

The Google's Eye View How Search Engines Shape Our Picture of Cyberspace

Infosys 290, Sect. 2

*Search Engines: Technology, Society and
Business*

Geoff Nunberg, SIMS

11/21/05

The Phenomenology of Cyberspace

Phenomenology: The study of "phenomena": appearances of things, or things as they appear in our experience.... Phenomenology studies conscious experience as experienced from the subjective or first person point of view.

—*Stanford Encyclopedia of Philosophy*

The Phenomenology of Cyberspace

Phenomenology: The study of "phenomena": appearances of things, or things as they appear in our experience.... Phenomenology studies conscious experience as experienced from the subjective or first person point of view.

Questions:

What mental models do we construct to make sense of the discourse of the Web?

How do search engines interact with and shape those models?

The Usefulness of Looking at Breakdowns

Cases where perception and reality clash in dysfunctional or disturbing ways

Spatial Models of Print Discourse

Texts as places

Cf "above" and "below"; "elsewhere."

"Where does Marx say that history repeats itself?"

Conception of the public sphere/ public space

Images of public sphere in print forms and institutions

Cf. the notion of the "trésor"

Libraries, anthologies, dictionaries, in a word "treasuries" [trésors], alongside of encyclopedic collections, delimit a vast territory on which are cast the signs required for knowledge, the expression of identities, and communication among the members of the group.

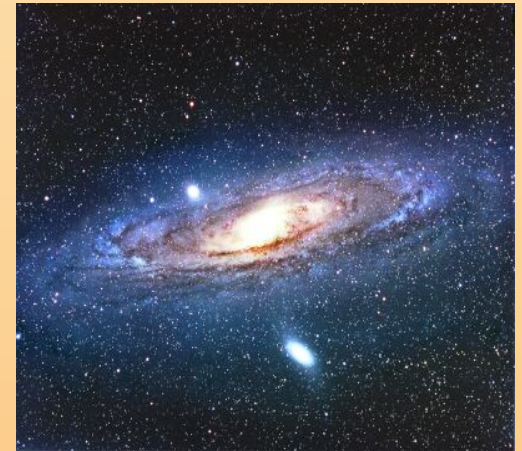
-Alain Rey, "Les trésors de la langue," 1986

The Properties of Public Space, 2:

Metrical space

That vast aggregate of words and phrases which constitutes the Vocabulary of English-speaking men presents... the aspect of one of those nebulous masses familiar to the astronomer, in which a clear and unmistakable nucleus shades off on all sides, through zones of decreasing brightness, to a dim marginal film that seems to end nowhere, but to lose itself imperceptibly in the surrounding darkness....

James Murray, "General Explanation" to the OED



Spatial Models of Print Discourse

Properties of the space of print discourse

1. Spatialization into center and margin, inside and outside, "scene and obscure"
 2. Commonality/objectivity: general agreement on picture of discourse
 3. Canonicity: Core & periphery — all elements of all subdomains are ordered wrt "centrality" of membership (i.e., discursive space is metrical, not just topological)
- Canonicity permits "essentialist" abridgement:

Spatial Models of Print Discourse

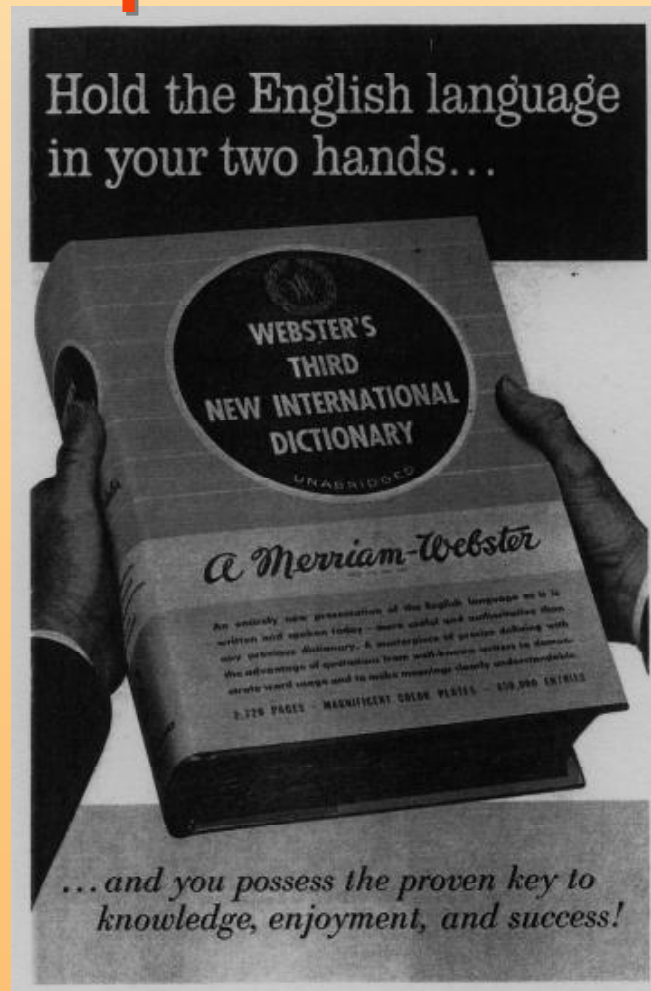
Spatial models rest on the mode of print circulation

Distinction between public and private

Correlation between diffusion, accessibility & reputation

The more famous/reputed a text is, the more widely it is diffused and the more accessible it is (over both space and time).

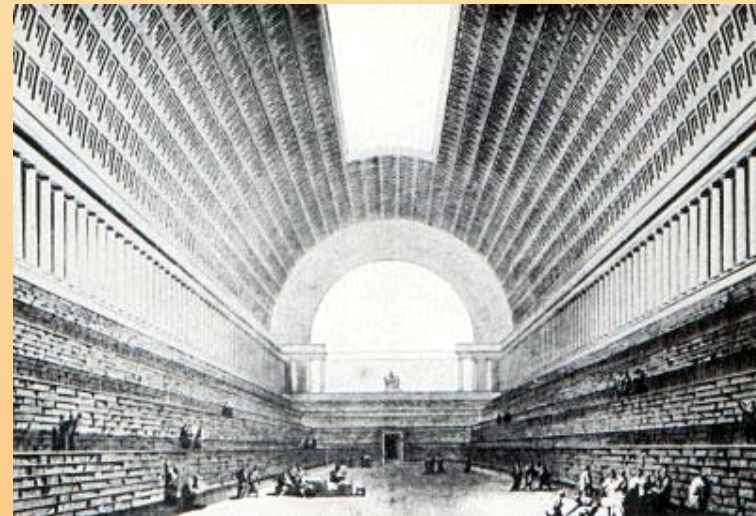
Symbolic Functions of Form: The Dictionary as a Comprehensive Representation



