He who saw everything in the broad-boned earth, and knew what was to be known

Who had experienced what there was, and had become familiar with all things

He, to whom wisdom clung like cloak, and who dwelt together with Existence in Harmony

He knew the secret of things and laid them bare. And told of those times before the Flood

In his city, Uruk, he made the walls, which formed a rampart stretching on...



Epic from ca. 1500-1750 BC, existing tablets from 600 BC in Akkadian...

Increasing Abstraction of Written Form

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Proto-cuneiform c.3000 BC	Early cuneiform c.2400 BC	Late (Neo-Assyrian) cuneiform c.700 BC	Transcription and meaning
P	Ê	비다	sag "head"
[m]		석다	ka "mouth"
I	R	₩.	du/gin/gub "go/walk/stand"
Q	4	Ħ۲ ۲	gud "ox"
⊕	E	闻	udu "sheep"
s and a second s	办	₩	ku "fish"
Ċ,	₽ ₽	태	dug "pot"
×.	THE REAL	নার	gi "reed, to render"

igure 2.2 The development from proto-cuneiform, through early umerian cuneiform, to later Akkadian cuneiform. Proto-cuneiform signs

The Origins of "complete" writing

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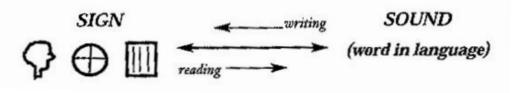
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Independent Inventions of Writing Systems "Complete" glottographic system: signs denote words/signs of the language



But how to signify "abstract" words? *Creation, after, but, believe, faithful, if,* etc. Metaphoric extension (cf extended meanings of head, hand, foot, etc.)



The Rebus Principle







Rebus: Icons of things that stand in for their (phonetic) names



The Rebus Principle





Eye



saw







ewe

duck

deer

"I saw you duck, dear."

Rebus principle leads to logography

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Independent Inventions of Writing Systems Rebus principle allows signs to be reutilized to signal abstract words, functional elements, etc.

"water" $/a/ \rightarrow$ "in" /a/

T "oracle" /me/ \rightarrow plural suffix /-me/

Accompanied by increasing conventionalization of signs... Creates need for "determinative" signs to indicate how other signs are being used.

Eg."marsh plant" (/te/) sign also used for name of goddess assoc. w. marshes /eresh/ -- /u/ "plant" used to indicate "marsh plant" use of sign.

Logography to Syllabic System

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Logographs ultimately perceived as having purely phonetic value.

Cf English logographs – @, &, \pounds , ¢ imagine the word h@b&Where does this happen in everyday life?

Logography to Syllabic System

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Independent Inventions of Writing Systems Logographs ultimately perceived as having purely phonetic value.

Cf English logographs -- imagine the word h@b&Where does this happen in modern life?

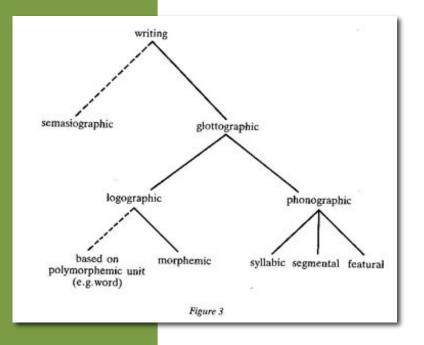


Signs come to stand in for syllables

Logographs ultimately perceived as having purely phonetic value.

Origins of Alphabetic Writing

Alphabetic system derived from application of syllabic system to different phonological structures.



