

Interface Aesthetics 2009

DESIGNING FROM SCRATCH

VISUAL HIERARCHY

VISUAL CONSISTENCY

CONVENTIONS

HOMEPAGES

TIPS



DESIGNING FROM SCRATCH

VISUAL HIERARCHY

VISUAL CONSISTENCY

CONVENTIONS HOMEPAGES TIPS

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Arial, Comic Sans, Courier, Georgia, **Impact**, Tahoma, Times New Roman, Helvetica, Trebuchet, Veranda, Geneva

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800 X 600

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[http://webdesign.about.com/od/browsers/ss/bl_3browsers.htm]

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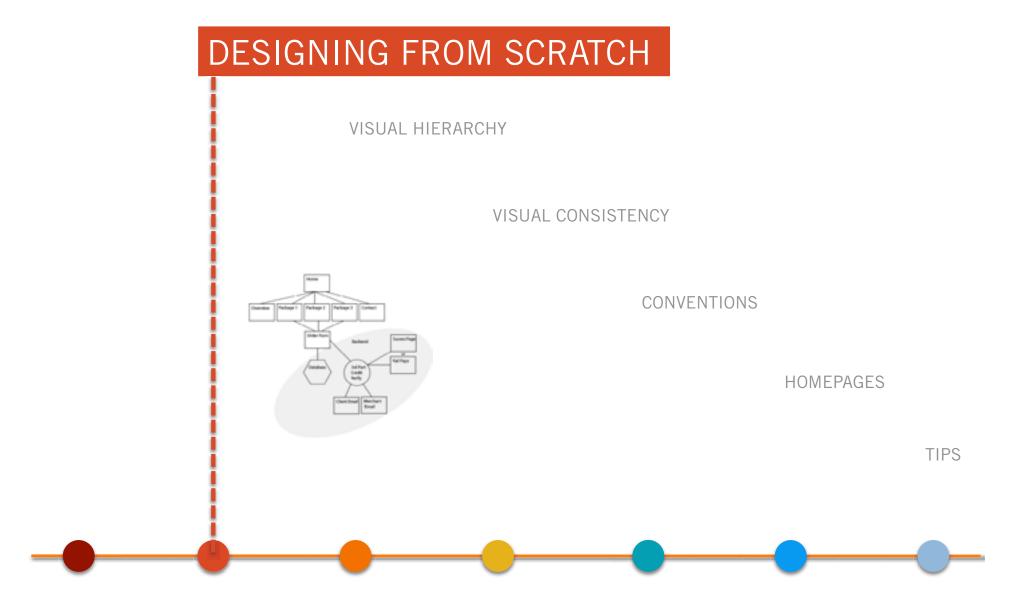
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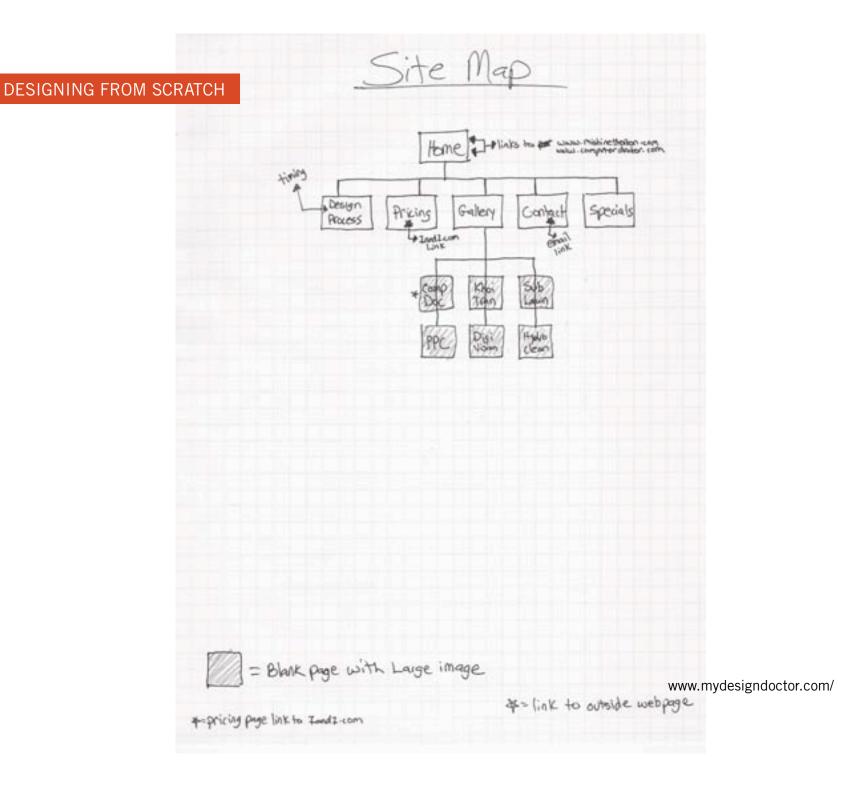
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subscribe



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/*- Page Structure */
html { /* Force Vertical Scrollbar */
        /* IE */
        overflow-y: scroll;
        /* Moz */
        height: 100%;
        margin-bottom: 0.1em;
}
img {
        border: 0;
        }
body {
        font: 62.5% Helvetica, Arial, Verdana, Sans-Serif; /* Resets 1em to 10px */
        color: #000;
        background: white;
        text-align: center;
        width: 800px;
        margin: 0 auto 0 auto;
        padding: 0;
}
.content {
        margin-left: auto;
        margin-right:auto;
        line-height: 1.0em;
}
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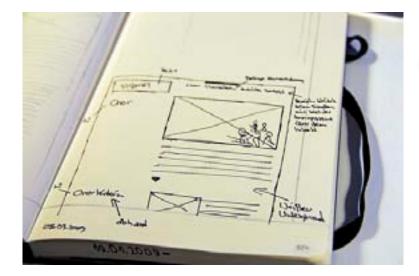




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Creater Christian Beller Modified Sat Nam 67 2009

[Flickr user cbeier]

Darwin Today

Home | About | Topics and issues | In the news

Submit a question

(Simple form with a free-text field, optional name and email fields plus a submit button)

Latest questions

(This would incorporate a ratings facility)

- Why are there gaps in the fossil record? Why do peacocks have such fastastic tails?
- Why doesn't everyone look the same?

Search

(Simple question wareh form with a free-text field and a submit button)

Current topic

(Large, striking image and related question toding through to the current togic page. This area would be the main feature of the home page with the highest prominence.)

600

Did you know?