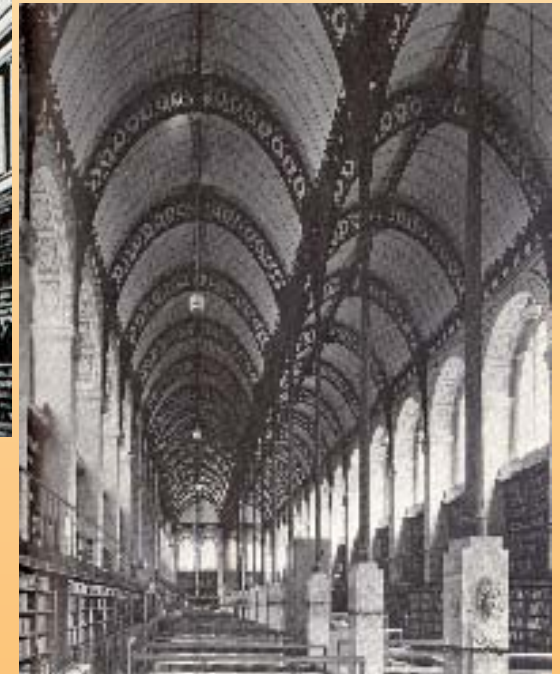
Modeling Discourse Space, The Form of Collections



Library of the
Escorial, 1543



E-L. Boulée, plan for the
Bibliothèque du Roi,
1785



Labrouste, Bibliothèque
Ste. Geneviève, 1851

Modeling Discourse Space, The Form of Collections

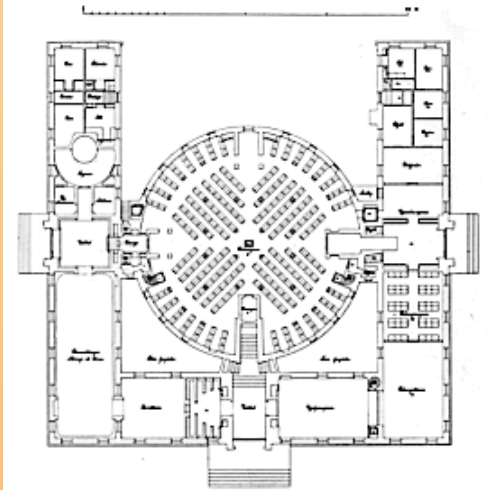
Smirke, British
Museum Reading
Room, 1851



