SIMS IS290-08 DIGITAL MEDIA DESIGN STUDIO
MILESTONE 1 – PROJECT STATUS PRESENTATION

0. DOCUMENT SUMMARY

1. PROJECT STATUS UPDATE
2. HANDING IN THE ASSIGNMENT

1. PROJECT STATUS UPDATE

In IS290-08 Digital Media Design Studio we will be continuing and completing the projects begun in IS246 Multimedia Information (some of you may however choose to join other projects than you participated in IS246 or possibly begin a new one). Our expectation is that you will design, build, test, iterate, and present a working digital media application prototype by the end of the course. You will have numerous opportunities to work with your classmates and me on your projects. To begin that process, we are asking you to present a project status update. In class please make a presentation covering the following issues and questions:

- Project Goals and Audience
  - What is your project?
    - What is your project idea?
    - What does it do?
    - How will it work?
  - What is it trying to accomplish?
    - What questions does it seek to answer?
    - What needs does it seek to address?
    - What are your project requirements (what must/should/may to be able to do)?
  - What is your project motivation?
    - Why do you care about this problem?
    - What do you expect to learn from this project?
  - Your target audience
    - To whom does this solution matter? Why?
    - How will you work with this population in designing and testing your prototype?

- Project Implementation
  - What is your project team?
    - Who is on your team and what are their roles?
    - Are you missing any important team members?
    - How do/will you manage your team?
  - What is your project implementation status?
    - What have you done thus far?
    - Do you have the team and resources you need to meet your project goals?
If any are missing, what will you do about this?
  o What is your production plan?
    ▪ What key dependencies and risks are there in your production plan?
    ▪ How are you managing them?
    ▪ What are your contingency plans?
    ▪ What are your unknowns?
    ▪ What unknown unknowns are you concerned about?
  o What is your design and testing methodology?
    ▪ What design process will you use and why?
    ▪ What testing and evaluation methodology will you use and why?
    ▪ What are your iteration plans?
• Questions
  o What questions do you have that you would like help with?

2. HANDING IN THE ASSIGNMENT

If you would like to use a handout and/or make a projected presentation, please email the files to marc@sims.berkeley.edu by 12:00 pm the day you are presenting.