What does celebrity success on Twitter look like?
An exploratory visualization

We consider Twitter users to be successful if they have a large number of followers and a high number of tweets per day.

We visualized the shape of Twitter behavior based on the percentage of tweets including replies, retweets, hashtags, links, and emoticons.

Features:
- Parallel coordinates
- Brushing
- Linking
- Filtering
- Details on demand
- Dynamically adding Twitter users
- Comparing yourself to others