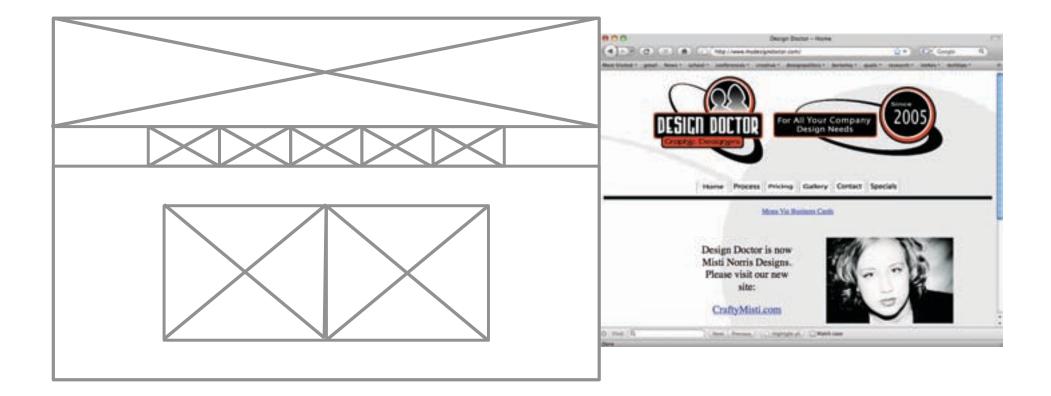
(This could be used for amazing facts or myths, consisting of a thumbnail image and text. A number of facts could be added into the content management system and associated with a topic. This area could then rotate through topic related facts each time the page is refreshed.)



Home - Danis Today

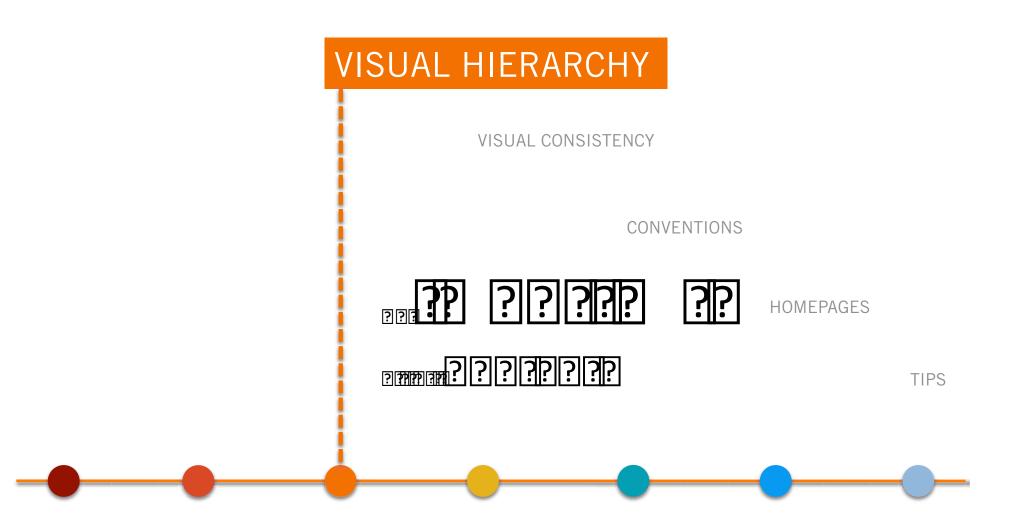
Footer links (e.g. back to top, accessibility, disclaimer, supported by, designed by)

[www.boagworld.com]



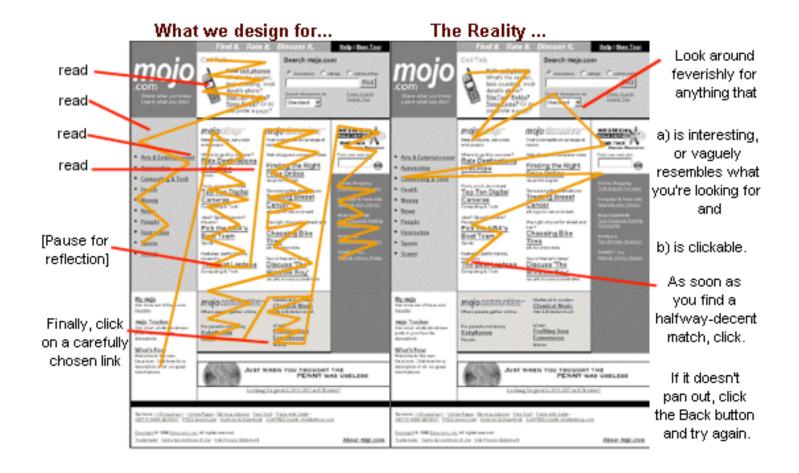
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Navy Rescues Captain, Killing 3 Pirate Captors

Concern That His Life Was in Danger Prompted American Surpers to Fire

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VISUAL HIERARCHY



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Continued on Page 447

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Killing 3 Pirate Captors

Concern That His Life Was in Danger Prompted American Snipers to Fire

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VISUAL HIERARCHY



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Sarah Elliot/European Pressphoto Agency

Crew Pays Tribute to Rescued Captain

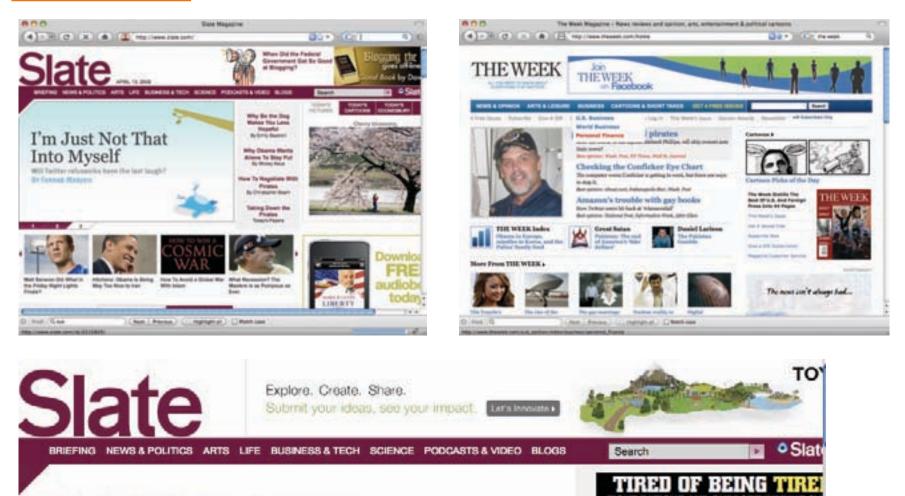
By ROBERT D. MoFADDEN and SCOTT SHANE 9 minutes ago Jubilation from his crew, above, relief from his family and vows of bitter revenge from Somali pirates have followed the rescue of an American cargo-ship captain.