Logographic: mod. Chinese, Japanese (mixed)

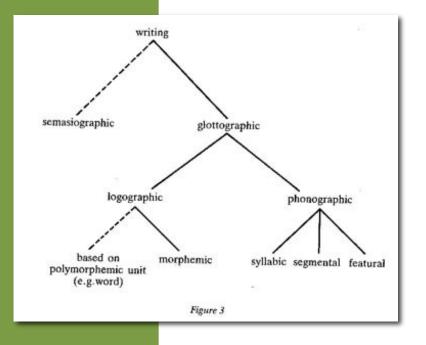
Syllabic: Linear B, Cherokee, Korean Hangul (featural)

Alphabetic: Roman, Cyrillic, Gk, Hebrew, etc,

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Origins of Alphabetic Writing

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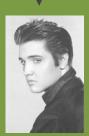
Alphabetic: Roman, Cyrillic, Gk, Hebrew, etc,

Problem with completely phonetic alphabetic systems: ambiguity.

Cf French *au*, *aux*, ô, os, *haut*, *hauts*, *eau*, *eaux*, os, etc.



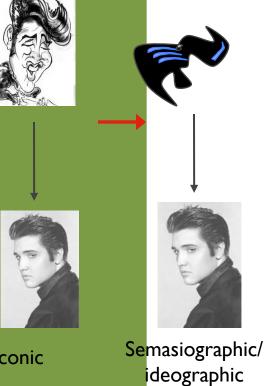




Iconic



Simplification of sign



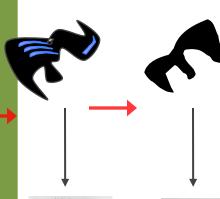
Iconic

