Arial, Comic Sans, Courier, Georgia, Impact, Tahoma, Times New Roman, Helvetica, Trebuchet, Veranda, Geneva
CONSTRAINTS

0x3FF7F
72 dots per inch
CONSTRAINTS

1024 X 768

IE 5

Netscape 6

800 X 600

[http://webdesign.about.com/od/browsers/ss/bl_3browsers.htm]
CONSTRAINTS

/*-- Page Structure */

html { /* Force Vertical Scrollbar */
    /* IE */
    overflow-y: scroll;
    /* Moz */
    height: 100%;
    margin-bottom: 0.1em;
}

img {
    border: 0;
}

body {
    font: 62.5% Helvetica, Arial, Verdana, Sans-Serif; /* Resets 1em to 10px */
    color: #000;
    background: white;
    text-align: center;
    width: 800px;
    margin: 0 auto 0 auto;
    padding: 0;
}

.content {
    margin-left: auto;
    margin-right:auto;
    line-height: 1.0em;
}
Site Map

- Home
  - Design Process
  - Pricing
    - *Pricing page link to 2and1.com*
  - Gallery
  - Contact
    - Email link
  - Specials
    - PPC
    - Digital
    - Video
    - Web clean

- *Blank page with large image*

- Links to: www.mydesigndoctor.com
  - www.2and1.com
  - www.computerdesign.com

* = link to outside webpage
DESIGNING FROM SCRATCH

[Flickr user cbeier]
DESIGNING FROM SCRATCH

Darwin Today
Celebrating modern evolutionary science

Submit a question
(Simple form with a free text field, optional name and email fields plus a submit button)

Latest questions
(This would incorporate a ratings facility)
- Why are there gaps in the fossil record?
- Why do pests seem to have such fantastic tales?
- Why doesn’t everyone look the same?

Search
(Simple question search form with a free text field and a submit button)

Current topic
(Large, striking image and related question linking through to the current topic page. This area would be the main feature of the home page with the highest prominence.)

Video file
(Streaming video related to current topic with basic player controls)

Did you know?
(This could be used for amazing facts or myths, consisting of a thumbnail image and text. A number of facts could be added into the content management system and associated with a topic. This area would then rotate through topic-related facts each time the page is refreshed.)

Darwin Today

Darwin Events 2009

200 Years of Charles Darwin
Darwin Today is an interactive exhibition touring the UK in 2009. We also have resources for schools and science centres.

Teachers & educators
Grow and name your own plant

[www.boagworld.com]
What we design for...  The Reality...

Look around feverishly for anything that
a) is interesting, or vaguely
resembles what you're looking for and
b) is clickable.

As soon as you find a
halfway-decent
match, click.

If it doesn't
pan out, click
the Back button
and try again.

[Steve Krug 2006]
Navy Rescues Captain, Killing 3 Pirate Captors

Concern That His Life Was in Danger Prompted American Snipers to Fire

Capt. Richard Phillips, right, with Coast Guard Commandant of the Republic of the, aboard the ship.

Freeing a Hostage: The Final Hours

This is the story of the US Navy's rescue of the crew of the Antelope, a merchant vessel hijacked by pirates off the coast of Somalia. The Navy's Special Forces unit boarded the ship and engaged in a fierce firefight, resulting in the death of three pirates and the rescue of the crew. The operation was carried out in coordination with the US Coast Guard and the Somali government.
The New York Times

Navy Rescues Captain, Killing 3 Pirate Captors; Concerns That His Life Was in Danger Prompted American Sniper to Fire

Formerly Joyous, Black Voters Waver on Support for Paterson

Ballpark Statisticians Follow A New Count, the Toilet Ratio

$80,000 for Year Off From Law? She'll Take It!
Crew Pays Tribute to Rescued Captain

Jubilation from his crew, above, relief from his family and vows of bitter revenge from Somali pirates have followed the rescue of an American cargo-ship captain.

- The Lede: Pirate’s Home Movie | Debate Over Arming Crews
- 📣 Post a Comment | Read (107)

The Takeaway With Scott Shane

4:33
Smallish town handles whopping polygamy case

A judge needs to determine what will happen to more than 400 children removed from a polygamist sect in central Texas. But that means a small town must find a way to accommodate.
Smallish town handles whopping polygamy case

A judge needs to determine what will happen to more than 400 children removed from a polygamist sect in central Texas. But that means a small town must find a way to accommodate...
Smallish town handles whopping polygamy case

A judge needs to determine what will happen to more than 400 children removed from a polygamist sect in central Texas. But that means a small town must find a way to accommodate...
VISUAL CONSISTENCY

this relates to that
**Glasses**

This is a study of glasses in oils. I used just black and white paint to create this investigative piece into the way light is reflected onto glasses differently depending on their shape and size.

**Dalmation**

This is an oil painting of a dalmation dog. I wanted the background plain, in order for the main focus to be the dog and the natural black and white colours to be emphasised.

[http://www.lucyblackmore.co.uk/]
[http://leckerundecht.de/]

Hier gibt es echtes Essen, lecker zubereitet.
VISUAL CONSISTENCY

[http://leckerundecht.de/]
VISUAL CONSISTENCY

[http://www.marthastewart.com/]
Kindle 2 Has Arrived

Sleeker design. More storage. Longer battery life. Choose from over 250,000 books all available in under 60 seconds. And now Kindle can read to you. Our revolutionary wireless reading device just got better.