- The Lede: Pirate's Home Movie | Debate Over Arming Crews
- Post a Comment | Read (107)
- The Takeaway With Scott Shane

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HOME / HUMAN NATURE : SCIENCE, TECHNOLOGY, AND LIFE.

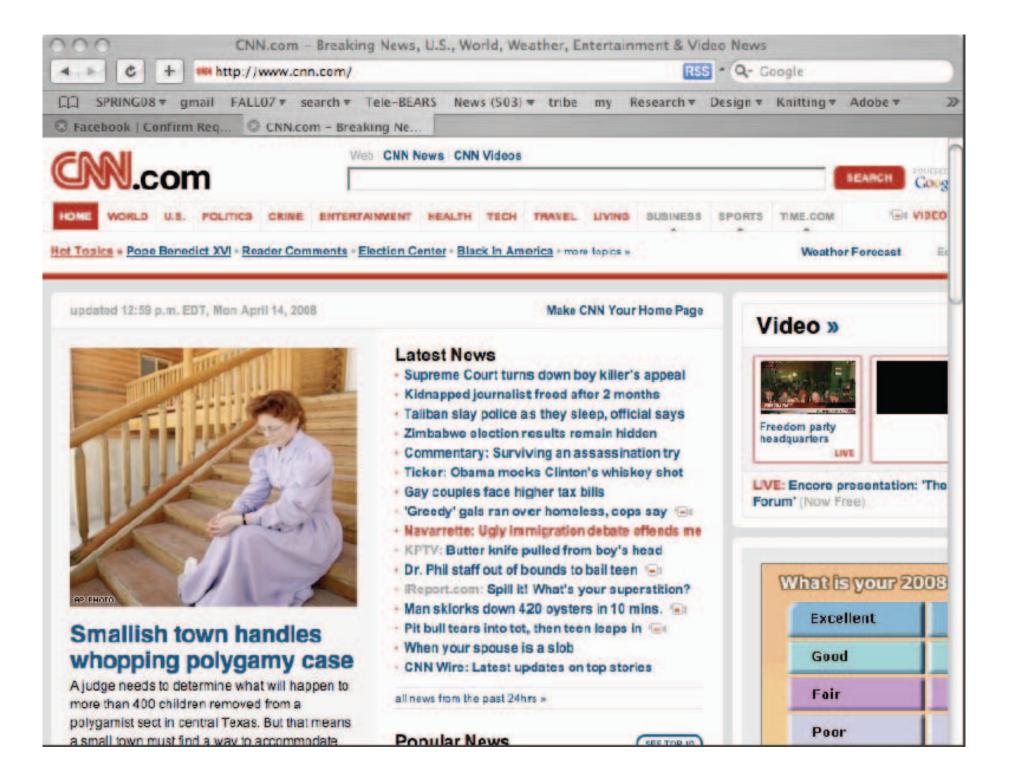
Sweet Surrender

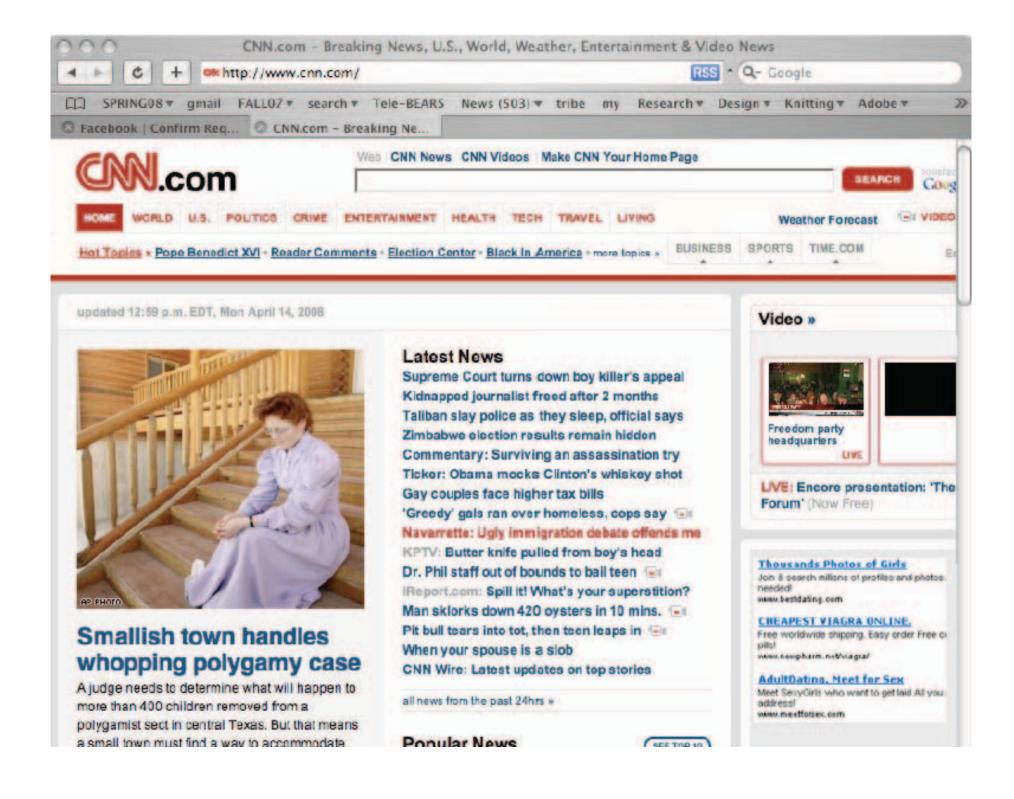
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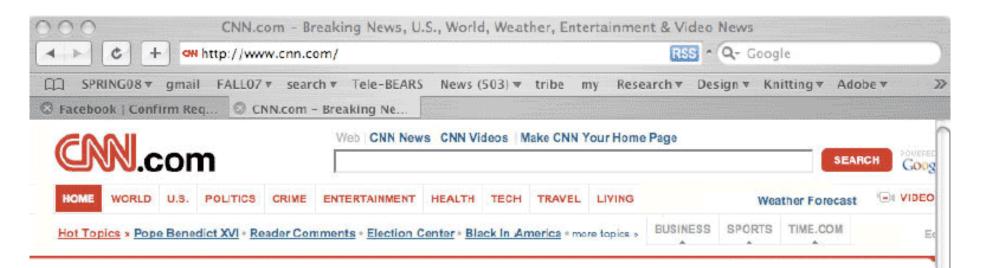
By William Saletan

