LAST WEEK ON IO LAB

Project 3 Demonstrations.

Introduction to Social and Distributed Classification.

CLASS FEEDBACK
SOCIAL CLASSIFICATION

Take 2: Nick Doty
tagging
tagsonomy
tagsonomy

SOCIAL CLASSIFICATION
Take 2: Nick Doty

authority
vocabulary control
how do people use tags?
why do they construct these classifications?
Table 2. Flickr usage correlation

<table>
<thead>
<tr>
<th></th>
<th>Tags</th>
<th>Photos</th>
<th>Contacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tags</td>
<td>1</td>
<td>.518</td>
<td>.386</td>
</tr>
<tr>
<td>Photos</td>
<td>.518</td>
<td>1</td>
<td>.192</td>
</tr>
<tr>
<td>Contacts</td>
<td>.386</td>
<td>.192</td>
<td>1</td>
</tr>
</tbody>
</table>

* N = 25,000
** p < 0.001 for all values.

SOCIAL CLASSIFICATION

Take 2: Nick Doty
I202 A6

Clustering and Principled Tagging

or...

Statistical analysis of personal tagging behavior
Socially Delicious

This page loads the last 30 bookmarks for a given URL and plots their frequency distribution according to the user experience of the taggers. User experience is defined in terms of the number of bookmarks a user has on Delicious.

Enter the URL you want to analyze

http://ischool.berkeley.edu/

Get Info

A user is "intermediate" if has more than 100 bookmarks, and is "experienced" if has more than 500 bookmarks.

http://ischool.berkeley.edu/

Progress: 100%

Overall Top Ten

Average number of tags used by all 30 users: 3.21

Novice

Average number of tags used by 4 novice users: 2.00

Intermediate

Average number of tags used by 11 intermediate users: 4.09

Expert

Average number of tags used by 14 experienced users: 2.86
JQUERY UI
JQUERY UI

Interactions | Widgets | Effects
FOR NEXT WEEK

Lab Lab. Wednesday, Thursday, Friday?

Project 4 is due next Tuesday by noon. Email your write-up and where to access your project to npdoty@ischool and ryan@ischool.