Pelz/Casey Reading
Room, LOC, ca 1898

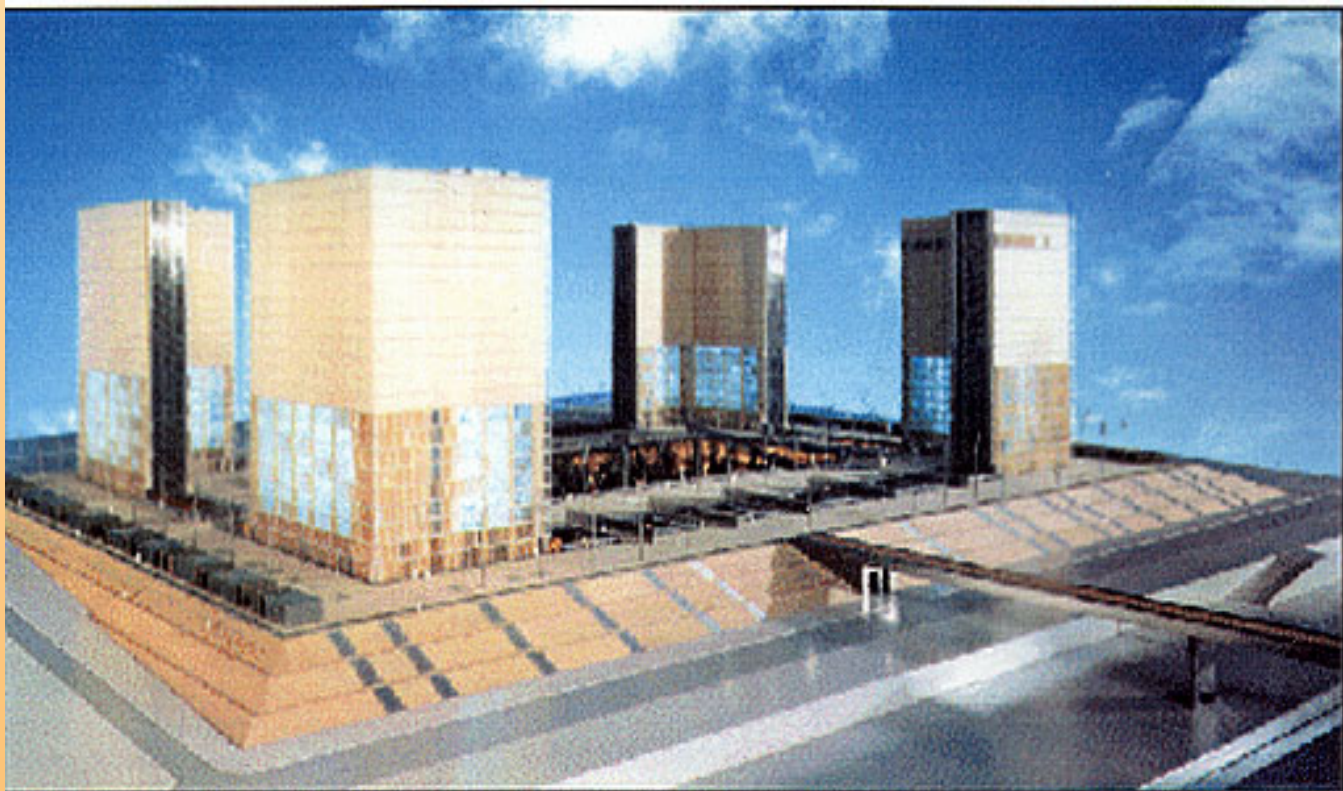


Labrouste, Bibliothèque
Nationale 1868



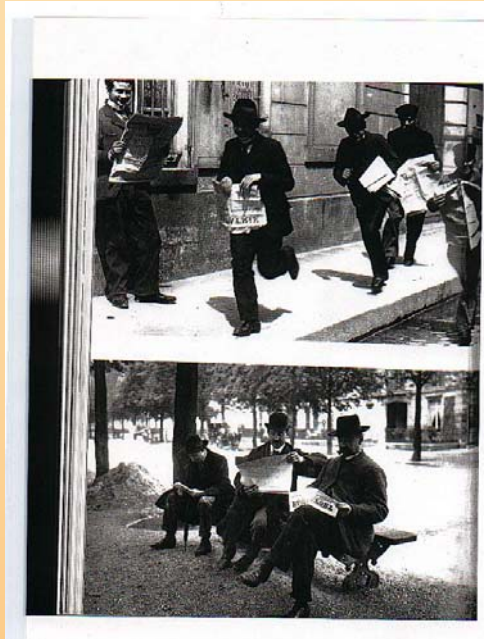
Asplund, Stockholm
City Library, 1928

Modeling Discourse Space, The Form of Collections

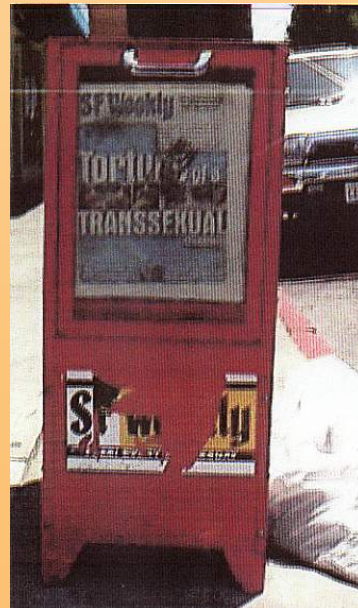


D. Perrault, Bibliothèque Nationale de France, 1994

Formal Correlates of Metrical Space: The Book as a Public Presence



The newspaper reader, observing exact replicas of his own paper being consumed by his subway, barbershop, or residential neighbors, is continually reassured that the imagined world is visibly rooted in everyday life...creating that remarkable confidence of community in anonymity which is the hallmark of modern nations. --Benedict Anderson, *Imagined Communities*.



The Book as a Public Presence, 2



Spatial Models of Electronic Discourse, 1.

The New Jerusalem, ca. 1992

Cyberspace: A world in which the global traffic of knowledge, secrets, measurements, indicators, entertainments, and alter-human agency takes on form: sights, sounds, presences never seen on the surface of the earth blossoming in a vast electronic night. . . . From vast databases that constitute the culture's deposited wealth, every document is available, every recording is playable, and every picture is viewable. The realm of pure information, filling like a lake...

— Michael Benedikt, Introduction to *Cyberspace*, MIT Press, 1991

Spatial Models of Electronic Discourse, 1

Cyberspace: The Morning After

[The Internet is] a place where crime is rampant and every twisted urge can be satisfied. Thousands of virtual streets are lined with casinos, porn shops, and drug dealers. Scam artists and terrorists skulk behind seemingly lawful Web sites. And cops wander through once in a while, mostly looking lost. It's the Strip in Las Vegas, the Red Light district in Amsterdam, and New York's Times Square at its worst, all rolled into one -- and all easily accessible from your living room couch.

"The Underground Web," *Business Week*, 9/2/02

Spatialization in a digital world?

Blurring of public & private -- problems for archiving, circumscribing discourse

Universal accessibility -- difficulty of estimating reputation & authority

Absence of indications of material boundaries of documents & collections

How Spatial Metaphors Can Lead Us Astray in the Digital World

Faulty Analogies: Cf the debates over internet filters

“Why do underage children have access to porno web sites on computers in the children's library section? Isn't this the same as having pornographic material available on the shelves for them to check out?”

"[Libraries] are simply declining to put on their computer screens the same content they have traditionally excluded from their bookshelves."—
Solicitor General Ted Olson, arguing CIPA case before Supreme Court, 3/4/03

While Mr. [Paul] Smith emphasized the burden the law put on adults who have to request unblocking, Justice Stephen G. Breyer said: "What's the burden in asking? I grew up in a world where certain materials were kept in a special place."

Whereas pornography was once furtively glimpsed at dimly lighted newsstands or seedy adult theaters, today it is everywhere. It pours in over the Internet, sometimes uninvited, sometimes via eagerly forwarded links... *Bus. Week*

Issues of "Accessibility"

2000 OCLC study: 7.1 million unique Web sites (projects to 11 million unique sites as of September, 2001). 68,000 "adult" sites (projects to 100,000 in 2002)

Cf Blaise Cronin expert report in CIPA case: "It is estimated that 100,000 sites contain child pornography."

Cf Ocala, Florida *Star Banner*, which quotes a spokesman for the US Customs Service.

[Pamela Paul asserts] that increased porn supply on the Internet (260 million pages of it, by her count) creates increased demand. Review of *Pornified*, NYT, 9/11/05

20 million view adult pages... are apparently hosted on sites in the United States or Canada. NRC study, 2002

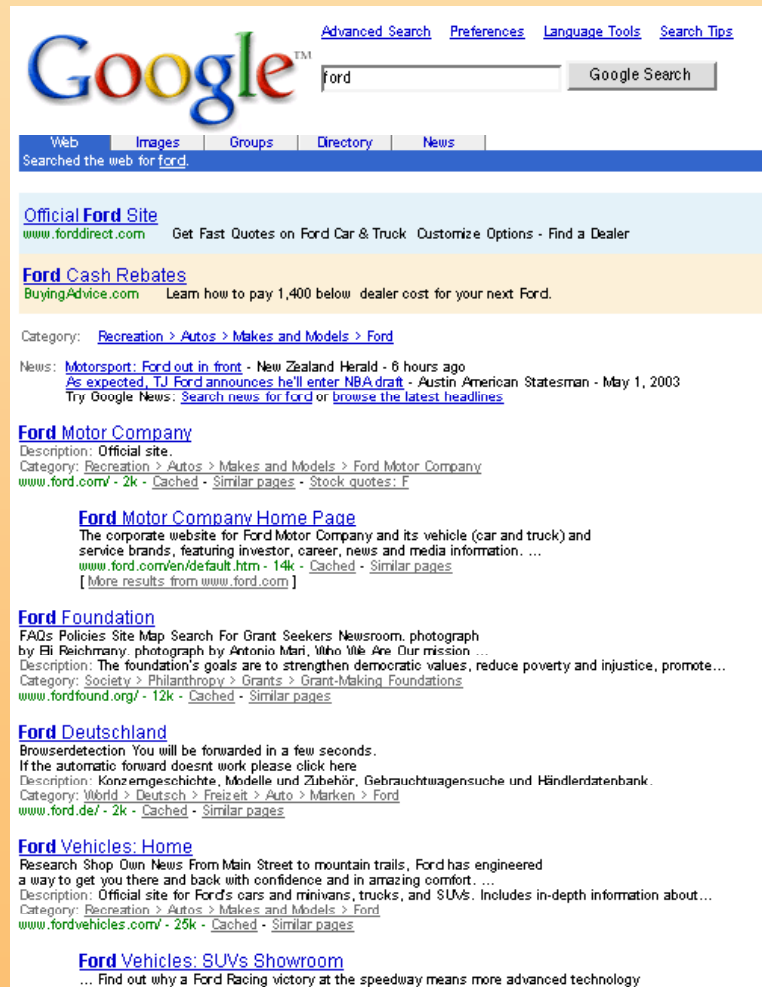
The role of search engines...