Posted Friday, April 10, 2009, at 8:01 AM ET









updated 12:59 p.m. EDT, Mon April 14, 2008



Smallish town handles whopping polygamy case

A judge needs to determine what will happen to more than 400 children removed from a polygamist sect in central Texas. But that means a small town must find a way to accommodate

Latest News

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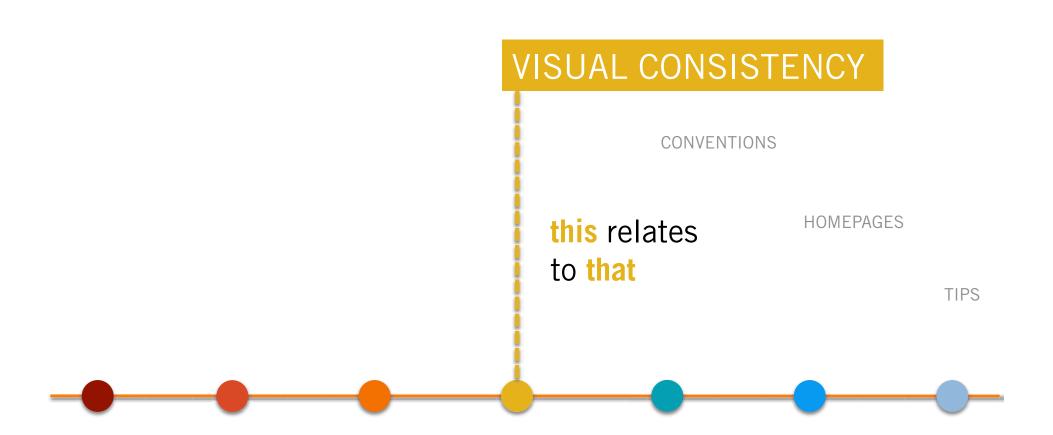
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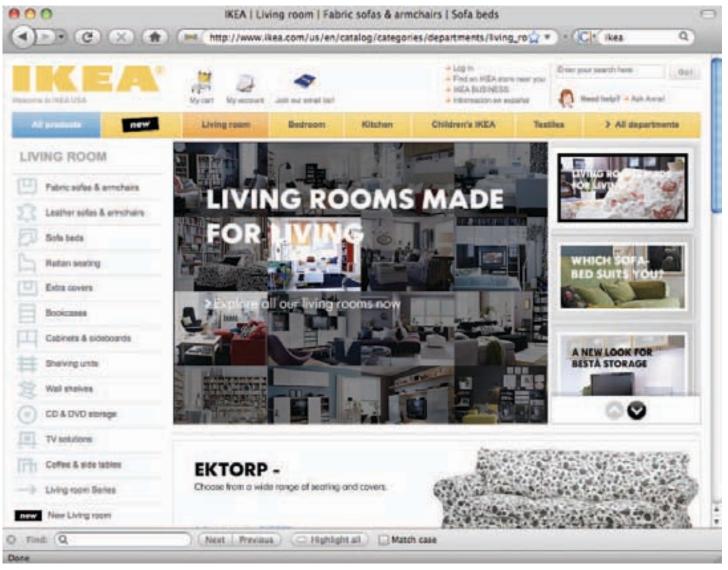
SEE TOP IO

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VISUAL HIERARCHY







[http://www.ikea.com]

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Lucy Blackmore

N/ WIDTH

All about me!

Categories

Glasses

This is a study of glasses in oils. Lused just black and white paint to create this investigative piece into the way light is reflected onto glasses differently depending on their shape and size.

Art Oil Still Life For Sale

Art Animals Oil

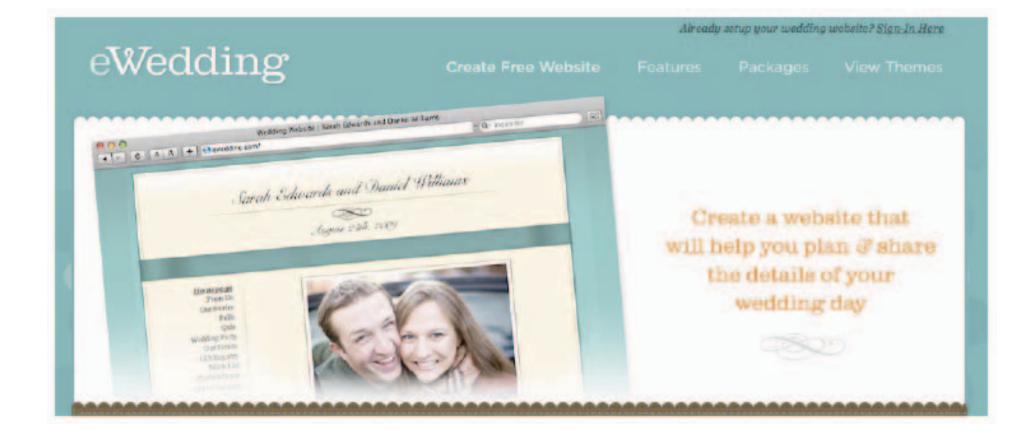


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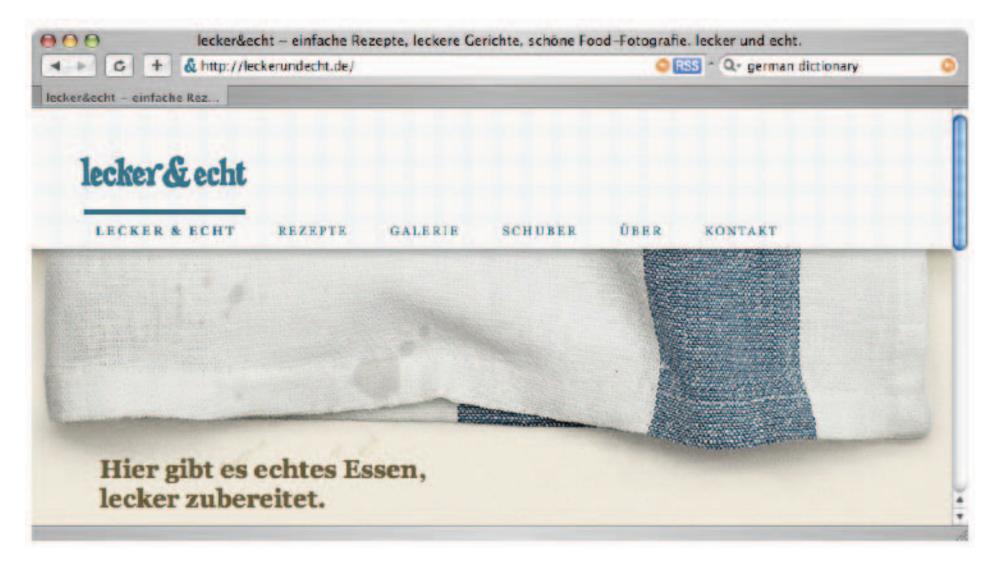
This is an oil painting of a delmation dog. I wanted the keep the background plain, in order for the main focus to be the dog and the natural black and white colours to be emphasized.



