MVNO - Mobile Virtual Network Operators

MVNO - a company that provides mobile phone service but does not have its own licensed frequency allocation of radio spectrum, nor does it necessarily have all of the infrastructure required to provide mobile telephone service. (Wikipedia)

As of 2009, there are over 366 MVNO’s worldwide (240 in 2006)

Why allow an MVNO on MNO’s networks?
- Market Segmentation (target specific groups)
- Network Utilization (RF capacity is expensive)

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