The Internet -- Piazza or Souk?



When Google Supports the Idea of Internet Community

("Google takes advantage of the uniquely democratic nature of the Web")



The screenshot shows a Google search interface with the search term "ford" entered. The search results are displayed in a list format, including the official Ford site, cash rebates, news articles, and various Ford-related pages. The search bar at the top contains the text "ford" and a "Google Search" button. Below the search bar, there are navigation links for "Web", "Images", "Groups", "Directory", and "News". The search results are organized into several sections, each with a title, a description, and a category. The first result is the "Official Ford Site" with the URL "www.forddirect.com". The second result is "Ford Cash Rebates" from "BuyingAdvice.com". The third result is a news article titled "Motorsport: Ford out in front" from the "New Zealand Herald". The fourth result is "Ford Motor Company" with the URL "www.ford.com". The fifth result is "Ford Motor Company Home Page" with the URL "www.ford.com/en/default.htm". The sixth result is "Ford Foundation" with the URL "www.fordfound.org". The seventh result is "Ford Deutschland" with the URL "www.ford.de". The eighth result is "Ford Vehicles: Home" with the URL "www.fordvehicles.com". The ninth result is "Ford Vehicles: SUVs Showroom" with the URL "www.fordvehicles.com".

Advanced Search Preferences Language Tools Search Tips

Google™ ford Google Search

Web Images Groups Directory News

Searched the web for ford.

Official Ford Site
www.forddirect.com Get Fast Quotes on Ford Car & Truck Customize Options - Find a Dealer

Ford Cash Rebates
BuyingAdvice.com Learn how to pay 1,400 below dealer cost for your next Ford.

Category: [Recreation > Autos > Makes and Models > Ford](#)

News: [Motorsport: Ford out in front](#) - New Zealand Herald - 6 hours ago
[As expected, TJ Ford announces he'll enter NBA draft](#) - Austin American Statesman - May 1, 2003
Try Google News: [Search news for ford](#) or [browse the latest headlines](#)

Ford Motor Company
Description: Official site.
Category: [Recreation > Autos > Makes and Models > Ford Motor Company](#)
www.ford.com/ - 2k - Cached - Similar pages - Stock quotes: F

Ford Motor Company Home Page
The corporate website for Ford Motor Company and its vehicle (car and truck) and service brands, featuring investor, career, news and media information. ...
www.ford.com/en/default.htm - 14k - Cached - Similar pages
[More results from www.ford.com]

Ford Foundation
FAQs Policies Site Map Search For Grant Seekers Newsroom, photograph by Eli Reichman, photograph by Antonio Man, Who We Are Our mission ...
Description: The foundation's goals are to strengthen democratic values, reduce poverty and injustice, promote...
Category: [Society > Philanthropy > Grants > Grant-Making Foundations](#)
www.fordfound.org/ - 12k - Cached - Similar pages

Ford Deutschland
Browserdetection You will be forwarded in a few seconds.
If the automatic forward doesnt work please click here
Description: Konzerngeschichte, Modelle und Zubehör, Gebrauchtwagensuche und Händlerdatenbank.
Category: [World > Deutsch > Freizeit > Auto > Marken > Ford](#)
www.ford.de/ - 2k - Cached - Similar pages

Ford Vehicles: Home
Research Shop Own News From Main Street to mountain trails, Ford has engineered a way to get you there and back with confidence and in amazing comfort. ...
Description: Official site for Ford's cars and minivans, trucks, and SUVs. Includes in-depth information about...
Category: [Recreation > Autos > Makes and Models > Ford](#)
www.fordvehicles.com/ - 25k - Cached - Similar pages

Ford Vehicles: SUVs Showroom
... Find out why a Ford Racing victory at the speedway means more advanced technology

... and When it Doesn't

Google™ [Advanced Search](#) [Preferences](#) [Language Tools](#) [Search Tips](#)

9/11 intercept fighters stand down

[Web](#) [Images](#) [Groups](#) [Directory](#) [News](#)

Searched the web for **9/11 intercept fighters stand down**. Results **1 - 100** of about **1,250**.

[911Timeline.net - 911 Censorship In America](#)
... from the 8:52 take-off to the time they reached the WTC at **9:11** ... The two or three USAF F-16 **fighters** ordered from Langley to **intercept** American Airlines ...
[www.911timeline.net/censorship.htm](#) - 12k - [Cached](#) - [Similar pages](#)

[911Timeline.net - The Most Comprehensive Minute By Minute ...](#)
... between 9:03 and 9:26 to **intercept** American Airlines ... 66) **9:11** am: The two F-15 Eagles from Otis Air ... vectored to Washington DC Why were these **fighters** headed to ...
[www.911timeline.net/](#) - 101k - [Cached](#) - [Similar pages](#)
[[More results from www.911timeline.net](#)]

[The Stand Down That Is Not Acknowledged, 2 July 2002](#)
... less than credible, but a plane can **intercept** even without ... saying that half the scramble-ready **fighters** were taken off readiness three days before **9/11**? ...
[www.ratical.org/ratville/JFK/JohnJudge/standdownNA.html](#) - 6k - [Cached](#) - [Similar pages](#)

[Pt. 12: Broadening Our Perspectives of 9/11 - min-by-min Timeline](#)
... and that a "NORAD spokesman, said its **fighters** routinely **intercept** aircraft" (Boston ... the standard operating procedures were not adhered to on **9-11** ...
[www.ratical.org/ratville/CAH/AOPof911p12.html](#) - 68k - [Cached](#) - [Similar pages](#)
[[More results from www.ratical.org](#)]