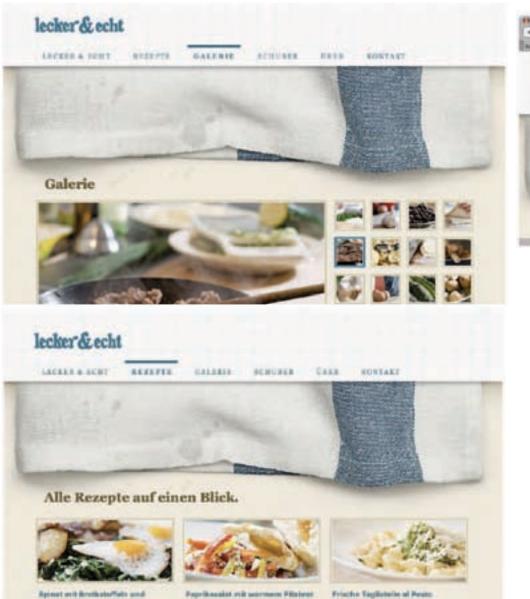








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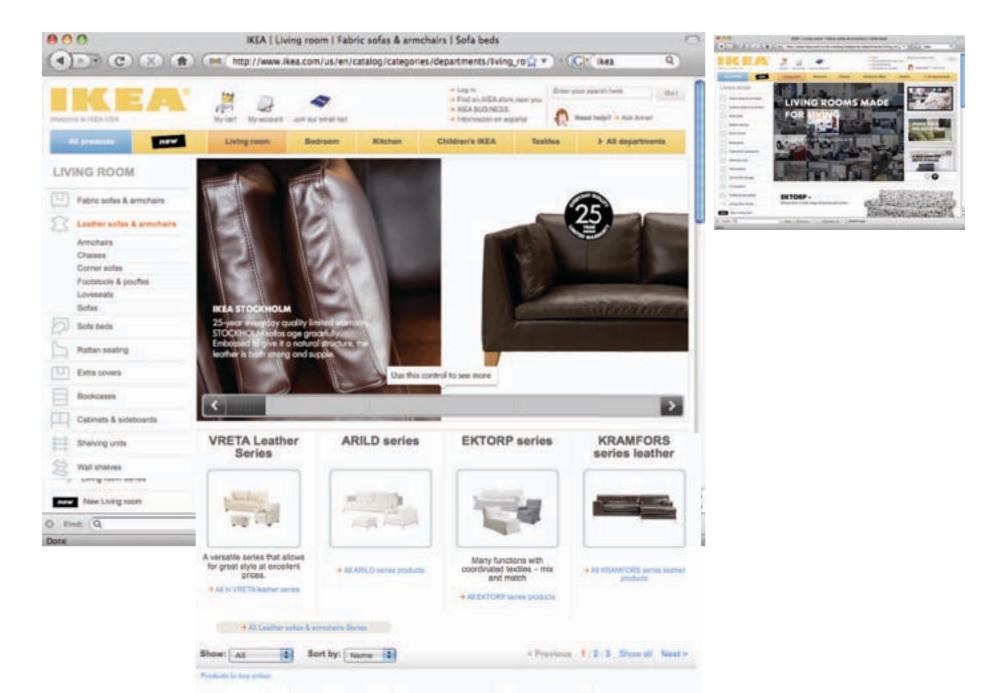
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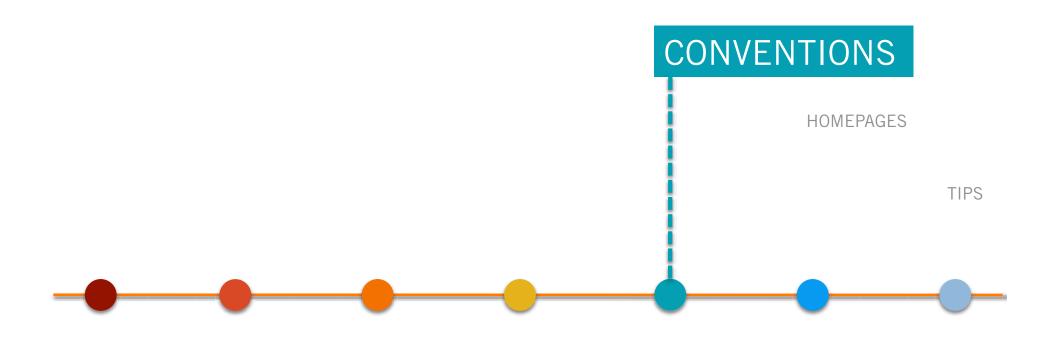