Learn more

Earth Day Savings: Pro-Planet & Wallet-Wise

Coming Soon: To the Gates of Stalingrad

To the Gates of Stalingrad, a magisterial history of one of World War II's most pivotal battles, is one of our most popular upcoming history releases. Pre-order your copy today (available May 5).

See more new and future releases in History

New Magellan RoadMate GPS Navigator

Advertisement

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Paul Shambroom: Picturing Power Hardcover by Diane Mullin... $29.95 - $23.98

Beyond the Body Proper: Reading the... Paperback by Margaret Lock, Judith... $25.00 - $20.00

Check This Out

Tax Downloads Download tax software directly to your PC.

Earth Day Sweepstakes Enter for a chance to win by April 22.

Amazon BlackBerry App Shop directly from your BlackBerry.

New from Flip Video
The Return of the Prodigal Son: A Story of Homecoming by Henri J. M. Nouwen (Paperback - Mar 1, 1994)

Buy new: $45.00 $10.88 97 Used & new from $4.74

Get it by Tuesday, April 14 if you order in the next 5 hours and choose one-day shipping.

The Lost Painting by Jonathan Harr (Paperback - Nov 7, 2006)

Buy new: $15.00 $10.20 135 Used & new from $0.34

Get it by Tuesday, April 14 if you order in the next 5 hours and choose one-day shipping.

Praying in Color: Drawing a New Path to God by Sybil MacBeth (Paperback - April 1, 2007)

Buy new: $15.95 $11.53 46 Used & new from $9.75

Get it by Tuesday, April 14 if you order in the next 4 hours and choose one-day shipping.
Pick a color, any color...
TIPS

[http://validator.w3.org/]
The Elements of Typographic Style Applied to the Web

A practical guide to web typography

Read the Introduction
Table of Contents
Latest: 3.2.1 Use titling figures with full caps, and text figures in all other circumstances
Protovis is a visualization toolkit for JavaScript using the canvas element. It takes a graphical approach to data visualization, composing custom views of data with simple graphical primitives like bars and dots. These primitives are called marks, and each mark encodes data visually through dynamic properties such as color and position. For example, this simple bar chart visually encodes an array of numbers with height:

```javascript
new pr.Panel().width(150).height(150)
  .add(pr.Bar)
    .data([1, 2, 1.7, 1.5, 1.7, 2])
    .bottom(0)
    .width(20)
    .height(function(d) d * 80)
    .left(function() this.index + 25)
  .root().render();
```

Although marks are simple by themselves, you can combine them in interesting ways to make rich, interactive visualizations. To facilitate this, Protovis supports panels and inheritance. A panel is a container for marks; the contained marks are replicated for each data point on the panel. You can vary the panel position to create small multiple displays, or you can overlay panels, such as in this stacked area chart of sine waves:

```javascript
new pr.Panel().width(150).height(150)
  .add(pr.Panel)
    .data([[Math.sin(x / y) for x in pr.range(50)]])
    for (y in pr.range(3, 9))
      .add(pr.Area)
        .data(function(d) d)
        .fillOpacity(0.5, 100, 100)
      .root().render();
```

[http://vis.stanford.edu/protovis/]
Simplicity
Omit needles graphics, color and text

Consistency
Treat related text and graphics similarly

Predictability
Provide scannable content – e.g., use ‘street signs’ and ‘breadcrumbs’
Emphasis
Highlight the most important or useful features on the page

Context
Drive design choices based on your particular content, layout and audience

Accessibility
Follow web accessibility conventions while preserving aesthetic integrity
Assignment 7: Web Design

In this assignment you will explore the design of a website by creating a new (a) homepage and (b) sub-page for one of the following:

(1) your school's website
(2) your personal website
(3) your personal project

We encourage you to create a site map and wireframes for each page before beginning your graphical design. The pages can be designed as html documents or as static images.

Please consider:
- your desired audience
- the persistence of your navigation
- visual hierarchy
- highlighting the most important or useful information
- visual consistency within and across pages (color, layout, type)
- minimizing visual redundancy (if you do not need it, remove it)

Post your design and description of your design on the web by Sunday, April 19th.
To make my image, I looked at all the font faces and tried to find one where the letters would easily merge together, without losing too much of their individual character. I could have used the sanserif faces, but they seemed painfully businesslike. The DWT logo above, for example, looks downright industrial to me. After looking at many of the faces, I ended up using the Bodoni italics set, since the serifs in the set were almost identical from one letter to the next.

I'm fairly happy with the final product, though my initials are MJL, not JML, so that's a little confusing. I also find that the J and the L overpower the M somewhat, leaving it sort of the loser of the logo, whereas it should be the winner, since it's my first name's initial.
Preparation for Assignment 7

Choose one of the following websites to use for your Assignments 7 exercise:

(1) your school's website
(2) your personal website
(3) your personal project

Begin by creating a site map for your website. Use your site map to create wireframes for the website's homepage and one sub-page

Please consider:
- your desired audience
- the persistence of your navigation
- visual hierarchy
- highlighting the most important or useful information