[Were Stand-Down Intercept Orders Given On Morning Of 911?](#)
... to make the decision to shoot **down** flight 77 on **9-11-01**. ... Corps Major Mike] Snyder, the NORAD spokesman, said its **fighters** routinely **intercept** aircraft ...
[www.rense.com/general17/werestanddown.htm](#) - 31k - [Cached](#) - [Similar pages](#)

[NORAD 911 Stand Down Math by Mark Elsis](#)
NORAD 911 **Stand Down** Math. ... Wednesday, September 11, 2002 NORAD'S Response Times (Official) **Fighters** Were 8 ... of their top speed in trying to **intercept** UA 175. ...
[www.mycountryrightorwrong.net/NORAD911StandDownMath.htm](#) - 9k - [Cached](#) - [Similar pages](#)

[Were Stand-Down Intercept Orders Given On Morning Of 911?](#)
File Format: PDF/Adobe Acrobat - [View as HTML](#)
... only TEN MILES from the Pentagon -- on the morning of **9-11**. ... Major Mike] Snyder, the NORAD spokesman, said its **fighters** routinely **intercept** aircraft. ...
[www.natural-person.ca/pdf/Stand-Down_Orders_Given_911.pdf](#) - [Similar pages](#)

[The Lie Won't Stand](#)
... 11. For 50 minutes on **9-11**, in direct contravention of established policy, no **fighters** were scrambled to **intercept** two outstanding ...
[www.fromthewilderness.com/free/ww3/051602_liewontstand.html](#) - 63k - [Cached](#) - [Similar pages](#)

A Racist Hoax

THE FRANKLIN PROPHECY

Recorded by Charles Coteworth Pinckney

Delegate to the Constitutional Convention of 1787

I fully agree with General Washington, that we must protect this young nation from an insidious influence and impenetration. The menace, gentlemen, is the Jews. In whatever country Jews have settled in any great number, they have lowered its moral tone; depreciated its commercial integrity; have segregated themselves and have not been assimilated; have sneered at and tried to undermine the Christian religion upon which that nation is founded, by objecting to its restrictions; have built up a state within the state; and when opposed have tried to strangle that country to death financially, as in the case of Spain and Portugal.

For over 1,700 years, the Jews have been bewailing their sad fate in that they have been exiled from their homeland, as they call Palestine. But gentlemen, did the world give it to them in fee simple, they would at once find some reason for not returning. Why? Because they are vampires, and vampires do not live on vampires. They cannot live only among themselves. They must subsist on Christians and other people not of their race. If you do not exclude them from these United States, in their Constitution, in less than 200 years they will have swarmed here in such great numbers that they will dominate and devour the land and change our form of government...

<http://www.jewwatch.com/jew-references-gentile-benjamin-franklin.html>

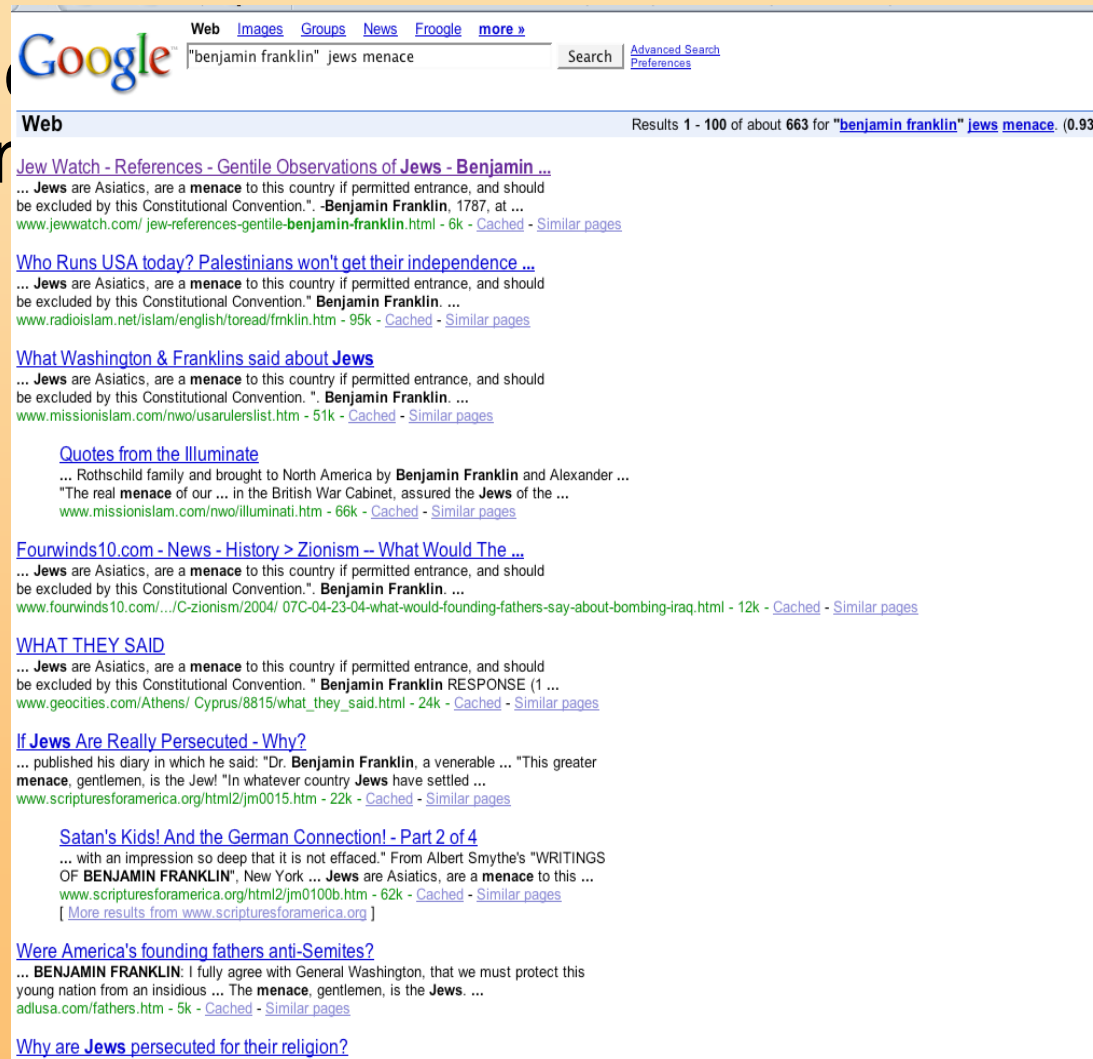
Racism on the Web

“Prophecy” was probably concocted by William Dudley Pelley, American Nazi, in the early 1930’s. First appeared on Feb. 3, 1934 in *Liberation*, weekly journal published in Asheville, NC

"I cannot find a single original source that gives the slightest justification for believing that the Prophecy is anything more than a barefaced forgery. Not a word have I discovered in Franklin’s letters and papers expressing any such sentiments against the Jews as are ascribed to him by the Nazis — American and German." Charles Beard, *NY Times*, March 10, 1937.