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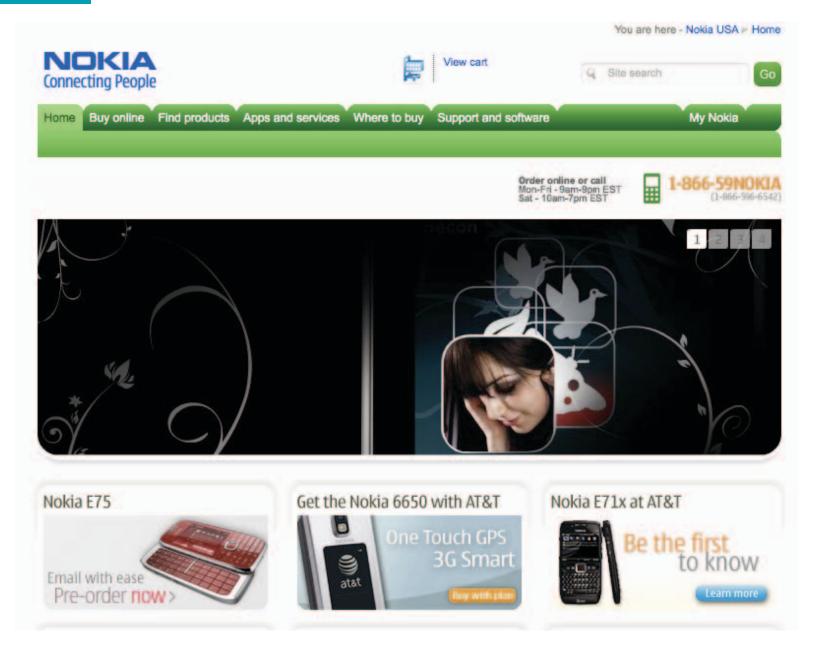
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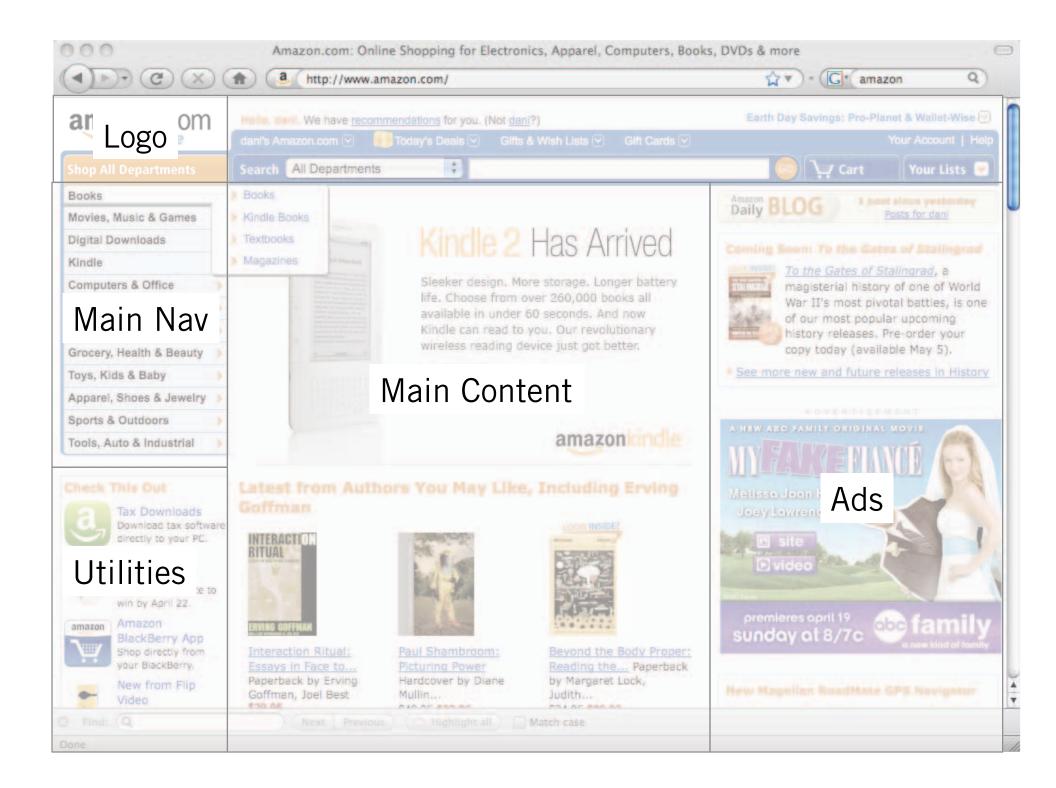
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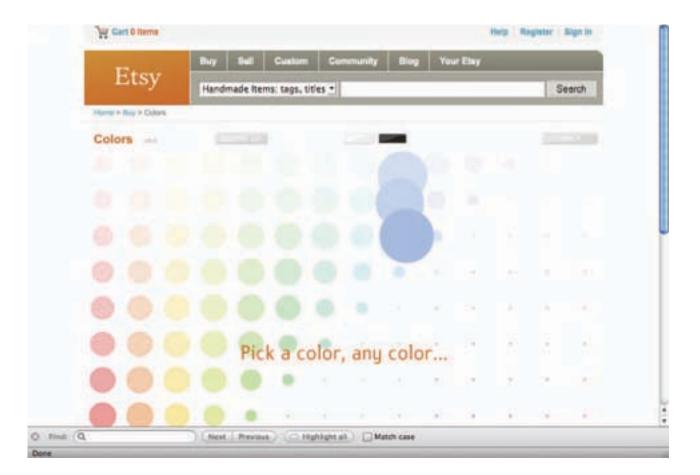