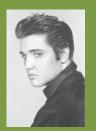
Proto-writing



Simplification of sign







Iconic



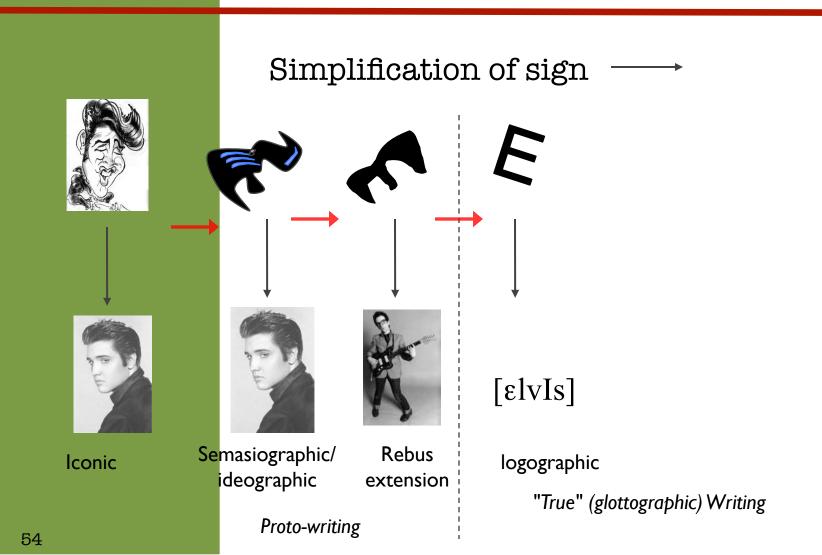
Rebus

Semasiographic/ ideographic extension

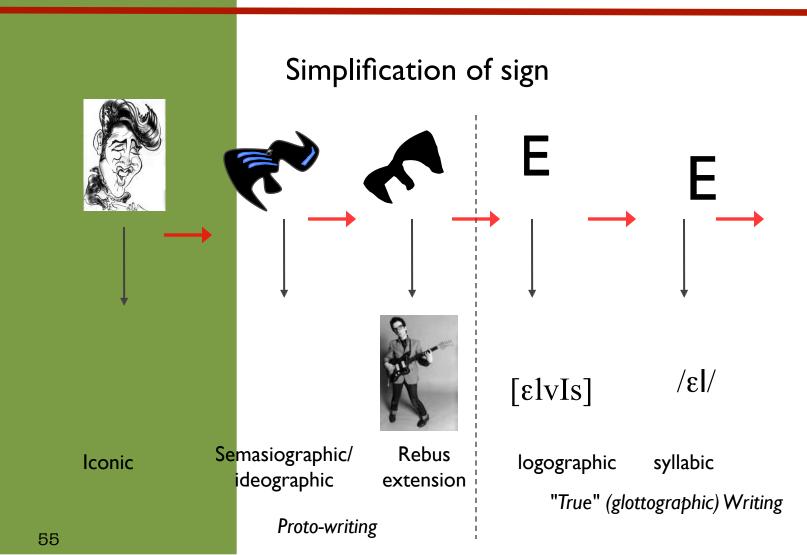
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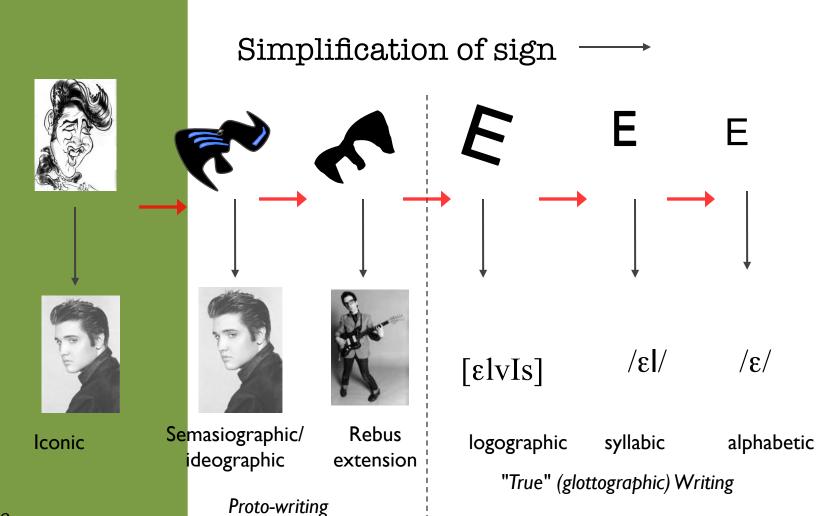






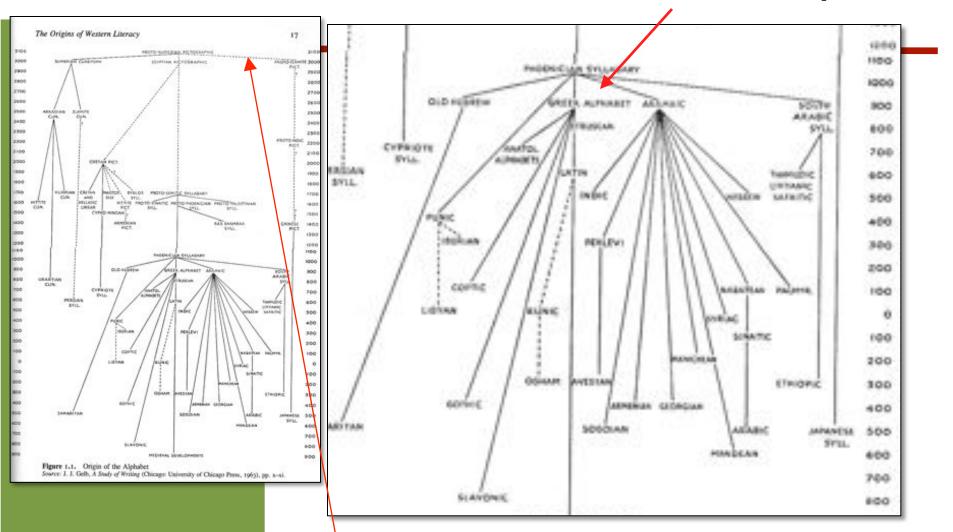






j Geneology of Writing Systems

Invention of the alphabet



But evidence is slight for derivation of Chinese from proto-Sumerian

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Later Developments



Subsequent development of further orthographic elements: word-spacing, punctuation, paragraphing, etc.

