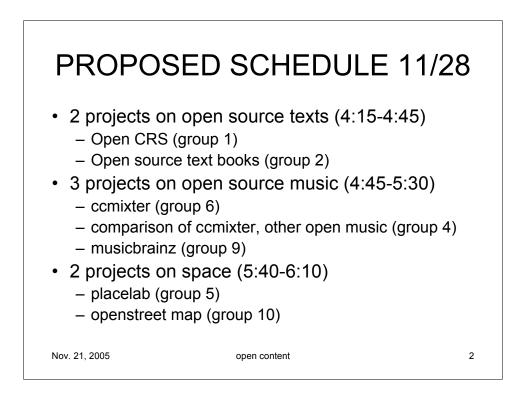
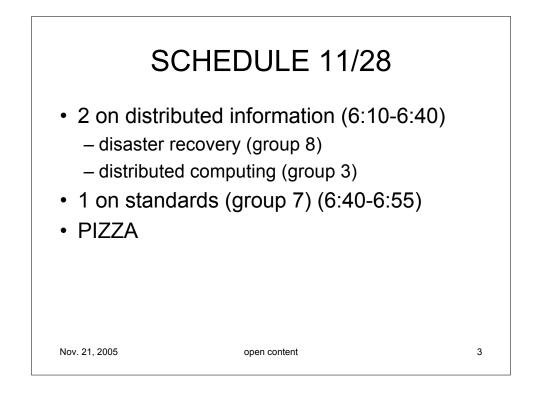
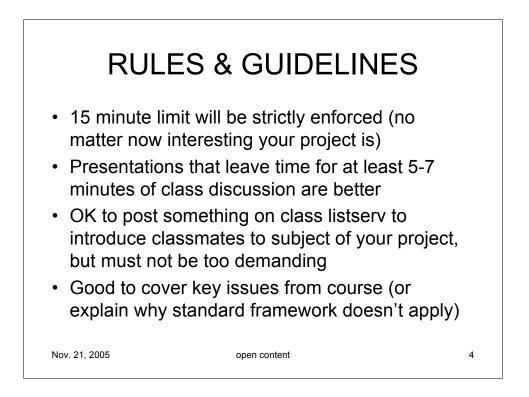
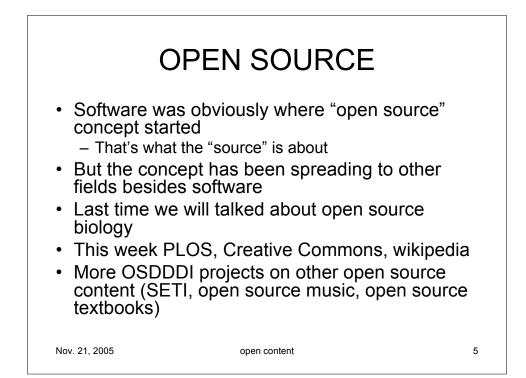
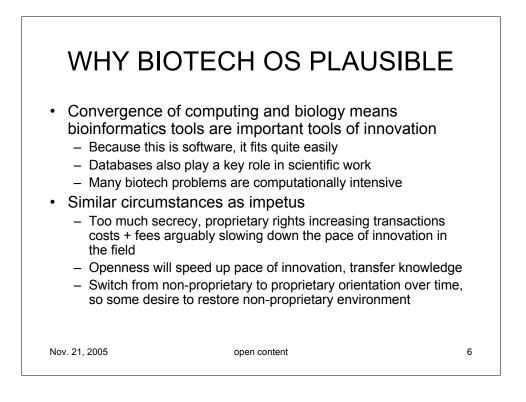
OPEN SOURCE CONTENT		
Pamela Samuelson, IS 296A Open Source Class, November 21, 2005		
Nov. 21, 2005	open content	1

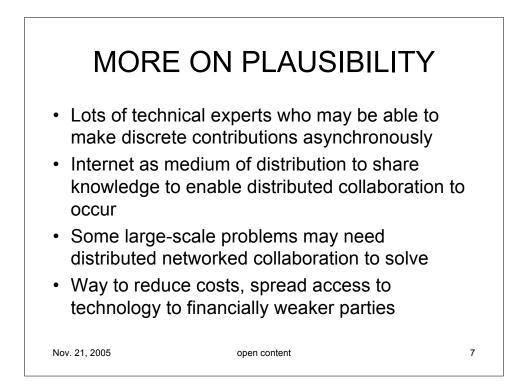


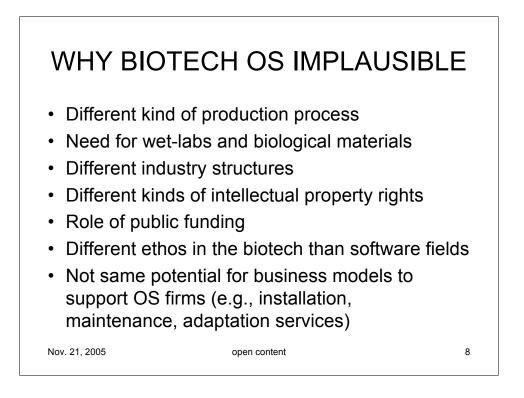


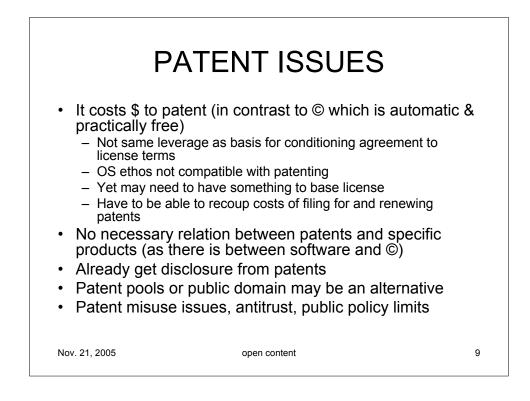


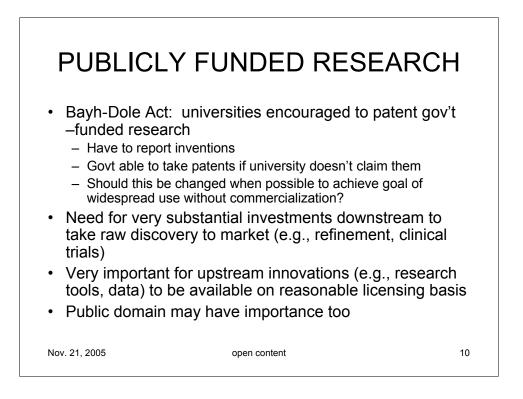












## OPEN CONTENT SIMILAR TO SW

- Desire to facilitate sharing of content
- Desire for intermediate alternative to full-dress © and public domain
- © as a "hook" upon which to leverage open source license restrictions
- "Viral" license (servitude on IP?)
- · Institutions formed to develop licenses
- · Concern with fragmentation (too many licenses)
- Collective action problem solved
- Low transactions cost way to facilitate open access
- Competitive impact (competition changes market)

Nov. 21, 2005

open content

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