Pervasiveness of Racist Speech

Ca. 700 Google hits for Franklin prophecy



The screenshot shows a Google search results page for the query "benjamin franklin" jews menace. The search bar at the top contains the text "benjamin franklin" jews menace" and the search button is visible. The results are listed under the "Web" tab, showing 100 results out of approximately 663. The first few results are:

- Jew Watch - References - Gentile Observations of Jews - Benjamin ...**
... Jews are Asiatics, are a **menace** to this country if permitted entrance, and should be excluded by this Constitutional Convention." - Benjamin Franklin, 1787, at ...
www.jewwatch.com/jew-references-gentile-benjamin-franklin.html - 6k - [Cached](#) - [Similar pages](#)
- Who Runs USA today? Palestinians won't get their independence ...**
... Jews are Asiatics, are a **menace** to this country if permitted entrance, and should be excluded by this Constitutional Convention." Benjamin Franklin. ...
www.radioislam.net/islam/english/toread/frnklin.htm - 95k - [Cached](#) - [Similar pages](#)
- What Washington & Franklins said about Jews**
... Jews are Asiatics, are a **menace** to this country if permitted entrance, and should be excluded by this Constitutional Convention. ". Benjamin Franklin. ...
www.missionislam.com/nwo/usarulerslist.htm - 51k - [Cached](#) - [Similar pages](#)
- Quotes from the Illuminate**
... Rothschild family and brought to North America by Benjamin Franklin and Alexander ...
"The real **menace** of our ... in the British War Cabinet, assured the Jews of the ...
www.missionislam.com/nwo/illuminati.htm - 66k - [Cached](#) - [Similar pages](#)
- Fourwinds10.com - News - History > Zionism - What Would The ...**
... Jews are Asiatics, are a **menace** to this country if permitted entrance, and should be excluded by this Constitutional Convention." Benjamin Franklin. ...
www.fourwinds10.com/.../C-zionism/2004/07C-04-23-04-what-would-founding-fathers-say-about-bombing-iraq.html - 12k - [Cached](#) - [Similar pages](#)
- WHAT THEY SAID**
... Jews are Asiatics, are a **menace** to this country if permitted entrance, and should be excluded by this Constitutional Convention. " Benjamin Franklin RESPONSE (1 ...
www.geocities.com/Athens/8815/what_they_said.html - 24k - [Cached](#) - [Similar pages](#)
- If Jews Are Really Persecuted - Why?**
... published his diary in which he said: "Dr. Benjamin Franklin, a venerable ... "This greater **menace**, gentlemen, is the Jew! "In whatever country Jews have settled ...
www.scripturesforamerica.org/html2/jm0015.htm - 22k - [Cached](#) - [Similar pages](#)
- Satan's Kids! And the German Connection! - Part 2 of 4**
... With an impression so deep that it is not effaced." From Albert Smythe's "WRITINGS OF BENJAMIN FRANKLIN", New York ... Jews are Asiatics, are a **menace** to this ...
www.scripturesforamerica.org/html2/jm0100b.htm - 62k - [Cached](#) - [Similar pages](#)
[[More results from www.scripturesforamerica.org](#)]
- Were America's founding fathers anti-Semites?**
... BENJAMIN FRANKLIN: I fully agree with General Washington, that we must protect this young nation from an insidious ... The **menace**, gentlemen, is the Jews. ...
adlusa.com/fathers.htm - 5k - [Cached](#) - [Similar pages](#)
- Why are Jews persecuted for their religion?**

Pervasiveness of Racist Speech -- Search on "Jew"

The screenshot shows a Google search interface with the search term "Jew" entered. The search results are categorized under "Web" and show approximately 12,300,000 results. The first result is a sponsored link from Google titled "Offensive Search Results" with the URL www.google.com/explanation and the text "We're disturbed about these results as well. Please read our note here." Below this are several organic search results, including two Wikipedia entries for "Jew" and "Jew Watch", and a link to "Jew Watch - Jewish Atrocities - Jews Against Jews". The results on the right side of the page are partially visible and include titles like "Are Jews free...", "Focus on An...", "Scary Horos...", and "The World's I...".

Google™ [Web](#) [Images](#) [Groups](#) [News](#) [Froogle](#) [Local](#) [more »](#)

[Advanced Search](#)
[Preferences](#)

Web Results 1 - 100 of about 12,300,000 for jew [d

[Offensive Search Results](#) Sponsored Link
www.google.com/explanation We're disturbed about these results as well. Please read our note here.

[Jew - Wikipedia, the free encyclopedia](#)
Discussion of the difference between Jewish religion and ethnicity, with notes on the Jews' history, beliefs, and culture.
en.wikipedia.org/wiki/Jew - 101k - Sep 13, 2005 - [Cached](#) - [Similar pages](#)

[Jew Watch - Wikipedia, the free encyclopedia](#)
According to its supporters, **Jew** Watch "reports accurate information regarding ... **Jew** Watch features an archive of opinion, writings, articles and links, ...
en.wikipedia.org/wiki/Jew_Watch - 24k - [Cached](#) - [Similar pages](#)
[[More results from en.wikipedia.org](#)]

[Jew Watch](#)
Keeping a close watch on Jewish communities, organizations, monopoly, banking, and media control worldwide.
www.jewwatch.com/ - 32k - [Cached](#) - [Similar pages](#)

[Jew Watch - Jewish Atrocities - Jews Against Jews](#)
Rabin was assassinated in 1995 by a right-wing orthodox **Jew**. Abraham Hecht has been quoted as citing Jewish scripture to justify the killing. ...
www.jewwatch.com/jew-atrocities-jewsagainstjews.html - 8k - [Cached](#) - [Similar pages](#)
[[More results from www.jewwatch.com](#)]

[Judaism 101: Who is a Jew?](#)

[Are Jews free...](#)
Take the New
learn what ot
[Focus on An...](http://www.NewzCr...</p><p><a href=)
US Holocaus
How Deep ar
[Scary Horos...](http://www.ushmm...</p><p><a href=)
warning: very
disturbing
[No Millionaire...](http://crucifies.com</p><p><a href=)
left behind bu
other anti rig
[dontblameme](#)

[The World's I...](#)
A fun photo r
to Jewish per

The "Bias" of Google News

Small conservative Web sites such as Useless-Knowledge, Men's News Daily, Michnews and ChronWatch turn up in disproportionate numbers when clicking on news about John Kerry... By contrast, a search on George Bush or George W. Bush typically results in a fairly neutral, evenly balanced set of results from both sides of the political spectrum, with many of the same small conservative sites showing up to sing the president's praises.