> Not fixed till early age of print. Reduce ambiguity, make writing increasingly accessible to wider community or in absence of immediate context,

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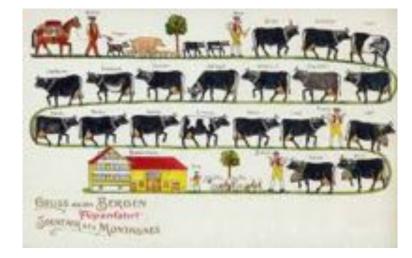
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Later Developments

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Independent Invention of Writing Systems

The Beginnings of Information

The Emergence of Representation

The Variety of Signs

The Origins and Development of Writing Systems

Types of Writing Systems

Independent Inventions of Writing Systems

Independent writing systems: The Cherokee Syllabary

Sequoyah [George Gist] and the "talking leaves": 1819

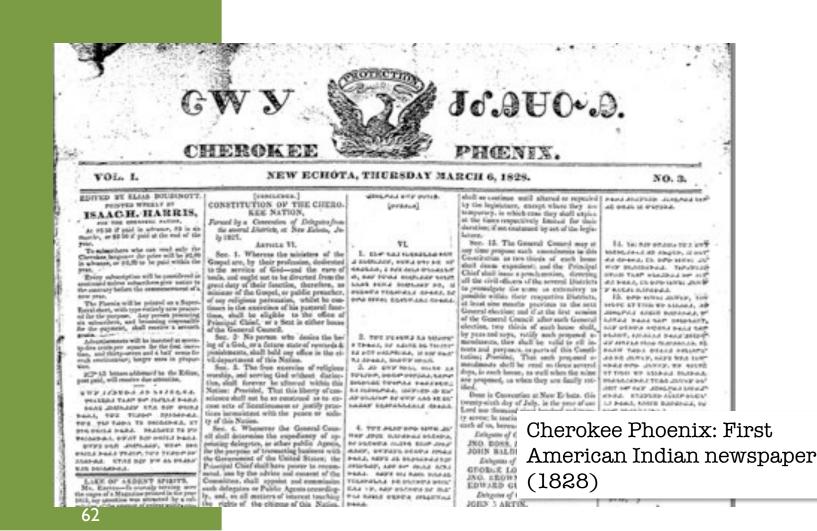
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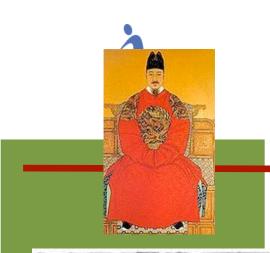


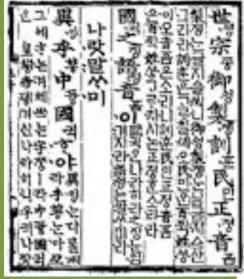
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Independently invented writing systems: The Cherokee Syllabary







Hunmin Jeong-eum Exemplar (1446): Earliest Hangul text

Independently invented writing systems: Korean Hangul

Writing system invented in mid-15th c. to replace hanja (Chinese-based writing system). Invention credited to King Sejong ("the Great"), who introduced it to increase mass literacy. Possibly influenced by central Asian scripts.

Only "featural" system: symbols representing sounds as features (i.e., "labial,' etc.) are clustered into a single "block" representing a syllable.

Assignment for 1/31

Havelock writes:

The invention of the Greek alphabet... constituted an event in the history of human culture, the importance of which has not as yet been fully grasped. Its appearance divides all pre-Greek civilizations from those that are post-Greek. ... On this facility were built the foundations of those twin forms of knowledge: literature in the post-Greek sense, and science, also in the post-Greek sense.

Consider just one aspect or element of this broad claim. On the basis of the specific evidence presented by Havelock and Gough, would you say it is largely true, largely false, or true in some respects?