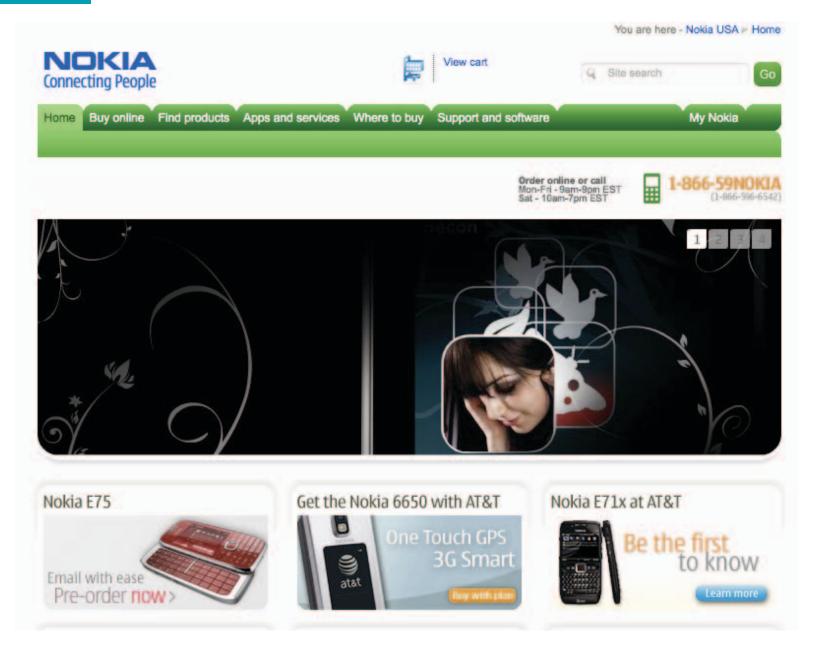


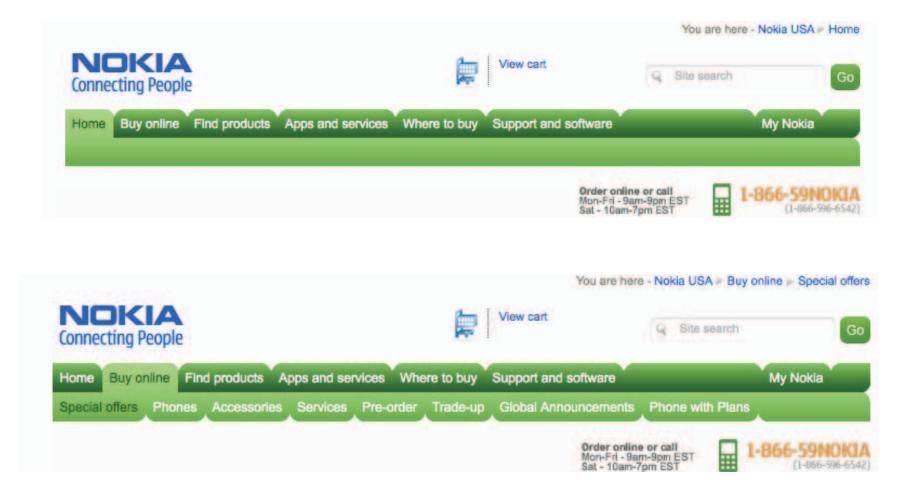












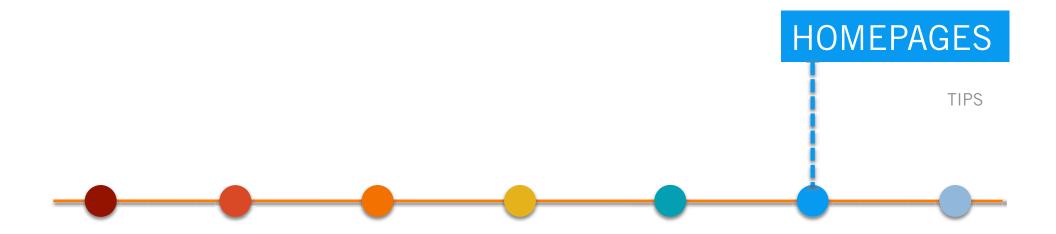




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THE WEEK

ALL YOU NEED TO KNOW ABOUT EVERYTHING THAT MATTERS



HOMEPAGES



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HOMEPAGES





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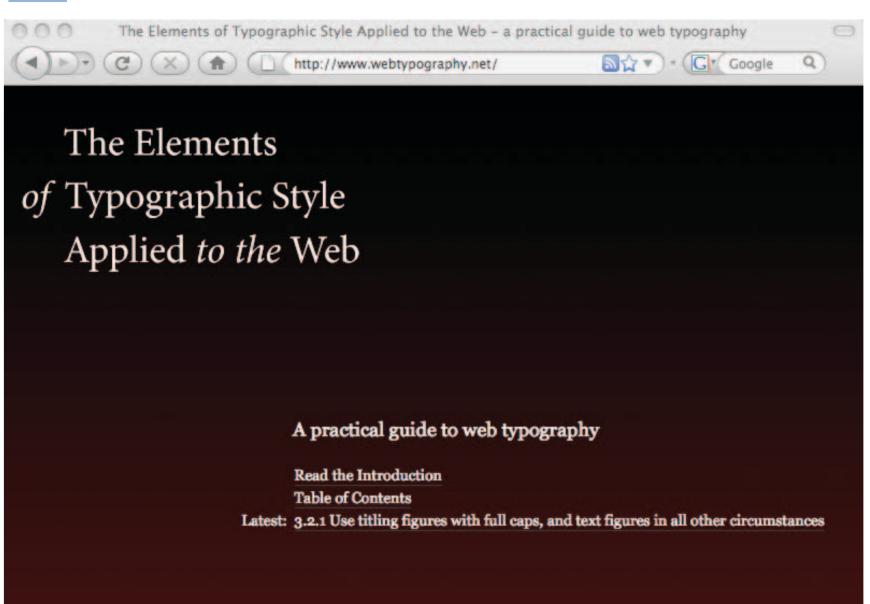


TIPS

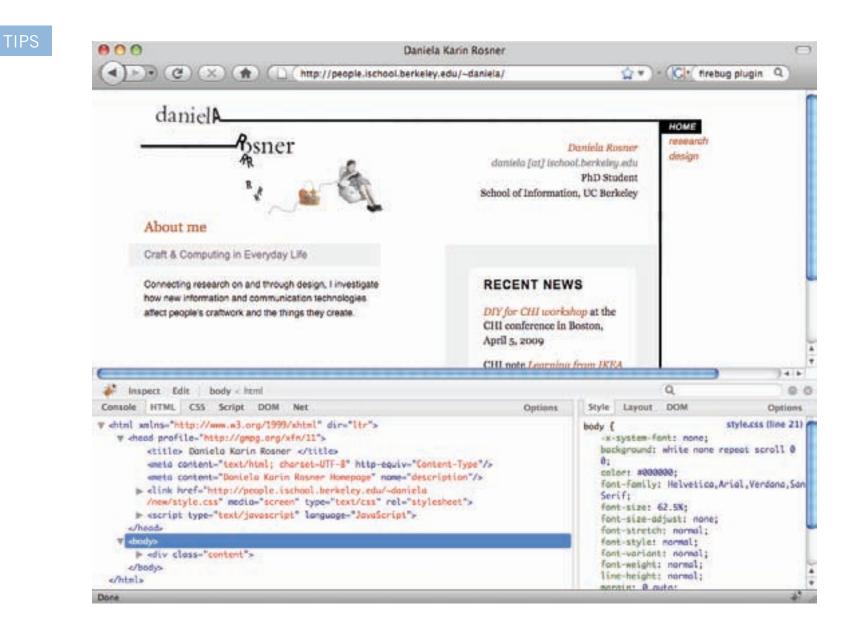
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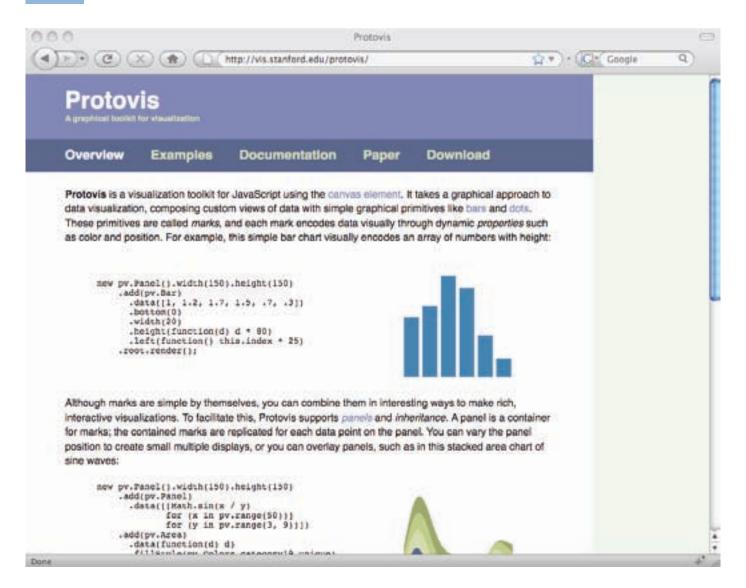