What's going on? Have Google's search results been hijacked by Fox News?

<http://ojr.org/ojr/technology/1095977436.php>

The "Bias" of Google News

What's up with Google News? The CBS report has been all the buzz in the MSM and in the blogosphere since it broke a little after 10am today. But as of 7pm EST, there is no link to any coverage of the report on the Google News home page. And there's not a single link to the CBS story on Google's Top U.S. news stories. Instead, Google lists these as the top U.S. stories:...

Hello, Google news? Reader William Schultz says: "Looks like a biased news search algorithm in Google News." Yup. (Roger Simon noticed the Google News omission earlier in the day.) Michelle Malkin, 1/10/05

You've got to hand it to "al-Qaeda-rific" online news aggregator Google News: they are consistent.... Google News once again shows its bias early Thursday morning, leading its "top stories" coverage of a possible U.S. troop drawdown in Iraq with an article from an organization called the World Peace Herald, with the headline, "U.S. plans Iraq Troops cuts as revolt rages." The article is written with the decidedly "Bush Lied, People Died!" far left tone one would expect ...<http://confederateyankee.mu.nu/archives/107298.php>

The Menace of “Omingooglisation”

Once again, we see the risk of a crushing American domination in defining the idea that subsequent generations will form of the world. The criteria for choosing [the books in the Google print collection] will be strongly marked by the Anglo-Saxon point of view, which imparts a particular coloring to the diversity of civilizations. It would be harmful and detestable if one found in the English and American databases only narratives and interpretations [about the French Revolution] that were biased in multiple ways -- the valliant British aristocrats triumphing over the bloody Jacobins, the guillotine blotting out the rights of man.

-- Jean-Noël Jeanneney, Director, Bibliothèque Nationale de France, 24
jan. 2005

Voici que s'affirme le risque d'une domination écrasante de l'Amérique dans la définition de l'idée que les prochaines générations se feront du monde. Les critères du choix seront puissamment marqués... par le regard qui est celui des Anglo-Saxons, avec ses couleurs spécifiques par rapport à la diversité des civilisations. [Il serait délétère] et détestable si l'on trouvait dans les seules bases de données anglaises ou américaines un récit et une interprétation qui y étaient biaisés de multiples façons --- les vaillants aristocrates britanniques triomphant des jacobins sanguinaires, la guillotine occultant les droits de l'homme. "Prenons l'offensive contre l'unilatéralisme,"

Fears of English Hegemony...

“The Web is the ultimate act of intellectual colonialism.”
Director of Russian ISP, 1999

“Nearly 70 per cent of the world's Web sites are in English, at times crowding out voices and views.” Kofi Annan, 12-Jan-04

Why the confusion of Google Print and Google search engine?

Why the perception of "crowding out"?

The “Omnigooglization” of the Web

1st 50 Google hits for “Roland Barthes”:
44 English, 4 French, 1 Spanish, 1 German

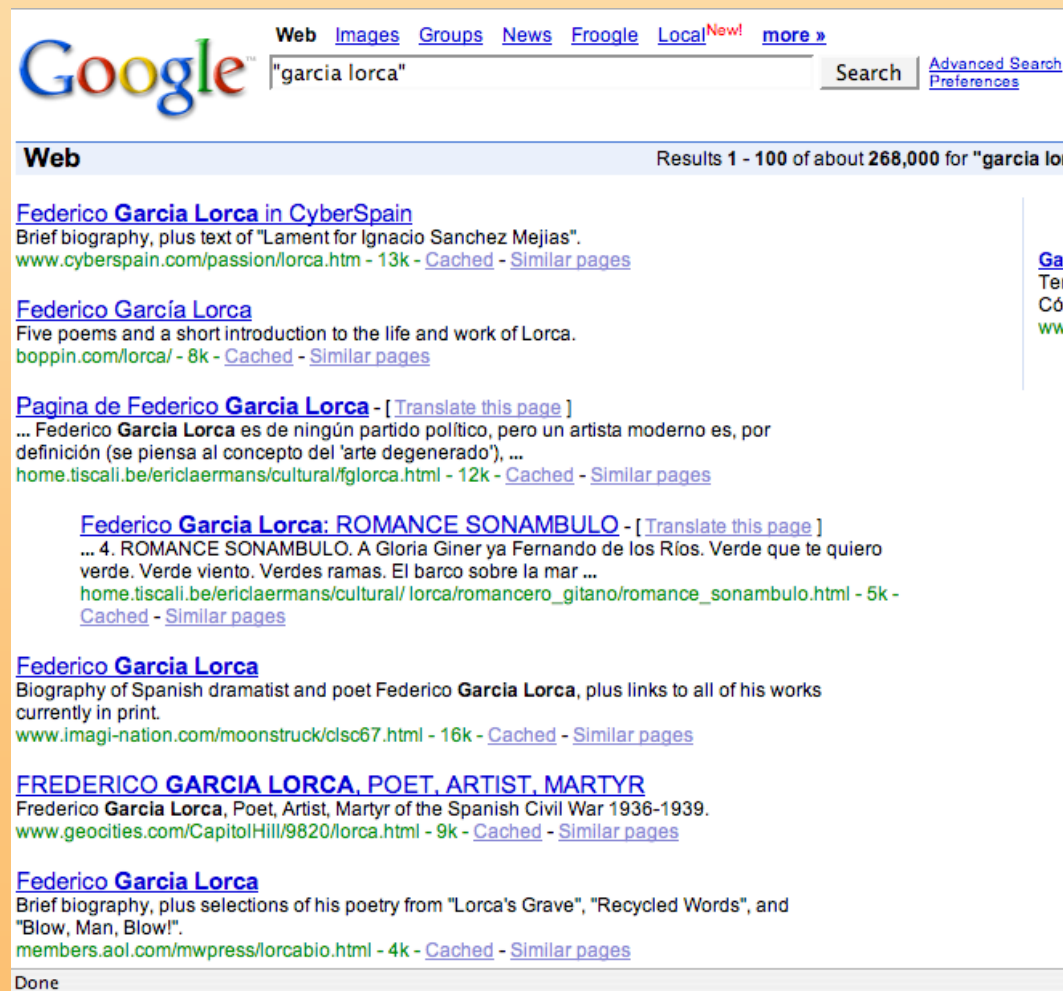
The screenshot shows a Google search results page for the query "roland barthes". The search bar contains the text "roland barthes" and the search button is labeled "Search". The results are categorized under "Web" and show the first 100 results out of approximately 341,000. The results include:

- Roland Barthes: Mythologies**: Set of lectures, by Tony McNeill, on Barthes' view of postmodern literature, art, mythology, and semiology. orac.sund.ac.uk/~os0tmc/myth.htm - 65k - [Cached](#) - [Similar pages](#)
- Roland Barthes**: ... **Roland Barthes** was born in Cherbough, Manche. After his father's death in a ... **Roland Barthes**: Un regard politique sur le signe by LS Calvet (1973); ... www.kirjasto.sci.fi/rbarthes.htm - 17k - [Cached](#) - [Similar pages](#)
- PopCultures.com | Theorists and Critics | Roland Barthes**: Texts by and about **Roland Barthes**. ... **Roland Barthes** (abstracted from the Fifty Key Contemporary Thinkers by John Lechte); **Roland Barthes** ... www.popcultures.com/theorists/barthes.html - 7k - [Cached](#) - [Similar pages](#)
- Semiotics**: ... Basics of Semiotics, **Roland Barthes**, Paul Bouissac ... **Roland Barthes**; Ron Burnett; Sonesson Pictoral Semiotics; Sonesson Photography ... www.cudenver.edu/~mryder/itc_data/semiotics.html - 91k - 9 Apr 2005 - [Cached](#) - [Similar pages](#)
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ROLAND BARTHES THE DISCOURSE OF HISTORY, translated by Stephen Bann. Comparative Criticism, 3 (1981): 7-20. Pagination, superscripts, and accents are not ... www.clas.ufl.edu/users/pcraddoc/barthes.htm - 38k - [Cached](#) - [Similar pages](#)

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Omnigooglization, 2

1st 50 Google hits for “Garcia Lorca”:
45 English, 4 Spanish, 1 Italian



The screenshot shows a Google search results page for the query "garcia lorca". The search bar at the top contains the text "garcia lorca" and the Google logo is on the left. Navigation links for "Web", "Images", "Groups", "News", "Froogle", "Local", and "more" are visible. The search results are listed under the heading "Web" and show "Results 1 - 100 of about 268,000 for 'garcia lorca'". The first five results are:

- Federico Garcia Lorca in CyberSpain**
Brief biography, plus text of "Lament for Ignacio Sanchez Mejias".
www.cyberspain.com/passion/lorca.htm - 13k - [Cached](#) - [Similar pages](#)
- Federico García Lorca**
Five poems and a short introduction to the life and work of Lorca.
boppin.com/lorca/ - 8k - [Cached](#) - [Similar pages](#)
- Pagina de Federico Garcia Lorca** - [[Translate this page](#)]
... Federico Garcia Lorca es de ningún partido político, pero un artista moderno es, por definición (se piensa al concepto del 'arte degenerado'), ...
home.tiscali.be/ericlaermans/cultural/fglorca.html - 12k - [Cached](#) - [Similar pages](#)
- Federico Garcia Lorca: ROMANCE SONAMBULO** - [[Translate this page](#)]
... 4. ROMANCE SONAMBULO. A Gloria Giner ya Fernando de los Ríos. Verde que te quiero verde. Verde viento. Verdes ramas. El barco sobre la mar ...
home.tiscali.be/ericlaermans/cultural/lorca/romancero_gitano/romance_sonambulo.html - 5k - [Cached](#) - [Similar pages](#)
- Federico Garcia Lorca**
Biography of Spanish dramatist and poet Federico Garcia Lorca, plus links to all of his works currently in print.
www.imagi-nation.com/moonstruck/clsc67.html - 16k - [Cached](#) - [Similar pages](#)

The sixth result is:

- FREDERICO GARCIA LORCA, POET, ARTIST, MARTYR**
Federico Garcia Lorca, Poet, Artist, Martyr of the Spanish Civil War 1936-1939.
www.geocities.com/CapitolHill/9820/lorca.html - 9k - [Cached](#) - [Similar pages](#)

The seventh result is:

- Federico Garcia Lorca**
Brief biography, plus selections of his poetry from "Lorca's Grave", "Recycled Words", and "Blow, Man, Blow!".
members.aol.com/mwpress/lorcabio.html - 4k - [Cached](#) - [Similar pages](#)

The page ends with a "Done" button at the bottom left.

Where Spatial Metaphors Lead Us

Astray

Imputations of metrical space: notions of "commons" and "community"

Cf. James F. Moore (Berkman Center), on "the global consciousness of the second superpower":

The Internet and other interactive media continue to penetrate more and more deeply all world society... The collective power of texting, blogging, instant messaging, and email across millions of actors cannot be overestimated. Like a mind constituted of millions of inter-networked neurons, the social movement is capable of astonishingly rapid and sometimes subtle community consciousness and action... the emergent democracy of the second superpower is alive with touching and being touched by each other, as the community works to create wisdom and to take action.... Not every idea will take hold in the big mind of the second superpower—but the one that eventually catches fire is started by an individual.

Lower-Casing the Internet?

Effective with this sentence, Wired News will no longer capitalize the "I" in internet. At the same time, Web becomes web and Net becomes net. Why? The simple answer is because there is no earthly reason to capitalize any of these words. Actually, there never was... a change in our house style was necessary to put into perspective what the internet is: another medium for delivering and receiving information. That it transformed human communication is beyond dispute. But no more so than moveable type did in its day. Or the radio. Or television. *Wired*, 8/16/04

(Cf earlier capitalization of "the Radio" and "the Cinema." Cf also, "the power grid.")

"I come from Cyberspace, the new home of Mind. On behalf of the future, I ask you of the past to leave us alone. You do not know us... You have not engaged in our great and gathering conversation.... You do not know our culture, our ethics, or [our] unwritten codes." John Perry Barlow, "A Declaration of the Independence of Cyberspace"