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TIPS



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VISUAL HIERARCHY

VISUAL CONSISTENCY

CONVENTIONS

HOMEPAGES

NEW



Simplicity

Omit needles graphics, color and text

Consistency

Treat related text and graphics similarly

Predictability

Provide scannable content – e.g., use 'street signs' and 'breadcrumbs'

Emphasis

Highlight the most important or useful features on the page

Context

Drive design choices based on your particular content, layout and audience

Accessibility

Follow web accessibility conventions while preserving aesthetic integrity

Assignment 7: Web Design

In this assignment you will explore the design of a website by creating a new (a) homepage and (b) sub-page for one of the following:

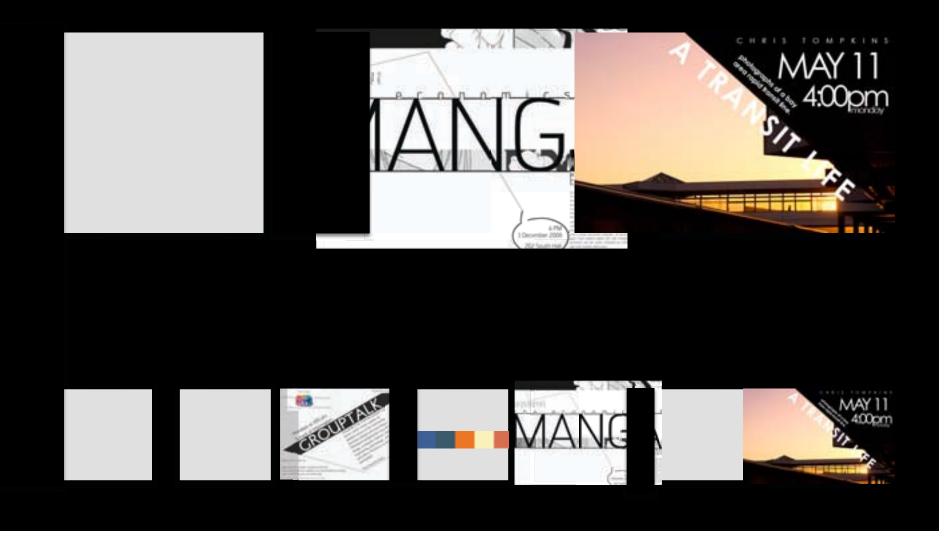
- (1) your school's website
- (2) your personal website
- (3) your personal project

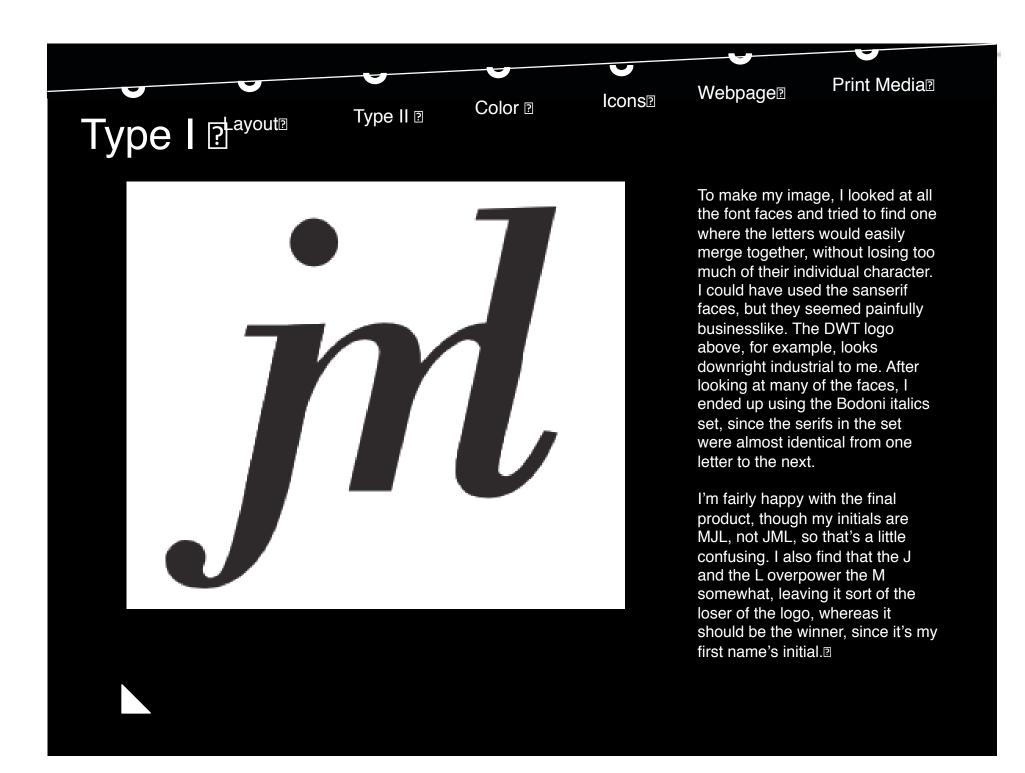
We encourage you to create a site map and wireframes for each page before beginning your graphical design. The pages can be designed as html documents or as static images.

- Please consider:
- your desired audience
- the persistence of your navigation
- visual hierarchy
- highlighting the most important or useful information
- visual consistency within and across pages (color, layout, type)
- minimizing visual redundancy (if you do not need it, remove it)

Post your design and description of your design on the web by Sunday, April 19th.

Place Name Here Interface Aesthetics 20092





Preparation for Assignment 7

Choose one of the following websites to use for your Assignments 7 exercise:

- (1) your school's website
- (2) your personal website
- (3) your personal project

Begin by creating a site map for your website. Use your site map to create wireframes for the website's homepage and one sub-page

Please consider:

- your desired audience
- the persistence of your navigation
- visual hierarchy
- highlighting the most important or useful information